

Organised by / Organisé par



FIRST INTERNATIONAL FORUM FOR NATIONAL TRADE FACILITATION COMMITTEES

Boosting capacities and partnerships for implementation

PREMIER FORUM INTERNATIONAL SUR LES COMITÉS
NATIONAUX DE FACILITATION DES ÉCHANGES

Renforcement des capacités et des partenariats pour la mise en œuvre

23-27 January / Janvier 2017

The Role of the NCTF in the future of Trade Facilitation

Hermie George - WCO



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra



Supported by Finland

NORWEGIAN MINISTRY
OF FOREIGN AFFAIRS

HM Revenue
& Customs



USAID
FROM THE AMERICAN PEOPLE



giz
German Technical
Cooperation

Partnership



Reducing cost of Cross-border Trade



- Cost:
 - » Time, Money, Resources
- Cross border trade is associated with high-cost, redundant, complex regulatory processes.
 - » “a 1% decrease in global trade cost would yield an increased global income of (at least) USD 40bn, where 63% realized in developing country”

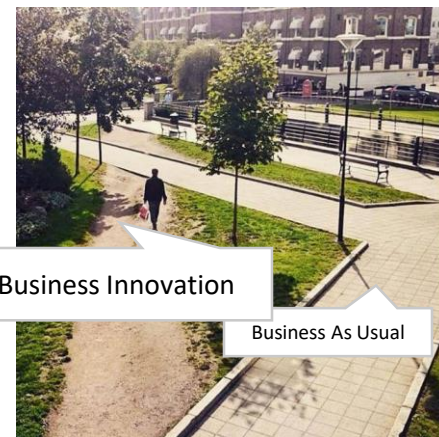
The image shows a vertical blue bar on the left side of the slide. At the top of this bar is the WCO logo, which consists of a stylized 'W' and 'C' in white and blue. Below the logo is a white flag with the same WCO logo on it. The rest of the bar is a blurred background.

Contribute to the complexity

- Many government agencies present at the border.
 - » Have specific function, mandate and expertise.
 - » Mostly works in isolation.
 - » Non transparent procedures.
 - » Redundant/duplication in information / document requirements
 - » Redundant/duplication of processes.
- If not properly managed,
 - » slow release times,
 - » increased costs to Trade and Transport

CBRA: Should find new way of doing thing

- » TFA Provide framework for enhancing border management approach
 - Publication of regulatory information
 - Interagency Cooperation
 - Single Windows
- » Revised Kyoto Convention (RKC) is the blue print for Modern Customs Administration
 - Customs should move from traditional “Gate Keeper” mindset, toward provision of facilitative service
 - Selectivity and Risk Management
 - Transparency and predictability
 - Application of ICT: Digital Customs
 - Coordinated Border Management
 - Partnership with private sector
 - Integrity



Coordinated Border Management

- An approach to manage border control agencies to achieve a shared goal and a cohesive government response
- A logical way to ensure efficient and effective processes and procedures applicable to travelers, goods and means of conveyance.
- To address complicated procedures, integrity problems, excessive number of controls, poor co-ordination and organization of border control processes, no effective information sharing among border agencies
- Inclusively involve all stakeholders
 - » Customs
 - » Partner Regulatory Agencies
 - » Private sectors



Coordinated Border Management

- Diagnostic tool for CBM
 - » Does the national legislation allow for cooperation and coordination between the national border agencies, including the exchange of information?
 - » Have the details of the cooperation and coordination been laid down in Memorandums of Understanding (MoU)?
 - » What communication, consultation and cooperation mechanisms does your country have in place with the trade community?
 - » Does your country have a steering structure for CBM?
 - » Do you have a working structure in place for CBM?
 - » Have you taken stock of the current situation, where the bottlenecks are and what possible solutions you would like apply?
 - » Did you make a project plan to bring about the required changes and implement them?
 - » Do your plans for CBM include the preparedness to monitor the results, adapt to the ever changing border management environment and continue with further improvements?



