

Multi-year Expert Meeting on Transport, Trade Logistics and Trade Facilitation

Sustainable Freight Transport Systems: Opportunities for Developing Countries

14-16 October 2015

by

Mr. Jens Hgel

Head, Goods Transport & Sustainable Development
International Road Transport Union (IRU)

15 October 2015

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Fourth Session of the Multiyear Expert Meeting on Transport, Trade Logistics and Trade Facilitation

Sustainable Freight Transport Systems: Opportunities for Developing Countries

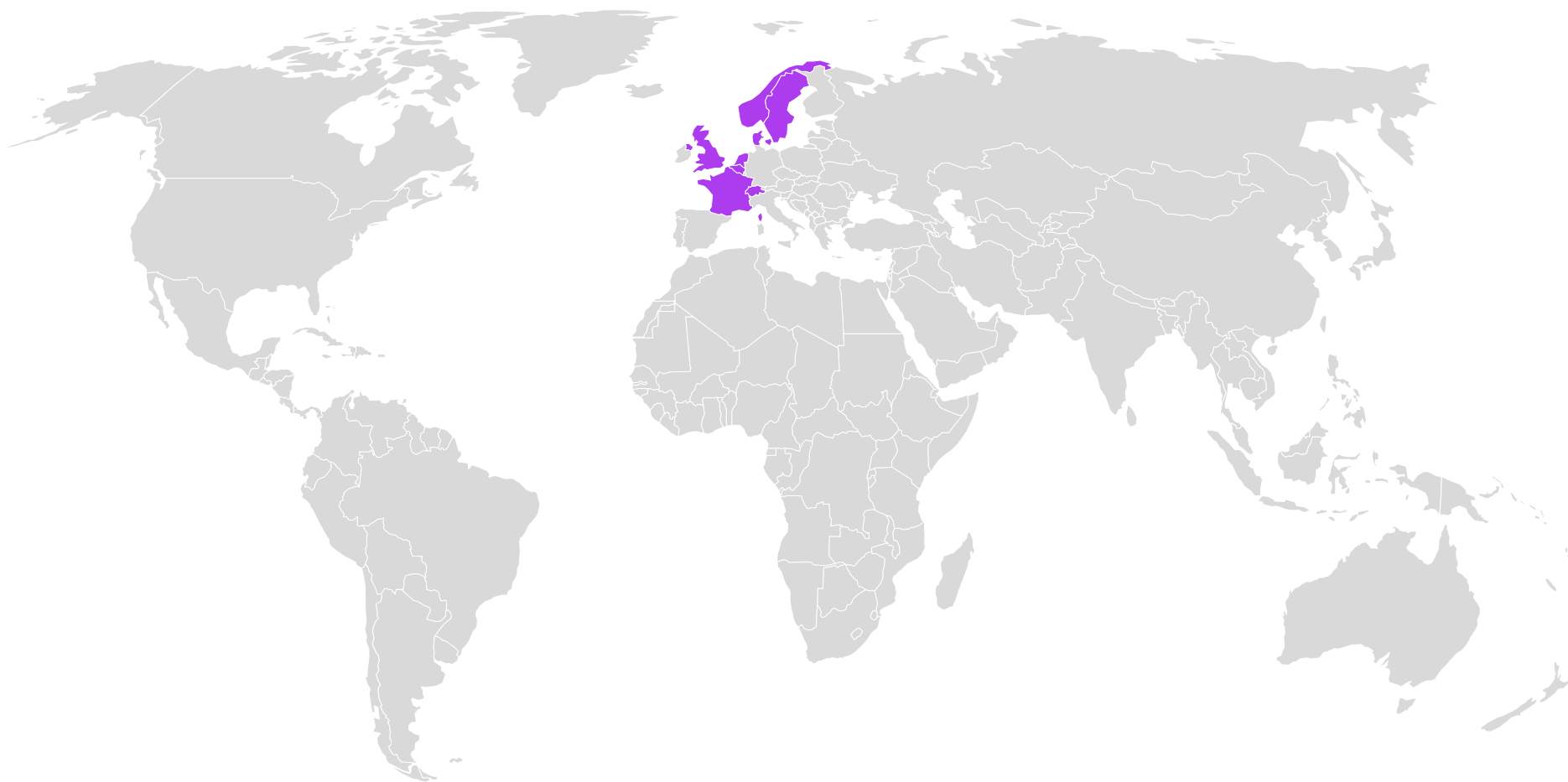
Geneva, 15 October 2015

Jens Hügel, Head – Sustainable Development

IRU This is the IRU

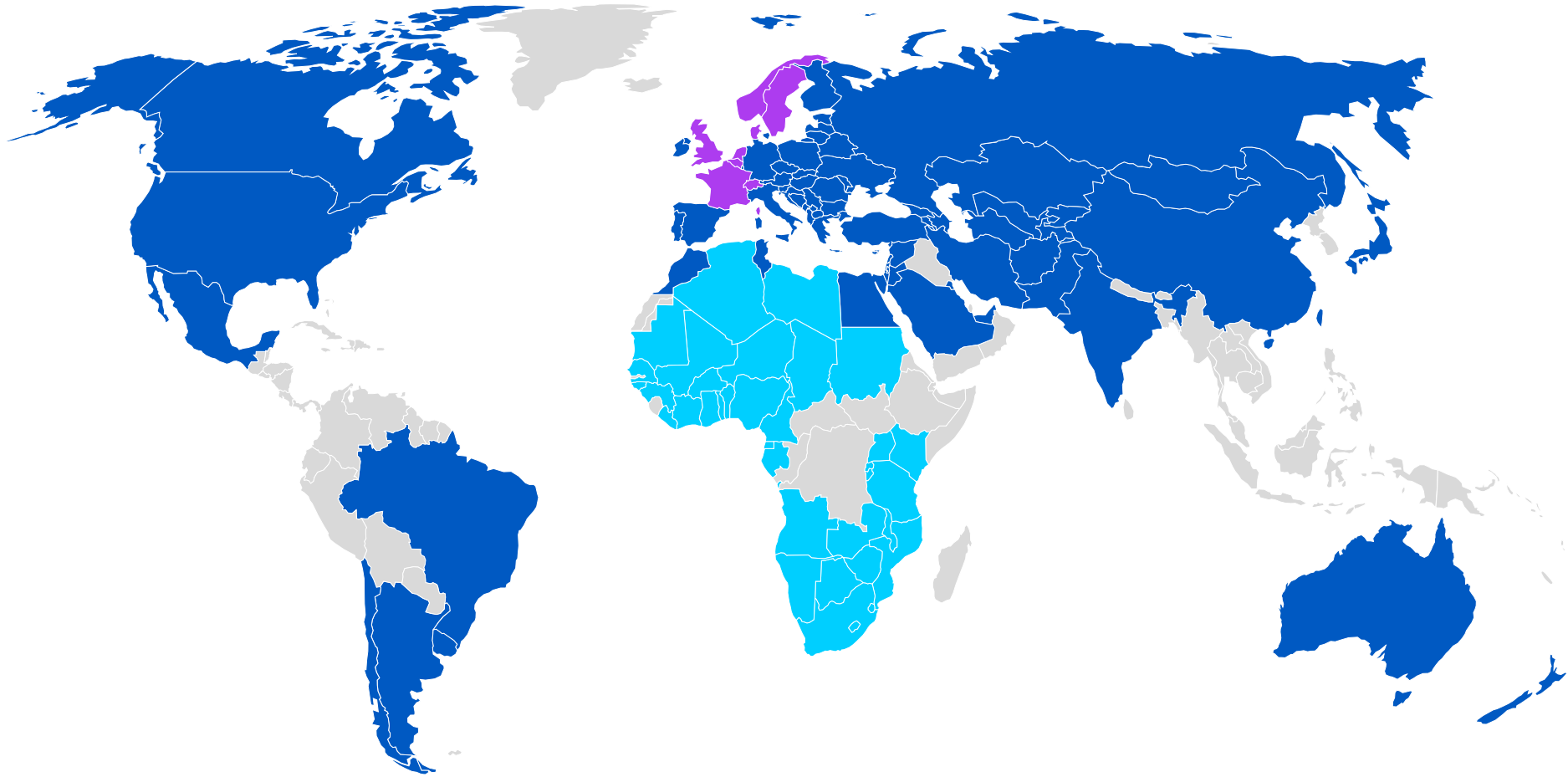


IRU Founding Members in 1948



v 14 Founding IRU Members in 8 countries

IRU Today: present in over 100 countries



- 14 Founding IRU Members in 8 countries
- IRU Members
