

# **UNCTAD**

## **Multi-Year Expert Meeting on Commodities and Development 2013**

**Recent developments and new challenges in commodity markets, and policy options for commodity-based inclusive growth and sustainable development**

Room XXVI  
Palais des Nations  
Geneva, Switzerland

## **Impact of Financialization and Speculation on Prices of Commodities**

Ke Tang  
Renmin University of China

20 MARCH 2013

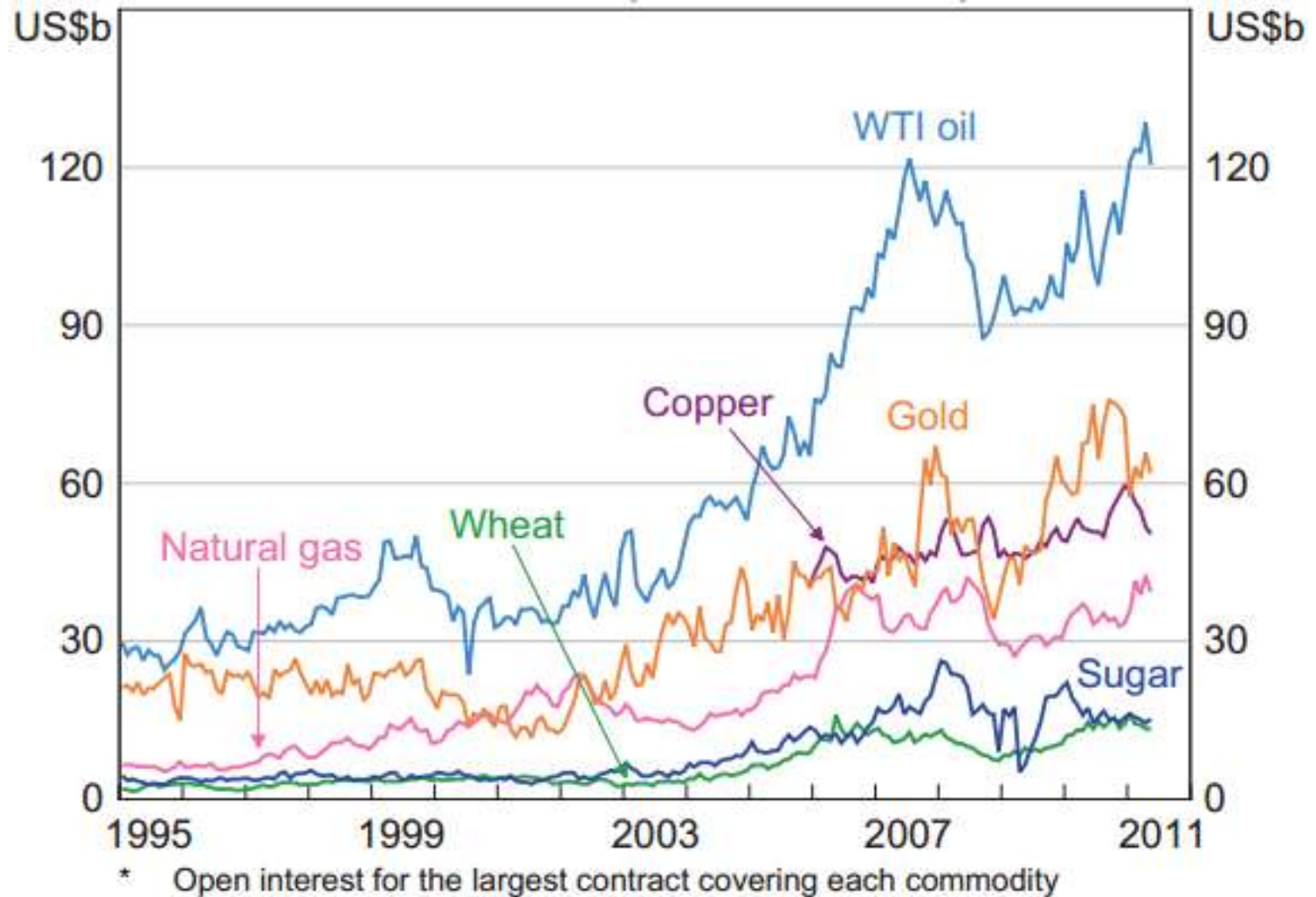
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# Impact of Financialization and Speculation on Prices of Commodities

