Air Connectivity in Africa: Challenges & Opportunities

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Aviation connects African businesses to world markets

Source: SRS Analyzer
But connectivity could be improved across much of Africa.

Global Air Connectivity Rank (2017, Sample = 140 countries)

Source: IATA Economics based on SRS Analyzer
Intra-African connectivity is a particular challenge.

Source: IATA Economics based on SRS Analyzer
Fares on Intra-Africa routes are high

Passenger yields and average trip length

Source: IATA Economics based on PaxIS (2016 data)
But load factors aren’t

Passenger load factors by region

Source: IATA Economics based on IATA Statistics
Competitiveness performance varies significantly

Air Transport Competitiveness, TTCR 2017 (140 countries)

Source: World Economic Forum
Lack of market access is a key issue

Source: WTO Air Services Agreement Projector
The potential for air travel growth is very significant

Source: IATA, Tourism Economics
Air connectivity facilitates economic activity

Policy Change
- New Routes and Frequencies
- Shorter Travel Times
- Lower Fares

Air Traffic Growth
- Increased Tourism
- Increased Trade
- Inward Investment

Enhanced Productivity
Economic Growth (GDP)
Job Growth

Source: Intervistas for IATA & AFCAC
New routes would translate into major time savings

Source: Intervistas for IATA & AFCAC
National economies would see significant benefits

Source: Intervistas for IATA & AFCAC
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