- IRU Regional Committee for Africa including FESARTA Members

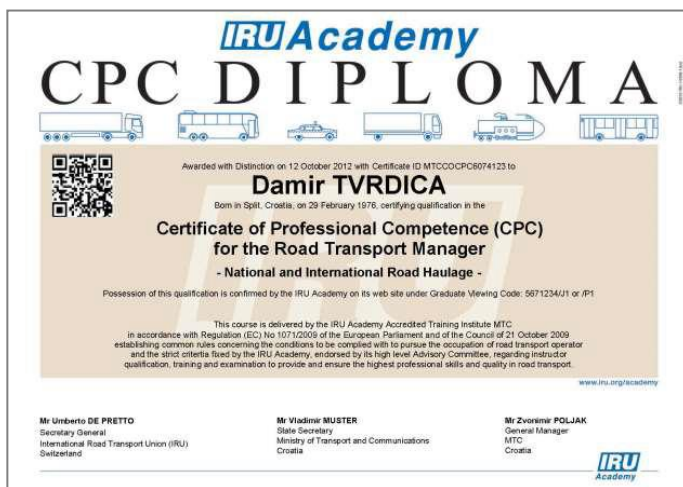


- IRU Charter for Sustainable Development (1996)
- IRU Initiative “Driving Towards Sustainable Development” (1997)
- IRU Guide to Sustainable Development (2000)
- IRU “Best Industry Practices Reports” (2002/4)
- Industry as a Partner for Sustainable Development UNEP (2002/6)
- IRU “30-by-30” Resolution (2009)
- IRU is a stakeholder to UN Global Compact (2010)
- GPST 2014

1. **Innovation** – develop ever more effective “at-source” technical measures & operating practices to reduce environmental impact.
2. **Incentives** – encourage faster introduction by transport operators of best available technologies and practices.
3. **Infrastructure** – ensure free-flowing traffic through adequate investment in new infrastructure, to remove bottlenecks and missing links and make full use of existing infrastructure.