The image features a vertical blue banner on the left side. At the top of the banner is the WCO logo, a stylized 'C' with a globe inside. Below the logo is a white flag with the same WCO logo on it. The main content of the slide is on the right, with a large title and several bullet points.

Coordinated Border Management

- **Benefit for trade**

- » Comprehensive government response;
 - Simplified border clearance processes
 - Redundancy/duplication is eliminated
- » Ease of doing business – specifically those which relate to international trade and transport
- » Lower cost – more profit

- **What's in it for government agencies:**

- » Get things done
- » Optimize resources
- » Business innovation

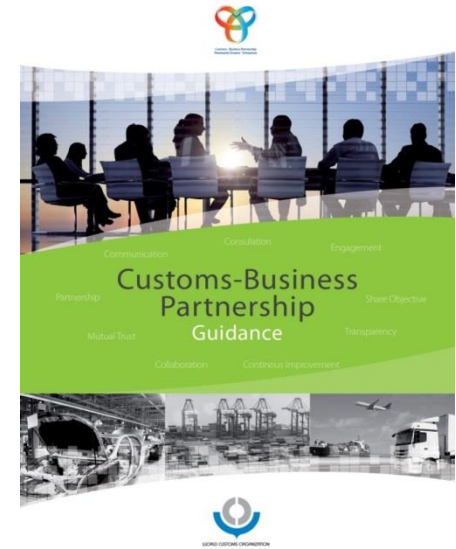
- » Speed-up border management processes
- » Lower the cost of international trade
- » Support Sustained Development Goal

- **Benefit for Customs:**

- » Fair revenue collection
 - More trade volume to be handled
 - More clarity and transparent of government requirement, easier for the trader to comply with
- » Effective control
- » Efficient facilitation
- » Enhance security

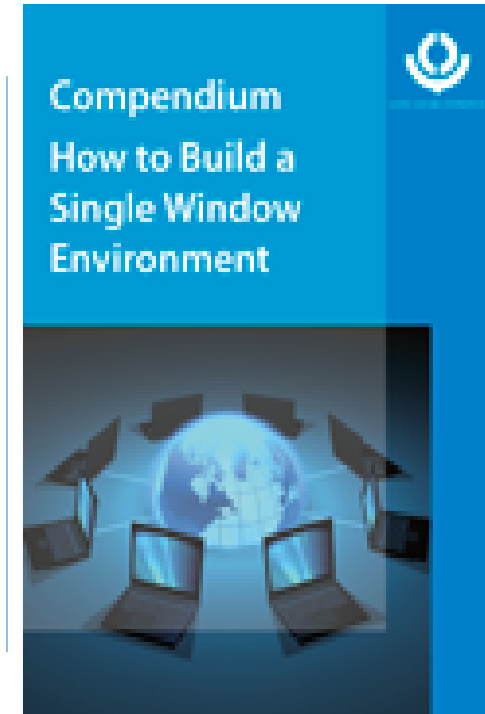
Priority setup: Customer oriented

- » Guidance on Customs-Business Partnership
 - Published in June 2015
 - to assist Members with the development of a regular consultation/engagement/ partnership mechanism
- » Benefits:
 - Consultation during policy making – facilitates implementation and execution of such policies and regulations;
 - Proactive, informed policy-making, thereby making regulations more effective and acceptable;
 - Enhanced voluntary compliance from business;
 - Regular feedback from business about changes in the supply chain, industry practices and trends, etc;
 - Reduce negative reactions to future, unforeseen incidents and or impacts because of better understanding and communication

