Value addition in the coffee sector

By

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The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.
Value addition in the coffee sector

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Increasing quality
Share of wet-processed coffee in total Arabica exports
Processing for export
Global trade by form of coffee

- 94% Green
- 5.9% Roasted
- 0.1% Soluble

1992-1996:
- 94% Green

2012-2016:
- 91% Green
- 0.3% Roasted
- 8.7% Soluble

Million 60-kg bags
Processed coffee exports as % of total

- Brazil: 112% (1992-1996), 48% (2012-2016)
- Côte d'Ivoire: 77% (1992-1996), -56% (2012-2016)

% growth, Green coffee exports
Unit value of coffee exports
Ecuador 2013-2016

US cents/lb

Number of shipments

Arabica: 195
Robusta: 92
Roasted: 308
Soluble: 128

Total shipments: 3,825
Unit value of coffee exports
4 countries coffee year 2016/17

Number of shipments

<table>
<thead>
<tr>
<th>Product</th>
<th>Arabica</th>
<th>Robusta</th>
<th>Roasted</th>
<th>Soluble</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quantity</td>
<td>21,812</td>
<td>17,857</td>
<td>1,182</td>
<td>3,087</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>US Cents/lb</th>
<th>Arabica</th>
<th>Robusta</th>
<th>Roasted</th>
<th>Soluble</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>155</td>
<td>97</td>
<td>411</td>
<td>221</td>
</tr>
</tbody>
</table>
MFN tariff level for coffee (2016)
Promoting domestic consumption
The share of exportable production decreased by 77% from 1992-1996 to 72% from 2012-2016.
Domestic consumption

Emerging markets
- China
- Turkey
- Russia
- South Korea

Exporting countries
- India
- Indonesia
- Vietnam
- Colombia
- Ethiopia
- Brazil

Traditional markets
- Japan
- USA
- France
- Italy
- Germany

kg/capita

0 2 4 6 8
Promotion campaigns
Coffee by-products & circular economy
Value-addition through use of waste and by-products