IRU Academy - Focus on Professionalism

Since its creation, the IRU Academy has continuously *raised the level of professional qualification in the road transport industry by establishing high quality standards and by harmonising regional programmes to ensure professionalism, performance, safety and sustainability of its partners on an equal basis.*



60+ ATIs, 40+ countries, 1 harmonised programme & Diploma or Certificate

Sustainability = Profitability

IRU Do you remember Agenda 21?

What does it take to have a cup of coffee in a café?

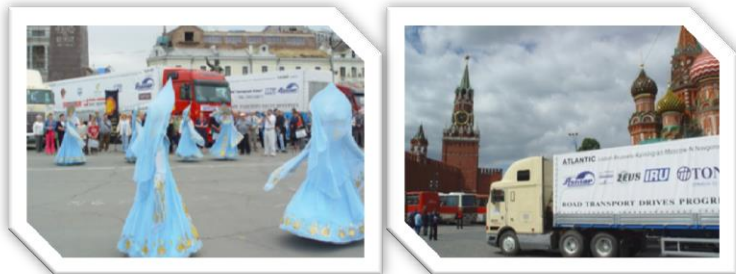
The combined efforts
of 29 companies in
18 countries

Road Transport has become a vital production tool!

Source: IRU

IRU Pilot Caravans

Lisbon-Vladivostok



Beijing-Berlin-Brussels



Black Sea Highway



IRU-ECO Silk Road



Drivers often see adequate roads...but little traffic!