**Ke Tang**  
**Renmin University of China**

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# The Market Growth

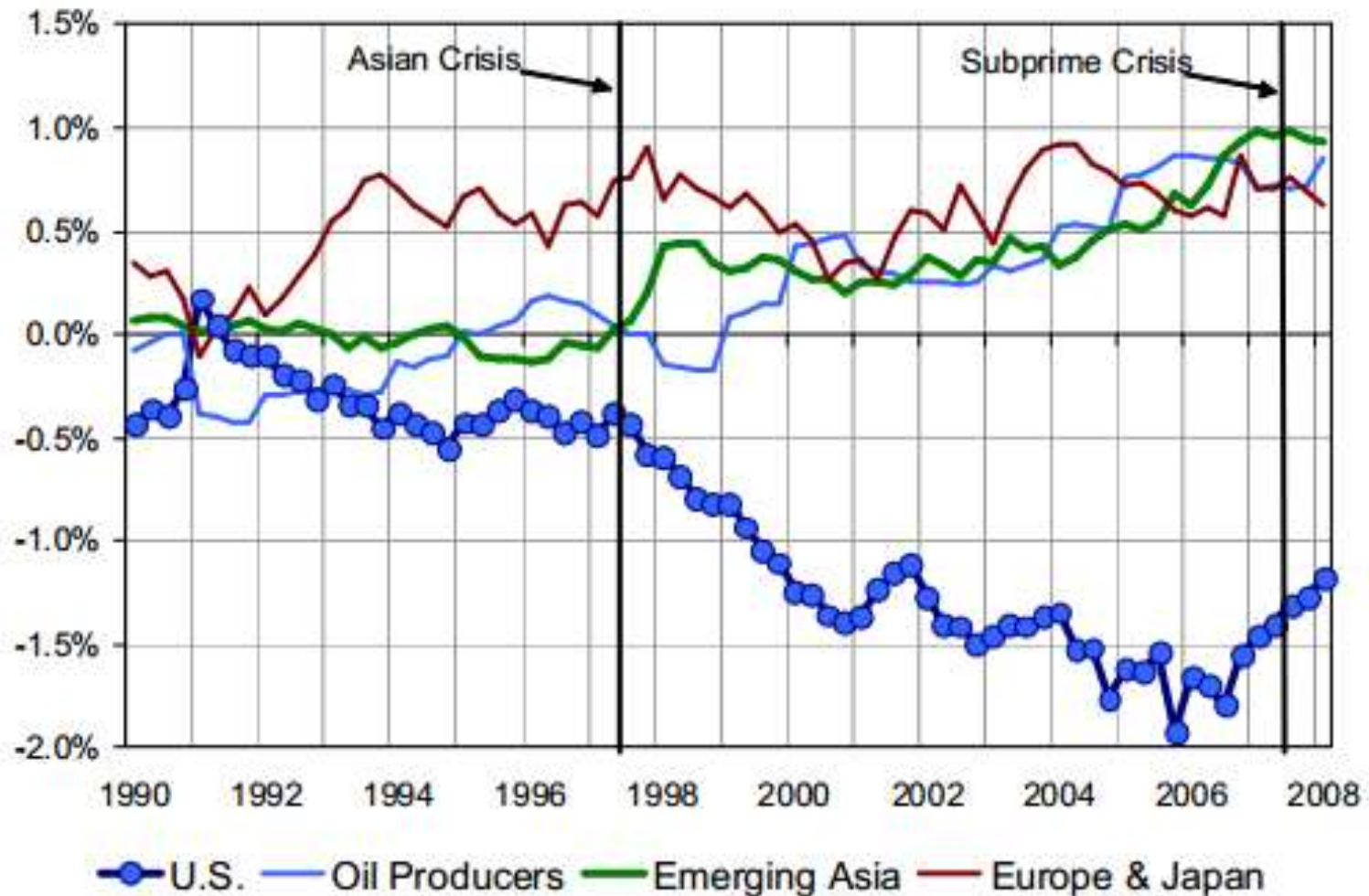


# Commodities as a New Asset Class

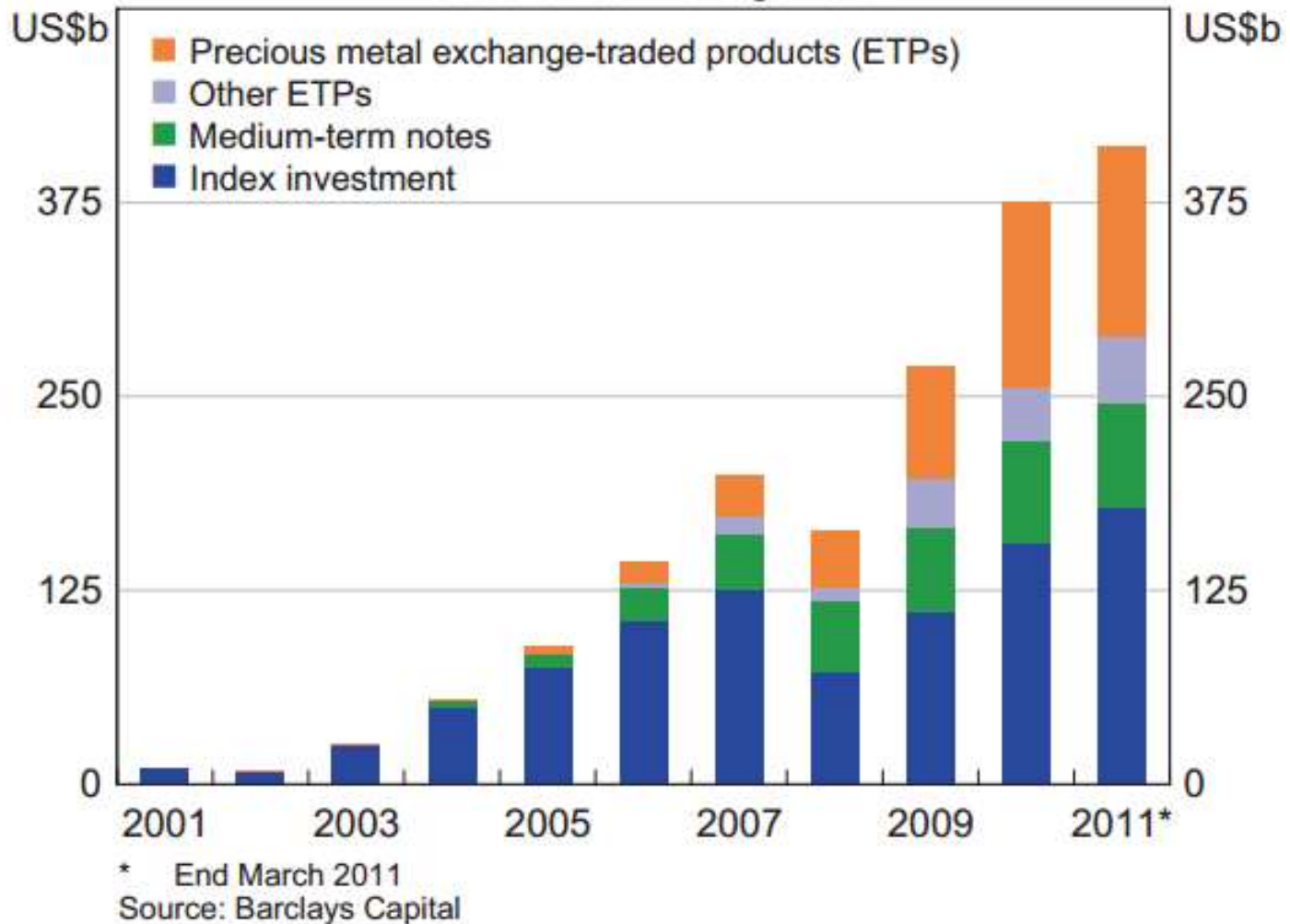
- Prior to early 2000s, commodities were segmented from the broader financial markets and from each other.
- Motivation of portfolio diversification in a low interest rate period and collapse of the equities market in early 2000s made financial institutions invest into commodities.
- Commodity producers (mainly from emerging economy) are lack of sound and liquid financial markets. With commodity prices went up in recent years, commodity producers turned to the U.S. financial markets.
- Major financial institutions invested in commodity market through commodity futures indexes, commodity-linked notes and exchange traded products.

