FIRST INTERNATIONAL FORUM FOR NATIONAL TRADE FACILITATION COMMITTEES
Boosting capacities and partnerships for implementation
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Evaluation and monitoring – setting the stage
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Targets

1. What do monitoring and evaluation mean?

2. Why are they important for the NTFC?
What is monitoring?

- Collection of information
- Tracking targets
- On-going projects
- Remedial actions
- Decision-making
What is evaluation?

- Assessment
- Completed projects
- Effectiveness & Impact
- Future projects
- Accountability
What is not M&E?

- Policing
- Going to useless details
- Imposing
- Blaming
What is the difference?

**Timing - When?**
- Monitoring: on-going projects
- Evaluation: completed projects

**Objective - Why?**
- Monitoring: efficiency
- Evaluation: effectiveness
Similarities between M & E

- M & E must be planned at the program/project level

- Baseline data and appropriate indicators of performance and results
Relationship Between M&E

- 2 management tools: mutually supportive
- Monitoring → data useful for evaluation
- Evaluations → improved monitoring tools and strategies
1. What do monitoring and evaluation mean?

2. Why are they important for the NTFC?
What are the Benefits?

- Achieving the **work plan**
- Optimal use of **resources**
- **Warning** of deviations from objectives
- Clearer basis for **decision-making**
- Improved **future project planning and development**
What are the Benefits?

- Good sign for donors
- Greater transparency and accountability in use of project resources
To keep in mind:

1. Tracking device to improve performance
2. Planned and periodical exercise
3. Team work
SHOULDN'T WE STOP TO CONSIDER OUR OPTIONS?

WHY BOTHER? EVERYTHING'S GOING FINE
Thanks for your attention

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