...until they reached border crossings!!



IRU New Eurasian Land Transport Initiative

IRU (NELTI)

From September 2008

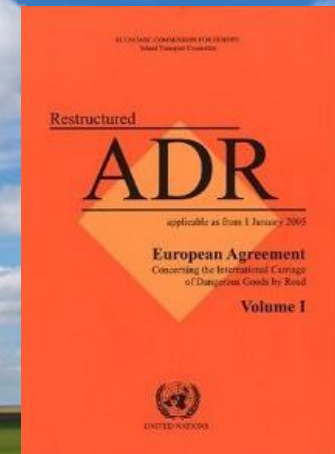
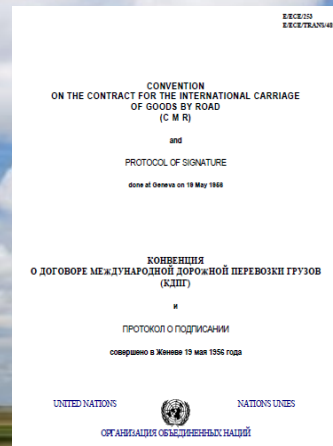
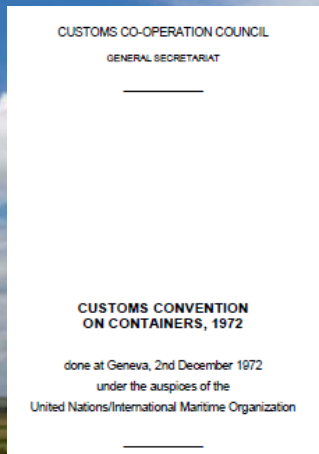
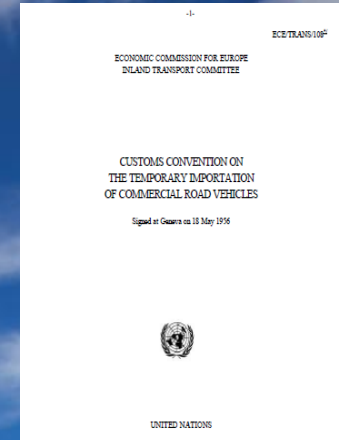
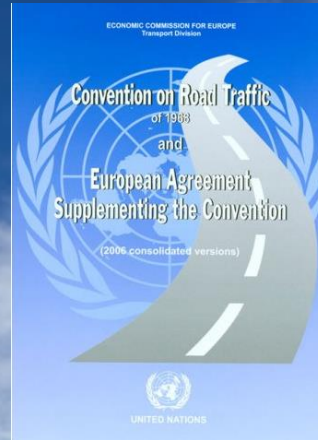
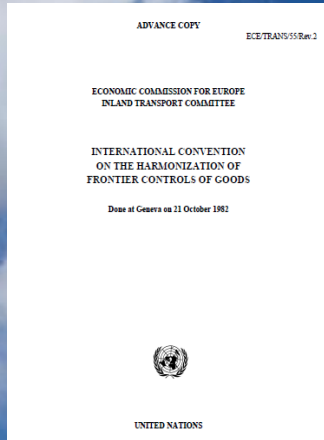
Monitoring over 200,000 border crossings