# Commodities as a New Asset Class

% of World GDP



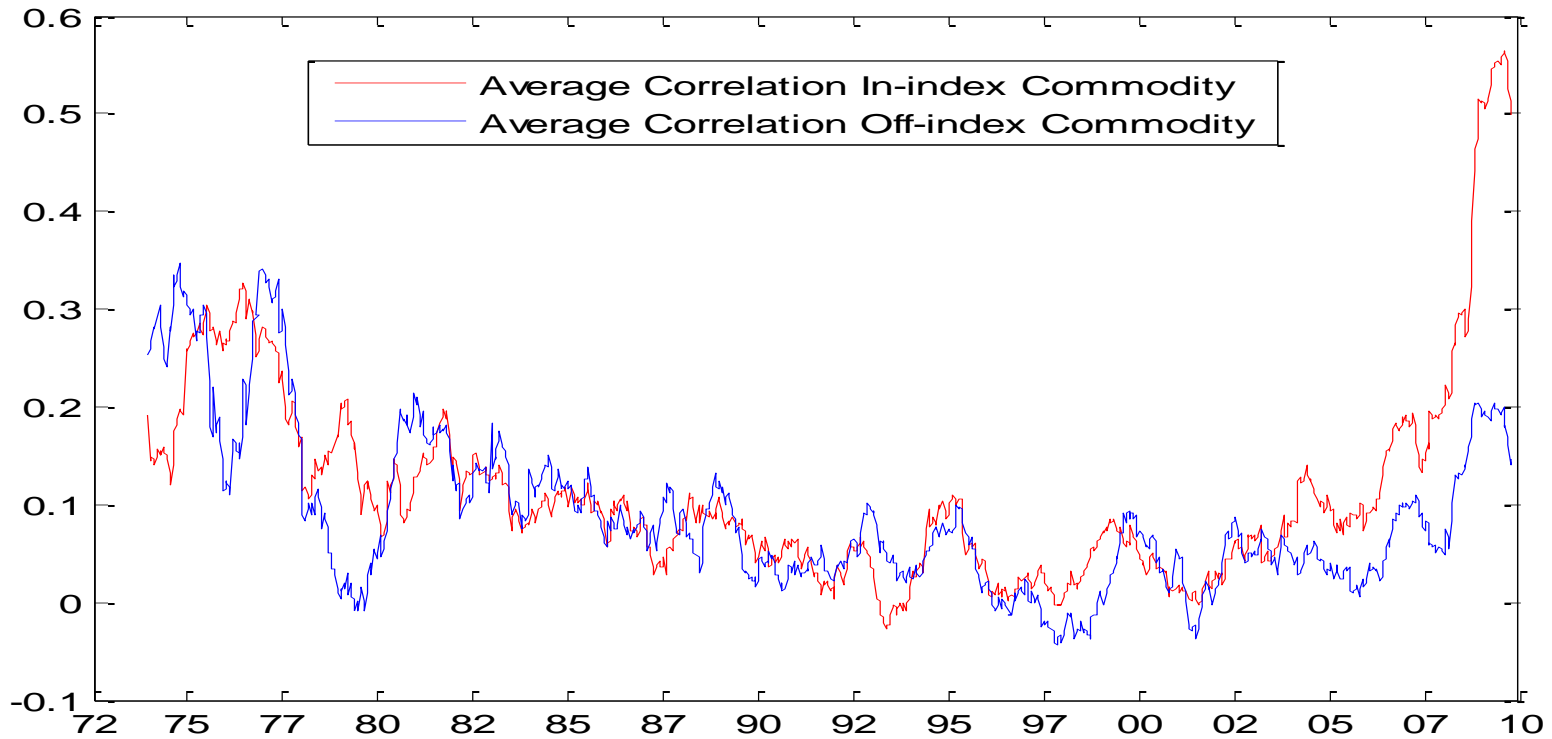
# Commodities as a New Asset Class



# Consequence of Financialization

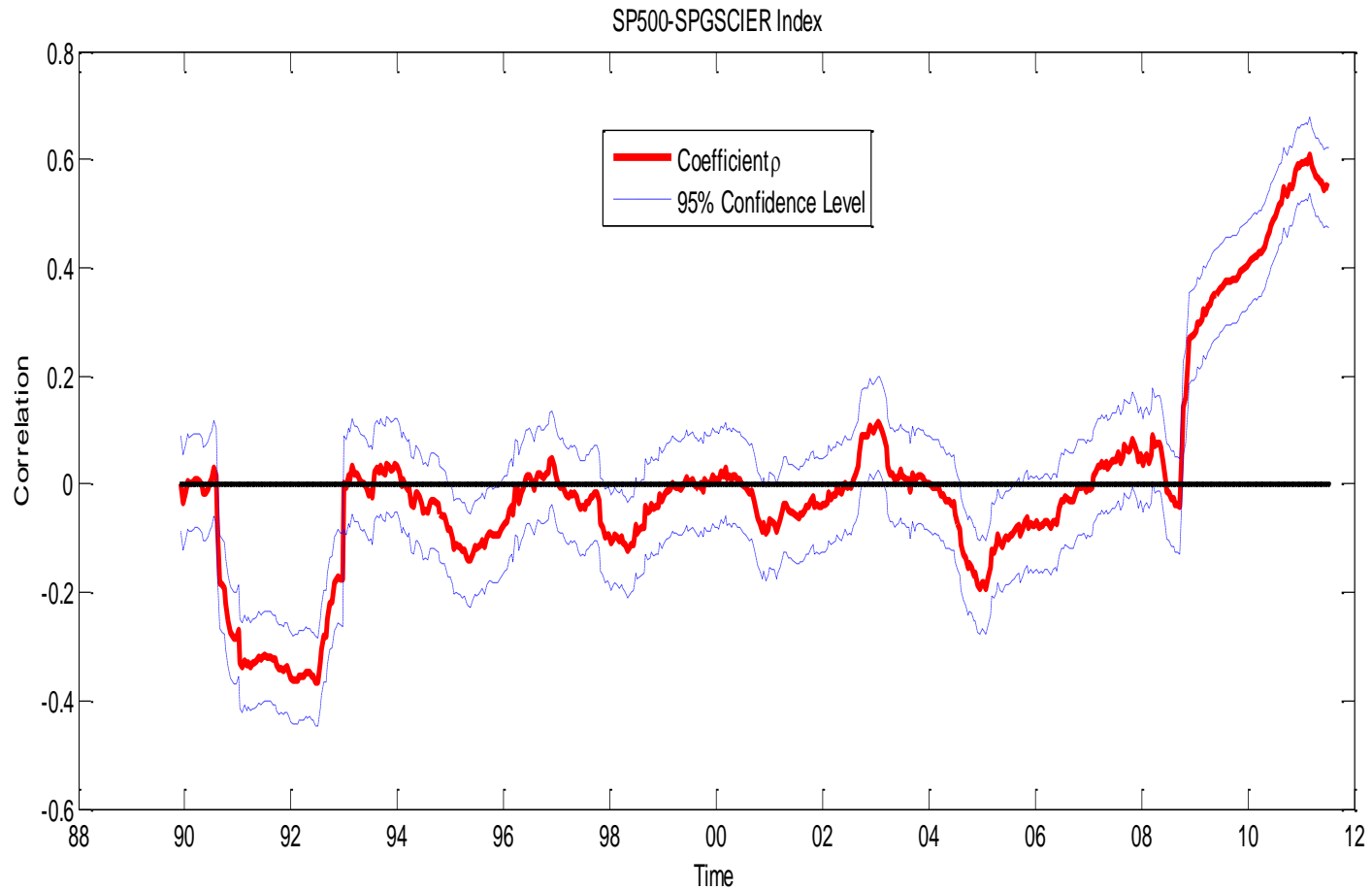
- Through investment from financial institutions and individuals, commodities are gradually financialized in the recent decade.
- Financialization of commodities should improve the sharing of commodity price risk.
- Correlation (co-movement) between different commodities increases.
- Correlation (co-movement) between commodities and stocks increases.
- Shocks from oil and other financial markets spillover to non-energy commodities through the financialization process.

