Multi-year Expert Meeting on Transport, Trade Logistics and Trade Facilitation
Sustainable Freight Transport Systems: Opportunities for Developing Countries

14-16 October 2015

by

Mr. Jens Hügel
Head, Goods Transport & Sustainable Development
International Road Transport Union (IRU)

15 October 2015

This expert paper is reproduced by the UNCTAD secretariat in the form and language in which it has been received. The views expressed are those of the author and do not necessarily reflect the view of the United Nations.
Fourth Session of the Multiyear Expert Meeting on Transport, Trade Logistics and Trade Facilitation

Sustainable Freight Transport Systems: Opportunities for Developing Countries

Geneva, 15 October 2015

Jens Hügel, Head – Sustainable Development
This is the IRU
Founding Members in 1948

14 Founding IRU Members in 8 countries
Today: present in over 100 countries

- 14 Founding IRU Members in 8 countries
- IRU Members
- IRU Regional Committee for Africa including FESARTA Members
Road transport: committed to achieving Sustainable Development

- IRU Charter for Sustainable Development (1996)
- IRU Initiative “Driving Towards Sustainable Development” (1997)
- IRU “Best Industry Practices Reports” (2002/4)
- Industry as a Partner for Sustainable Development UNEP (2002/6)
- IRU “30-by-30” Resolution (2009)
- IRU is a stakeholder to UN Global Compact (2010)
- GPST 2014
IRU’s 3 "i" strategy to achieve Sustainable Development

1. **Innovation** – develop ever more effective “at-source” technical measures & operating practices to reduce environmental impact.

2. **Incentives** – encourage faster introduction by transport operators of best available technologies and practices.

3. **Infrastructure** – ensure free-flowing traffic through adequate investment in new infrastructure, to remove bottlenecks and missing links and make full use of existing infrastructure.
Since its creation, the IRU Academy has continuously raised the level of professional qualification in the road transport industry by establishing high quality standards and by harmonising regional programmes to ensure professionalism, performance, safety and sustainability of its partners on an equal basis.

60+ ATIs, 40+ countries, 1 harmonised programme & Diploma or Certificate

Sustainability = Profitability
Do you remember Agenda 21?

What does it take to have a cup of coffee in a café?

The combined efforts of 29 companies in 18 countries

Road Transport has become a vital production tool!

Source: IRU
Pilot Caravans

Lisbon-Vladivostok

Beijing-Berlin-Brussels

Black Sea Highway

IRU-ECO Silk Road
Drivers often see adequate roads… but little traffic!
…until they reached border crossings!!
IRU New Eurasian Land Transport Initiative (NELTI)

From September 2008
Monitoring over 200,000 border crossings

57% of transport time lost at border crossings
38% of transport costs due to unofficial levies
Implementation of key UN facilitation instruments
Better rather than more transport!
UN Resolution on Transport Corridors
Important for developing & landlocked countries

**General Assembly**

United Nations

**RES/49/213**

United Nations

**69/213. Role of transport and transit corridors in ensuring international cooperation for sustainable development**

Resolution adopted by the General Assembly on 19 December 2014

[As the report of the Second Committee (A/69/405 and Corr.1)]

69/213. Role of transport and transit corridors in ensuring international cooperation for sustainable development

The General Assembly,

Recognizing the resolution on Environment and Development**, Agenda 21, the Programme for the Further Implementation of Agenda 21, the Johannesburg Declaration on Sustainable Development, the Plan of Implementation of the World Summit on Sustainable Development [Johannesburg Plan of Implementation] and the outcome document of the United Nations Conference on Sustainable Development, entitled “The future we want”;

Takings note of the Addis Ababa Declaration at the High-level International Conference on the Role of Transit Transport Corridors in Ensuring International Cooperation, Stability and Sustainable Development, held in Addis Ababa on 6 and 8 September 2014, in cooperation with the Economic Commission for Africa, the Economic and Social Commission for Asia and the Pacific and the International Road Transport Union;

Noting the establishment of the Secretary-General’s High-level Advisory Group on Sustainable Transport;

Noting also the initiative to establish the global partnership for sustainable transport, as announced by the participants in the conference entitled “Sustainable Transport as a Driver of Economic Development in the Post-2015 Development Agenda”;

Invites all States that have not yet done so to consider signing, ratifying or acceding to the United Nations conventions and agreements on transport and transit facilitation;

3. **Calls for efforts to promote regional economic integration and cooperation, including by improving cross-border transportation infrastructure, enhancing regional connectivity and facilitating regional trade and investment;**
Pakistan acceded to the TIR Convention

CUSTOMS CONVENTION ON THE INTERNATIONAL TRANSFER OF GOODS UNDER COVER OF TIR CARNETS (TIR CONVENTION)

GENEVA, 14 NOVEMBER 1975

PAKISTAN: ACCESSION

The Secretary-General of the United Nations, acting in his capacity as depositary, communicates the following:

The above action was effected on 21 July 2015, with:

Reservation (Original: English)

"The Government of the Islamic Republic of Pakistan declares, in terms of Article 58 of the Convention, that it would not be bound by the provisions of Article 57, paragraphs 2 to 6 of the Convention."

***

The Convention will enter into force for Pakistan on 21 January 2016 in accordance with its article 53 (2) which reads as follows:

"After five States referred to in article 52, paragraph 1, have signed it without reservation of ratification, acceptance or approval, or have deposited their instruments of ratification, acceptance, approval or accession, this Convention shall enter into force for further Contracting Parties six months after the date of the deposit of their instruments of ratification, acceptance, approval or accession."

23 July 2015
Since early 2015, relevant Ministries have approved China’s accession to TIR. We are expecting the final approval from China’s State Council.
We want to see this…
….instead of this...
...in order to bring them hope!