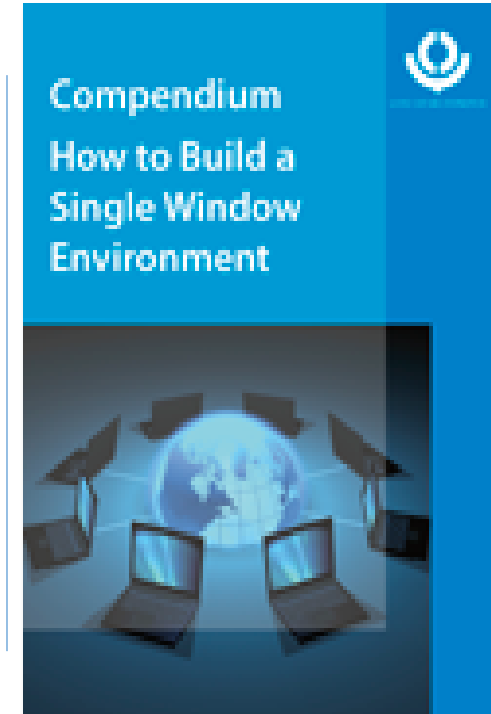
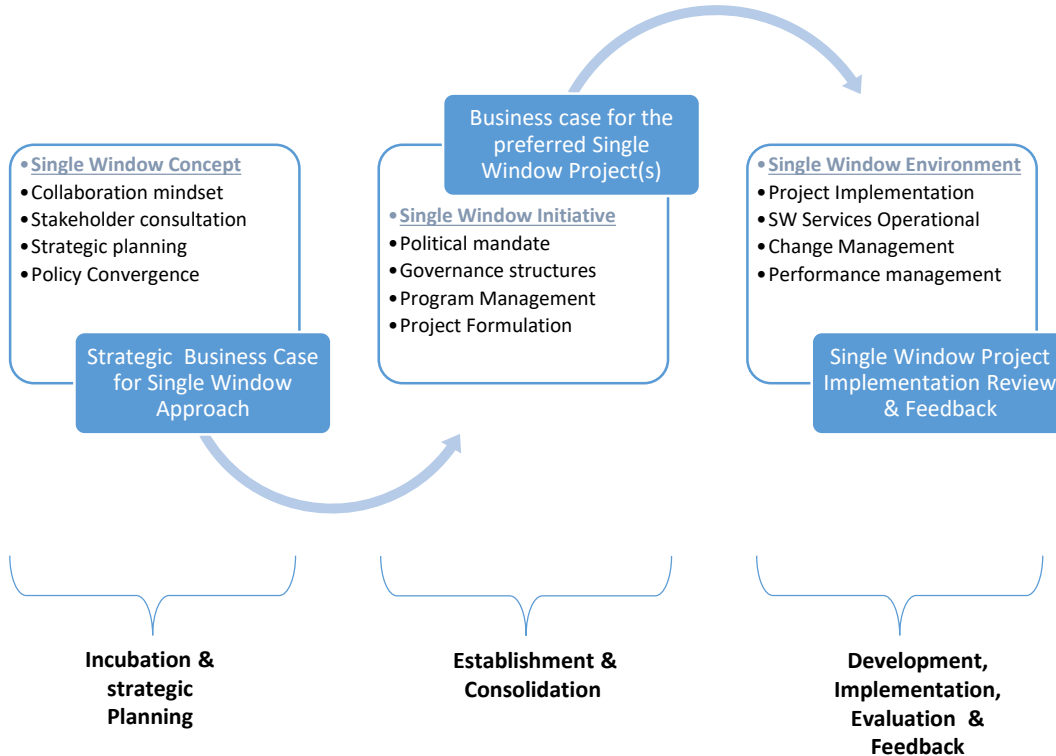


Single Window Environment

- One instance of CBM implementation:
 - » Services re-organized; delivered ‘under one roof’
 - » Traditional structures of government are transformed
 - » New arrangements – least inconvenience to citizens and businesses.
 - » Government Services to be re-engineered to meet the needs of cross-border regulatory processes
 - » Cross-border Single Window is an important measure for trade facilitation
 - » SW needs to be seen as an “environment” because it is not a monolithic structure, but an ecosystem of inter-dependent facilities and processes



Single Window Steps





Single Window

“Within the context of this Recommendation, a Single Window is defined as a **facility** that allows **parties** involved in trade and transport to lodge **standardized information** and documents with a **single entry point** to **fulfill all import, export, and transit-related regulatory requirements**. If information is **electronic**, then individual data elements should only be submitted once.”