# Average Commodity Return Correlation

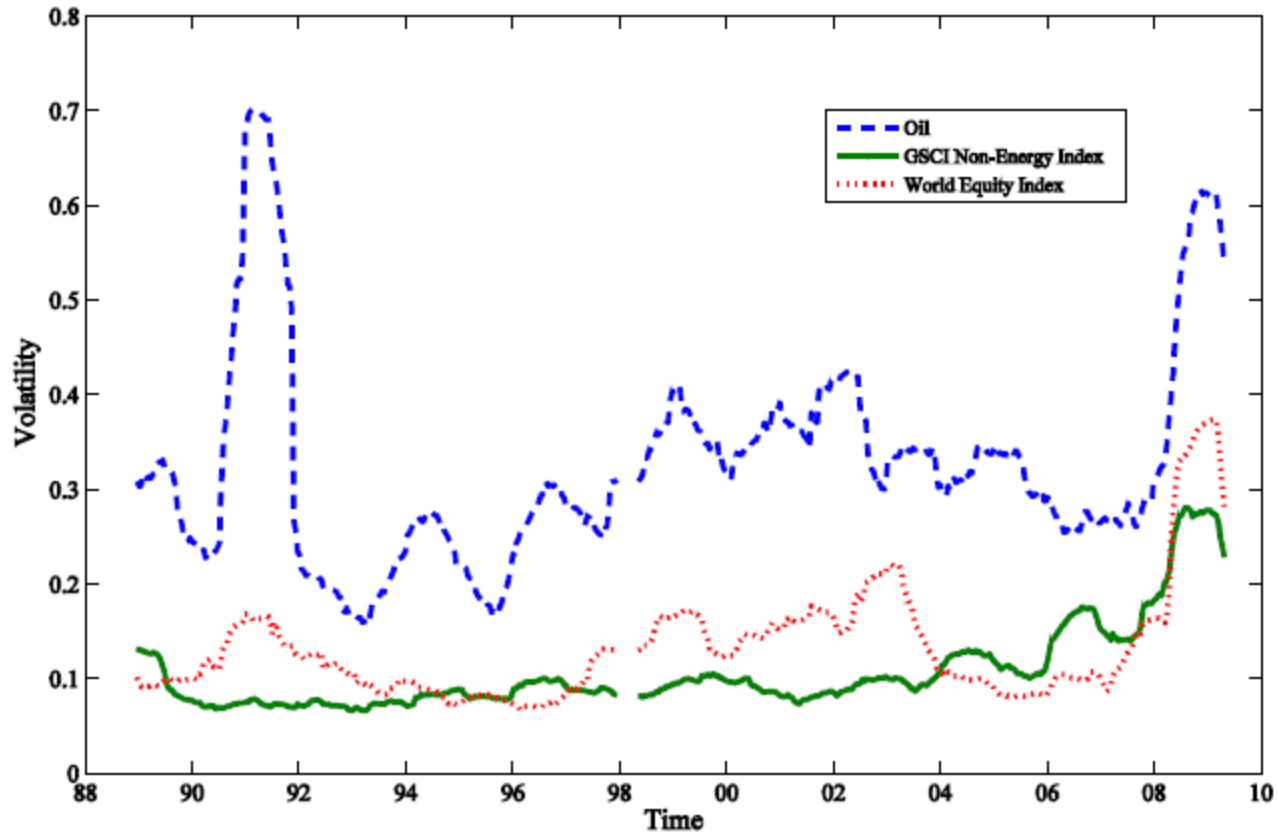




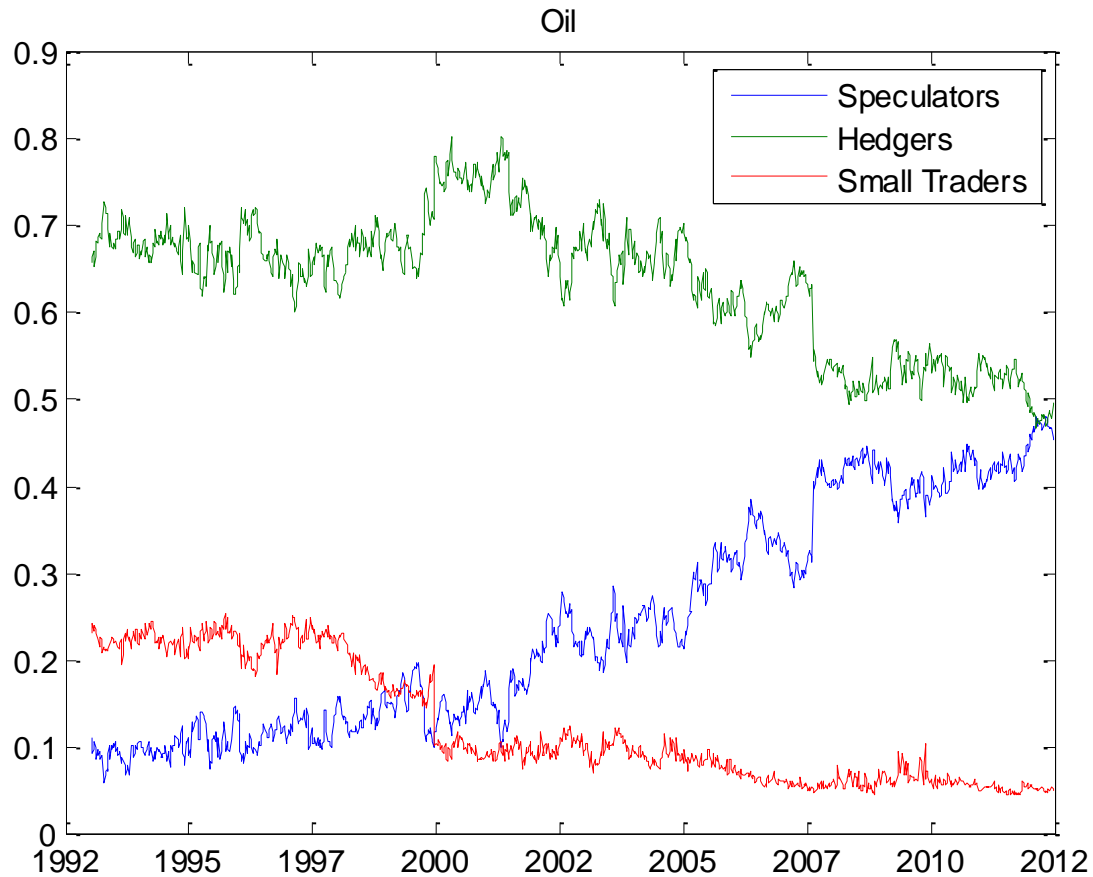