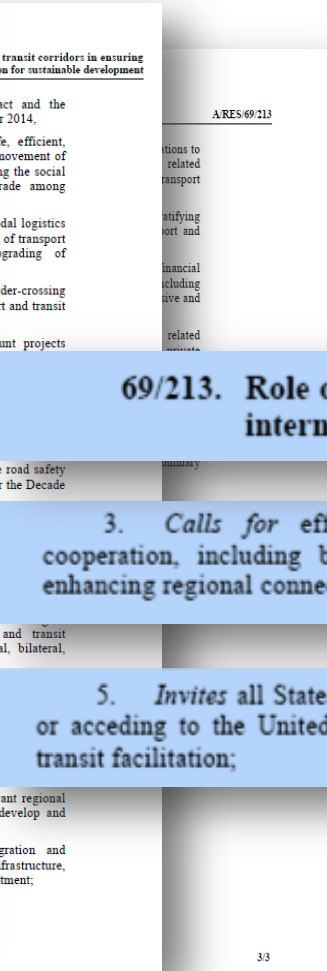
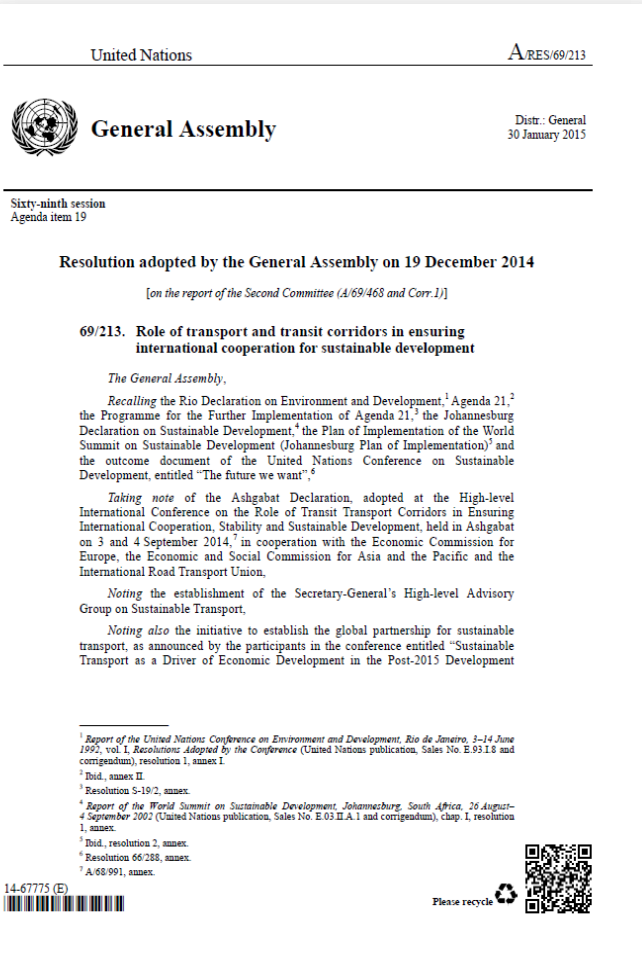


57% of transport time lost at border crossings
38% of transport costs due to unofficial levies



Implementation of key UN facilitation instruments Better rather than more transport!





IRU Pakistan acceded to the TIR Convention



UNITED NATIONS  NATIONS UNIES

POSTAL ADDRESS—ADRESSE POSTALE UNITED NATIONS, N.Y. 10017
CABLE ADDRESS—ADRESSE TELEGRAPHIQUE UNATIONS NEWYORK

Reference: C.N.420.2015.TREATIES-XIA.16 (Depositary Notification)

CUSTOMS CONVENTION ON THE INTERNATIONAL TRANSPORT OF
GOODS UNDER COVER OF TIR CARNETS (TIR CONVENTION)
GENEVA, 14 NOVEMBER 1975

PAKISTAN: ACCESSION

The Secretary-General of the United Nations, acting in his capacity as depositary,
communicates the following:

The above action was effected on 21 July 2015, with:

Reservation (Original: English)

“The Government of the Islamic Republic of Pakistan declares, in terms of Article 58 of the
Convention, that it would not be bound by the provisions of Article 57, paragraphs 2 to 6 of the
Convention.”

The Convention will enter into force for Pakistan on 21 January 2016 in accordance with its
article 53 (2) which reads as follows:

"After five States referred to in article 52, paragraph 1, have signed it without reservation of
ratification, acceptance or approval, or have deposited their instruments of ratification, acceptance,
approval or accession, this Convention shall enter into force for further Contracting Parties six months
after the date of the deposit of their instruments of ratification, acceptance, approval or accession."

23 July 2015



IRU China speeds up the TIR accession process



Since early 2015, relevant Ministries have approved China's accession to TIR. We are expecting the final approval from China's State Council.

IRU We want to see this...





IRU ...in order to bring them hope!

