FIRST INTERNATIONAL FORUM FOR NATIONAL TRADE FACILITATION COMMITTEES
Boosting capacities and partnerships for implementation
PREMIER FORUM INTERNATIONAL SUR LES COMITÉS NATIONAUX DE FACILITATION DES ÉCHANGES
Renforcement des capacités et des partenariats pour la mise en œuvre
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The Role of the NCTF in the future of Trade Facilitation
Hermie George - WCO
Reducing cost of Cross-border Trade

- **Cost:**
  - Time, Money, Resources

- Cross border trade is associated with high-cost, redundant, complex regulatory processes.

  "a 1% decrease in global trade cost would yield an increased global income of (at least) USD 40bn, where 63% realized in developing country"
Contribute to the complexity

- Many government agencies present at the border.
  - Have specific function, mandate and expertise.
  - Mostly works in isolation.
  - Non transparent procedures.
  - Redundant/duplication in information / document requirements.
  - Redundant/duplication of processes.

- If not properly managed,
  - Slow release times,
  - Increased costs to Trade and Transport.
CBRA: Should find new way of doing thing

» TFA Provide framework for enhancing border management approach
  • Publication of regulatory information
  • Interagency Cooperation
  • Single Windows

» Revised Kyoto Convention (RKC) is the blueprint for Modern Customs Administration
  • Customs should move from traditional “Gate Keeper” mindset, toward provision of facilitative service
    • Selectivity and Risk Management
    • Transparency and predictability
    • Application of ICT: Digital Customs
    • Coordinated Border Management
    • Partnership with private sector
    • Integrity
Coordinated Border Management

- An approach to manage border control agencies to achieve a shared goal and a cohesive government response.
- A logical way to ensure efficient and effective processes and procedures applicable to travelers, goods and means of conveyance.
- To address complicated procedures, integrity problems, excessive number of controls, poor co-ordination and organization of border control processes, no effective information sharing among border agencies.
- Inclusively involve all stakeholders:
  - Customs
  - Partner Regulatory Agencies
  - Private sectors
Coordinated Border Management

- **Diagnostic tool for CBM**
  - Does the national legislation allow for cooperation and coordination between the national border agencies, including the exchange of information?
  - Have the details of the cooperation and coordination been laid down in Memorandums of Understanding (MoU)?
  - What communication, consultation and cooperation mechanisms does your country have in place with the trade community?
  - Does your country have a steering structure for CBM?
  - Do you have a working structure in place for CBM?
  - Have you taken stock of the current situation, where the bottlenecks are and what possible solutions you would like apply?
  - Did you make a project plan to bring about the required changes and implement them?
  - Do your plans for CBM include the preparedness to monitor the results, adapt to the ever changing border management environment and continue with further improvements?
Coordinated Border Management

- **Benefit for trade**
  - Comprehensive government response;
    - Simplified border clearance processes
    - Redundancy/duplication is eliminated
  - Ease of doing business – specifically those which relate to international trade and transport
  - Lower cost – more profit

- **What’s in it for government agencies:**
  - Get things done
  - Optimize resources
  - Business innovation

- **Benefit for Customs:**
  - Speed-up border management processes
  - Lower the cost of international trade
  - Support Sustained Development Goal

- **What’s in it for government agencies:**
  - Fair revenue collection
    - More trade volume to be handled
    - More clarity and transparent of government requirement, easier for the trader to comply with
  - Effective control
  - Efficient facilitation
  - Enhance security
Guidance on Customs-Business Partnership

- Published in June 2015
- to assist Members with the development of a regular consultation/engagement/partnership mechanism

Benefits:
- Consultation during policy making – facilitates implementation and execution of such policies and regulations;
- Proactive, informed policy-making, thereby making regulations more effective and acceptable;
- Enhanced voluntary compliance from business;
- Regular feedback from business about changes in the supply chain, industry practices and trends, etc;
- Reduce negative reactions to future, unforeseen incidents and or impacts because of better understanding and communication.