UN-CEFACT Recommendation 33

WHO?

- Parties involved in trade and transport

WHAT?

- Standardized information and documents

WHERE?

- Single entry point

WHEN / WHY

- Fulfill all import, export, and transit-related regulatory requirements.

HOW?

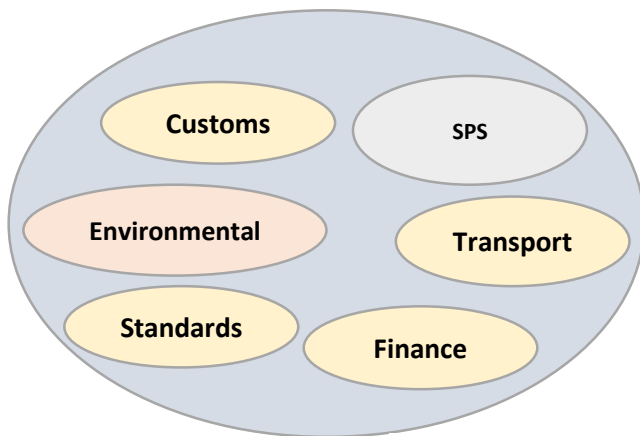
- Electronic data elements should be submitted only once



Single Window Architecture Model

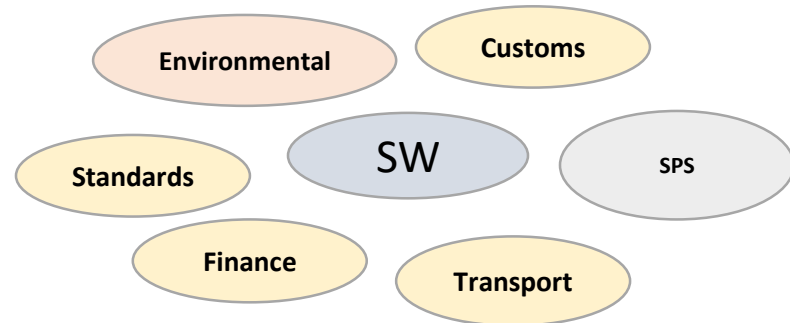
Environment of digital collaboration

Integrated Service



Single Window Operator
Responsibility includes running IT systems

Interfaced Service



Single Window Orchestrator
Responsibility for standards and interface specifications



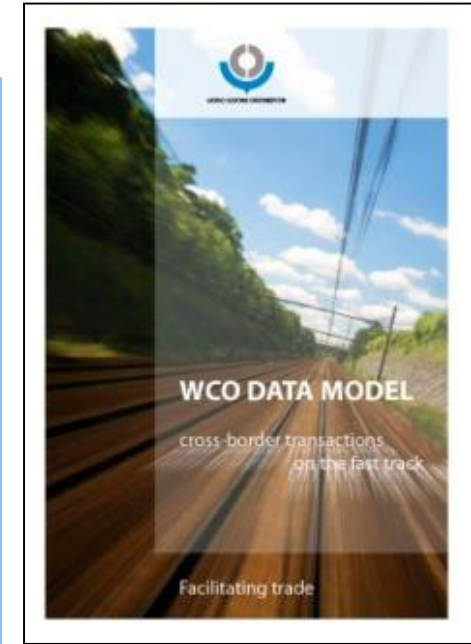
Common or centralized IT systems for CBRAs

Separate or distributed IT systems for CBRAs

Single Window Architecture Model

Environment of digital collaboration

- Library of regulatory data requirement that consists of standardized and reusable components, to meet the procedural and legal needs of Customs and its partner cross-border regulatory agencies controlling and facilitating export, import and transit transactions
- Universal language of Cross-border regulatory agencies
- Enable seamless collaboration





Single Window Services

- Information Services

- » e-forms
- » Data structures
 - Electronic messages/ Snippets
 - Guidelines
- » Regulatory information specific to commodities
 - Admissibility,
 - tariff structure

