Managing

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Introduction

Objective of the Competition Law
- Economic efficiency, equal opportunity, etc

Mission/Focus
- Contribute to economic development
- Encourage fair market economy through improving efficiency and fair process (in term of equal opportunity)
How to achieve the objectives?

- Resource allocation that focused at 4 (four) major criteria:

  - Public utilities and services
  - Sectors that involved public interest
  - Highly concentrated industries
  - Market with price sensitive

  These are apply to FIVE major sectors:
  - Foods and food industries
  - Financial
  - Health and education
  - Energy
  - Infrastructure
  - Natural monopolies
## Example (matrix on priority)

<table>
<thead>
<tr>
<th>Sectors</th>
<th>Public utilities &amp; services</th>
<th>Excessive price &amp; concentrated industry</th>
<th>Price sensitive market</th>
<th>Public utilities &amp; services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foods</td>
<td>Beef, shallot, and soybean</td>
<td></td>
<td>Rice, chili</td>
<td></td>
</tr>
<tr>
<td>Energy</td>
<td>Natural gas</td>
<td></td>
<td>LPG</td>
<td></td>
</tr>
<tr>
<td>Finance</td>
<td>Banking, insurance, leasing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health &amp; education</td>
<td>Pharmaceutical</td>
<td></td>
<td>Medical equipment</td>
<td></td>
</tr>
<tr>
<td>Infrastructure</td>
<td>Telecomm</td>
<td></td>
<td>Ports</td>
<td></td>
</tr>
<tr>
<td>Natural monopoly</td>
<td>Electricity</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Strategic plan as the tool

- Strategic plan is designed to create measurement on the performance by each function of the agency.

- On enforcement, time limit rules by the Law and thus, prioritization seems to be limited by Law. Room for this has been created to manage/achieve the objective (human resources allocation and strengthening initiatives).

- Institutional setting to enable commission to have case initiative without much rely on public complaint, and focus on market research and monitoring.
Measuring achievement

- Annual assessment
- Sectoral competition index
- Change in sectoral performance listing (such indicator as market efficiency and net entry performance)
- Case-by-case evaluation, especially on impact to growth, inflation, and productivity