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Addressing the impact of commodity derivative trading

By

Mr. Bruce Tozer, Expert Common Fund for Commodities (CFC)

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Addressing the impact of commodity derivative trading



A Common Fund for Commodities sponsored project managed by De Novo Agricultura Pty Ltd





Core objectives of the project

- 1. To create a dialogue around commodity derivatives and their impact on commodity prices between leading investment banks and UN related entities pursuant to the UN Special Assembly in April 2013.
- 2. To address the core underlying issue of insufficient supply response to growing demand.
- 3. To create an on going action based agenda.





Key conclusions: Commodity derivatives

- Financialization versus Supply and Demand fundamentals a difficult issue to find genuine common ground on.
- Defining the externalities of Futures and OTC markets difficult to agree on.
- Physical markets without futures markets are experiencing high levels of price volatility.
- Liquidity critical for pricing efficiency.
- Need for clarification of key terms e.g. speculators and investors and common usage.



- Evidence for and against contradictory and view dependent, hence regulation likely to be so. Real need for deeper on going debate to create a common understanding to inform the policy debate.
- Development of market access crucial for emerging markets (IFC initiative), local hedging instruments and capacity building.
- Agreement that expanding supply is a priority and an area for joint focus.
- Pension funds also represent consumers hedging their long term risk.



Key Conclusions: Supply Expansion

- Agreed by all that supply expansion is critical to reestablishing healthy inventory levels and reducing fundamental drivers of price volatility.
- Most investment and potential for growth is required in higher risk geographies e.g. Africa, Latin America, FSU and Asia.
- Private sector reluctant to invest directly in supply side due to systemic risk of agriculture, country and credit risk allied with the scale of projects available.
- A number of banks launching investment funds for African agriculture with local sponsors.



Key Conclusions: Supply Expansion

- Key areas of focus are:
 - 1. Short term: Trade , pre-export and input finance.
 - 2. Medium term: Capital expansion and existing logistics.
 - 3. Long term: Core infrastructure and human capacity building.



Uncertainty in the bank market

- Banks reassessing exposure to agricultural commodity derivatives. Uncertainty of regulatory situation e.g. Dodd Frank and French regulation.
- Profitability being reduced therefore attractiveness investment and risk capacity contracting.
- Pension funds scaling back or exiting from commodity index products due to poor returns and a break down in the negative correlation with equities and fixed income.
- The current environment makes investment difficult at the institution and industry level.



Recommendations moving forward

- **Commodity derivatives:** We are seeking a single representative entity to co-ordinate with the banks and work through the CFC for potential follow up meetings and an ongoing channel for communication.
- **Supply side expansion:** an ambitious potential research program was proposed (USD 9 million) for a multi-year project, but with banks facing acute cost reductions and uncertainty over future regulation of the sector there is reluctance to commit to such a project.
- Real interest has been expressed to work in the area and selectively look at public-private investment where viable commercial opportunities exist.



Other considerations

- Banks make multi billion commitments to this sector via their lending and trading activities. This will continue and hedging and market liquidity are crucial.
- There needs to be a broader consortium of interested institutions to boost supply side investment and share risks and learning.
- Food demand is continuing to rise rapidly in emerging markets and weather risk and supply risks appear to be increasing.
- Volatility likely to rise and be sustained even if speculative levels are reduced.
- The need for action on supply side investment is **URGENT**.



Final take away

- There is a genuine willingness on all sides to work towards a better common understanding and an action oriented agenda as described.
- Opportunities to build on this should be pursued where possible, with realistic initiatives proposed.
- Channels of communication are to be kept open with this end in mind.