- Operational messaging Services

- » Registering Business entities & Business Collaboration
- » Electronic Messaging Services
 - Parsing, translating, Routing, Delivering, and Audit logging

- Business Computing services

- » Declaration and permit Management
 - Lodging (and responding to) main declarations
 - Lodging supporting document
 - E-copies
 - Electronic supporting document
- » Computing duties, taxes, fees, entitlements
- » (Integrated) Payment, accounting & reconciliation
- » Accounts Management
- » (Integrated) Risk Management
- » Join organization of inspection
- » Service Metrics/ business intelligent



Single Window Implementation Strategy

- Single Window implementation is a journey
 - » Avoid Big Bang
 - » Incremental development
 - » Clear vision
 - » Clear roadmap
 - » Clear Governance Structure and Mechanism
 - » Sustainable and consistent improvements



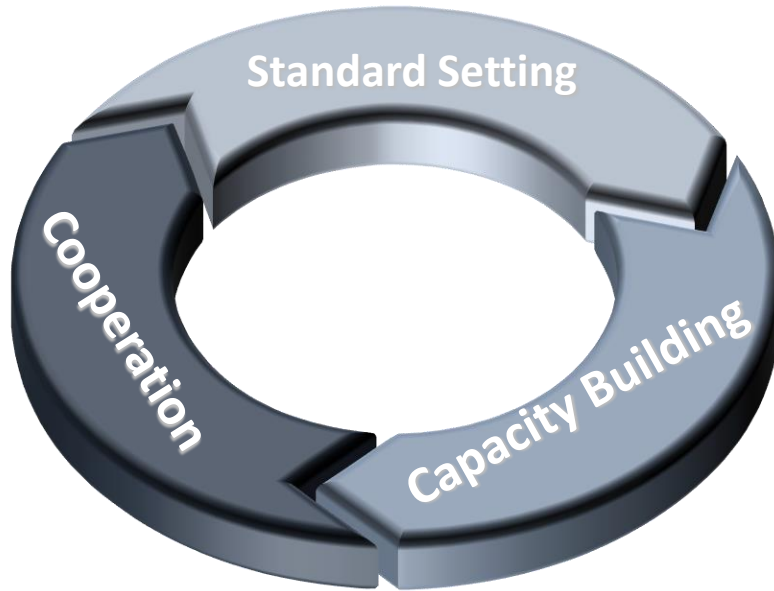
Priority setup:

Understanding where are the bottlenecks

- » No single solution for Single Window;
- » Each Country has its unique needs, requirements and objectives;
- » Time Release Study
 - A unique tool and method for measuring the actual time required from arrival of goods to its release
 - to access the efficiency and effectiveness of each actors in the flow process of cargo
 - To Identify bottleneck processes affecting release of goods
 - To obtain empirical evidence for re-engineering existing procedures.
 - To identify opportunities for border management improvement
 - To establishing baseline for border management performance measurement

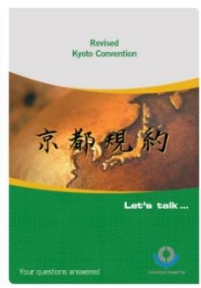


WCO Supporting Single Window Initiatives



- **Standard Settings:**
 - » Development of guidelines and instruments; collecting best practices,
- **Capacity Building**
 - » Training/ Technical Assistance; Awareness Raising
 - » Donor engagement;
 - » Manage pool of experts
- **Cooperation**
 - » Engagement with different pertinent International Organizations

WCO Supporting Single Window Initiatives: Key tools



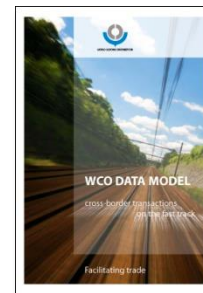
Revised Kyoto
Convention



Coordinated
Border
Management



Single Window
Compendium



Data Model



Time Release Study



TFA Implementation
Guide



Thank you

tejo.kusuma@wcoomd.org