Priority setup: Customer oriented
One instance of CBM implementation:

» Services re-organized; delivered ‘under one roof’
» Traditional structures of government are transformed
» New arrangements – least inconvenience to citizens and businesses.
» Government Services to be re-engineered to meet the needs of cross-border regulatory processes
» Cross-border Single Window is an important measure for trade facilitation
» SW needs to be seen as an “environment” because it is not a monolithic structure, but an ecosystem of inter-dependent facilities and processes
Single Window Steps

• **Single Window Concept**
  - Collaboration mindset
  - Stakeholder consultation
  - Strategic planning
  - Policy Convergence

• **Collaboration mindset**
• **Stakeholder consultation**
• **Strategic planning**
• **Policy Convergence**

**Strategic Business Case for Single Window Approach**

• **Single Window Initiative**
  - Political mandate
  - Governance structures
  - Program Management
  - Project Formulation

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**Development, Implementation, Evaluation & Feedback**

• **Single Window Environment**
  - Project Implementation
  - SW Services Operational
  - Change Management
  - Performance management

**Single Window Project Implementation Review & Feedback**

**Business case for the preferred Single Window Project(s)**

**Incubation & strategic Planning**

**Establishment & Consolidation**

**Single Window Environment**

**Single Window Initiative**
“Within the context of this Recommendation, a Single Window is defined as a facility that allows parties involved in trade and transport to lodge standardized information and documents with a single entry point to fulfill all import, export, and transit-related regulatory requirements. If information is electronic, then individual data elements should only be submitted once.”

UN-CEFACT Recommendation 33
Single Window Architecture Model
Environment of digital collaboration

Integrated Service
- Customs
- SPS
- Environmental
- Transport
- Standards
- Finance

Interfaced Service
- Environmental
- Customs
- Standards
- Finance
- Transport
- SW
- SPS
Single Window Architecture Model
Environment of digital collaboration

- Library of regulatory data requirement that consists of standardized and reusable components, to meet the procedural and legal needs of Customs and its partner cross-border regulatory agencies controlling and facilitating export, import and transit transactions
- Universal language of Cross-border regulatory agencies
- Enable seamless collaboration

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Single Window Services

- Information Services
  - e-forms
  - Data structures
    - Electronic messages/ Snippets
    - Guidelines
  - Regulatory information specific to commodities
    - Admissibility,
    - Tariff structure

- Operational messaging Services
  - Registering Business entities & Business Collaboration
  - Electronic Messaging Services
    - Parsing, translating, Routing, Delivering, and Audit logging

- Business Computing services
  - Declaration and permit Management
    - Lodging (and responding to) main declarations
    - Lodging supporting document
      - E-copies
      - Electronic supporting document
  - Computing duties, taxes, fees, entitlements
  - (Integrated) Payment, accounting & reconciliation
  - Accounts Management
  - (Integrated) Risk Management
  - Join organization of inspection
  - Service Metrics/ business intelligent

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Single Window Implementation Strategy

- Single Window implementation is a journey
  - Avoid Big Bang
  - Incremental development
  - Clear vision
  - Clear roadmap
  - Clear Governance Structure and Mechanism
  - Sustainable and consistent improvements
Priority setup:
Understanding where are the bottlenecks

» No single solution for Single Window;
» Each Country has its unique needs, requirements and objectives;
» Time Release Study
  • A unique tool and method for measuring the actual time required from arrival of goods to its release
  • to access the efficiency and effectiveness of each actors in the flow process of cargo
  • To Identify bottleneck processes affecting release of goods
  • To obtain empirical evidence for re-engineering existing procedures.
  • To identify opportunities for border management improvement
  • To establishing baseline for border management performance measurement
Standard Settings:
» Development of guidelines and instruments; collecting best practices,

Capacity Building
» Training/ Technical Assistance; Awareness Raising
» Donor engagement;
» Manage pool of experts

Cooperation
» Engagement with different pertinent International Organizations
WCO Supporting Single Window Initiatives: Key tools

- Revised Kyoto Convention
- Coordinated Border Management
- Single Window Compendium
- Data Model
- Time Release Study
- TFA Implementation Guide
Thank you

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