# Commodity- Stocks Correlation



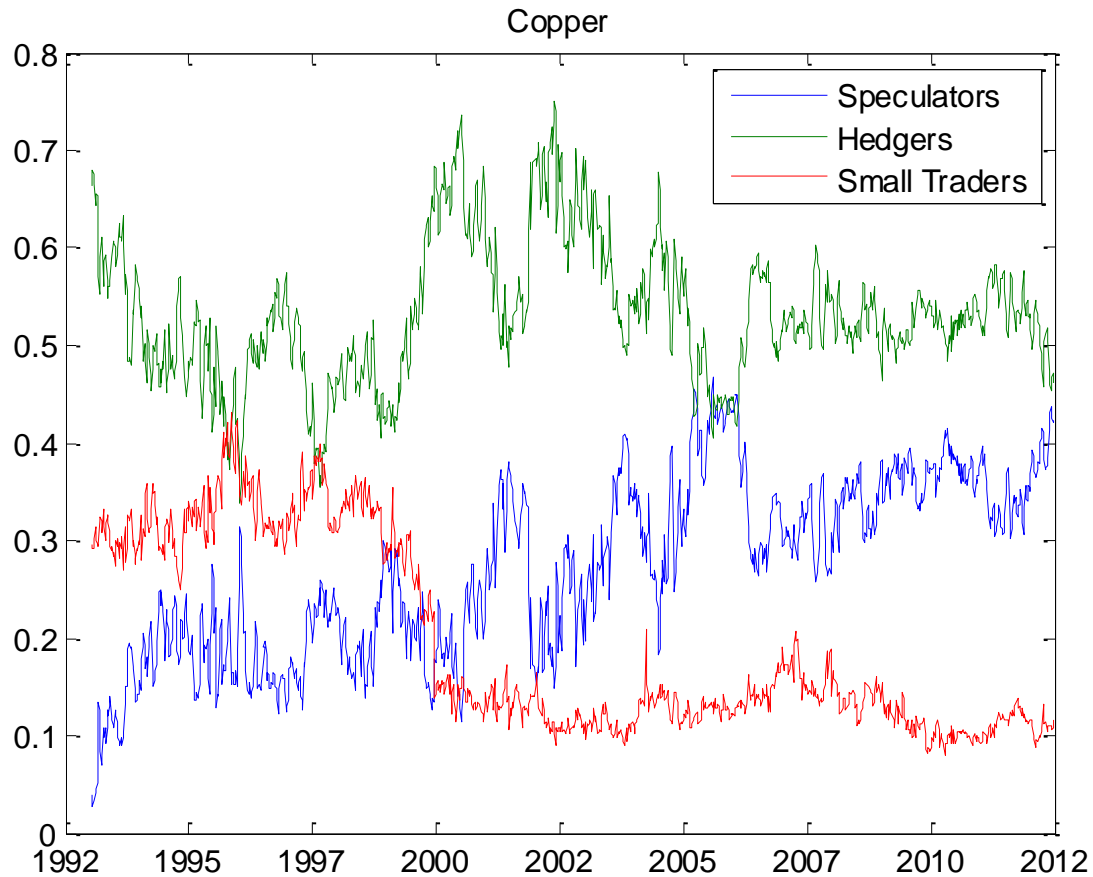
# Volatility of Oil and Non-Energy Commodity Index



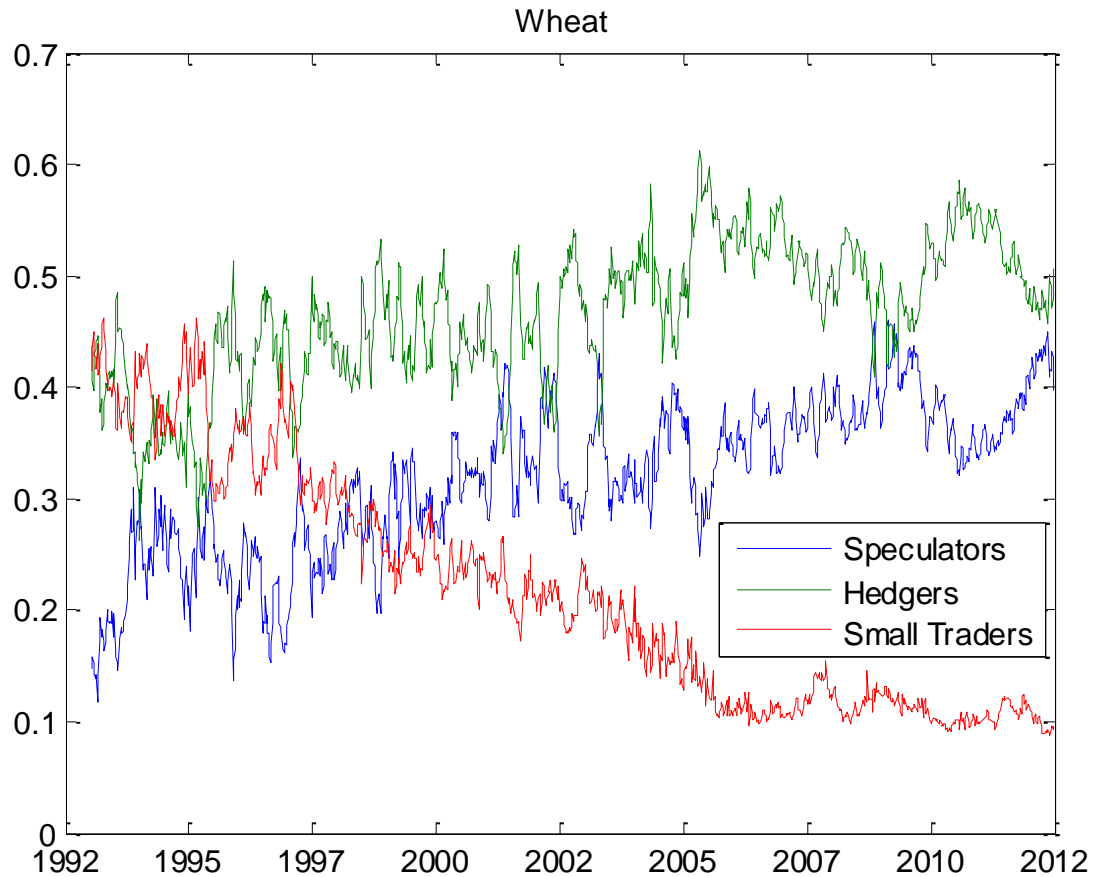
# Speculators Activity-1



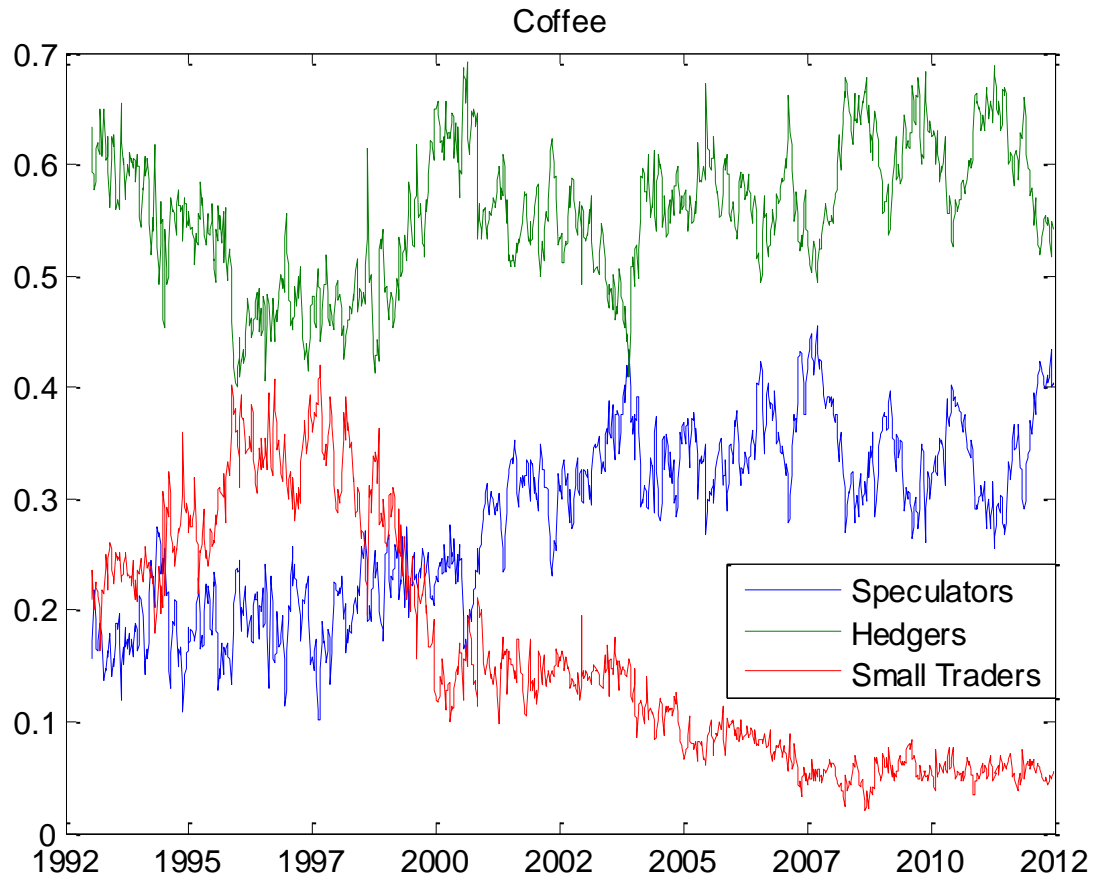
# Speculators Activity-2



# Speculators Activity-3



# Speculators Activity-4



# Behavior of Speculators and Hedgers

- **Hedgers**: producers, are **contrarian** traders.
- **Speculators**: institutional investors, are **momentum** (positive feedback) traders.

# Speculation and Liquidity

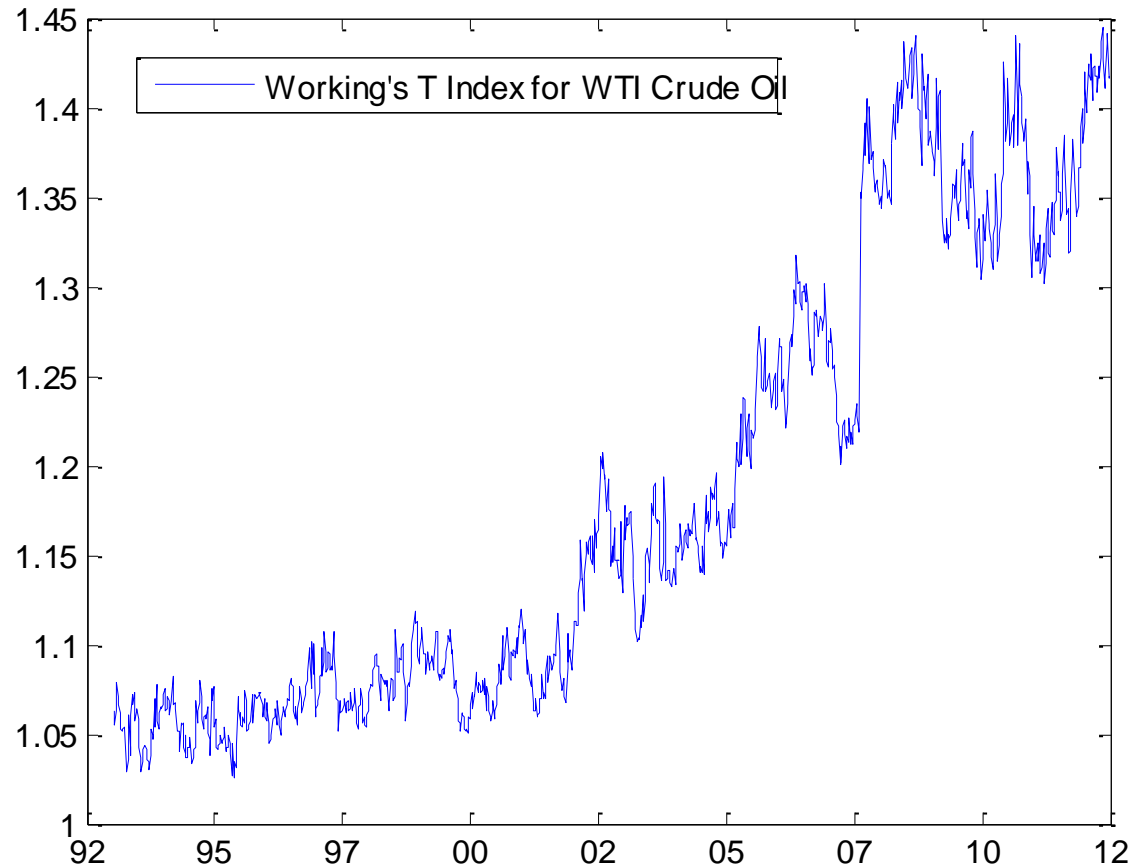
- The theory of normal backwardation:
  - Hedgers sell commodity futures to hedge their physical position, thus consume liquidity.
  - Speculators provide liquidity to the market by offsetting hedger's position, thus speculators make market liquid.
- Researchers on liquidity:
  - Contrarian traders (hedgers) provide liquidity to the market.
  - Momentum traders and institutional investors (speculators) consume liquidity.



# Speculation and Liquidity

- By doing empirical test, my recent study shows:
  - Speculators **consume** liquidity. They might drive commodity prices off its fundamental and form bubbles. Speculators **destabilize** prices.
  - Hedgers **provide** liquidity, **stabilize** prices.
  - Speculators impact prices and pay liquidity premium to hedgers.
- In other markets (for example the FX market), researchers show that speculation is stabilizing at low levels and destabilizing at high levels.

- Working's T index measure whether speculation was excessive in commodity market.



# Conclusion

- Speculators and index traders are mainly financial institutional investors, their risk attitude, capital constraints, leverage etc. will influence their participation in the market, and hence the market prices.
- Speculators offset trades of hedgers, but too many (large) speculators dry up the market liquidity and destabilize the prices.
- Position limit and higher margin requirement are appropriate ways to curb too much speculation.