Multi-Stakeholder Approach at the National Level

The Brazilian VSS Platform

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INMETRO – Brazilian National Institute of Metrology, Quality and Technology

MISSION:

PROVIDE CONFIDENCE TO THE BRAZILIAN SOCIETY CONCERNING MEASUREMENTS AND PRODUCTS

PROMOTING HARMONIZATION IN CONSUMPTION RELATIONS, INOVATION AND COMPETITIVENESS THROUGH METROLOGY AND CONFORMITY ASSESSMENT

Inmetro’s activities – Quality and Infrastructure:

- Metrology Institute
- Regulatory Agency
- National Accreditation Body
- Brazilian TBT/WTO Enquiry Point
- VSS National Platform
SINMETRO
Brazilian National System of Metrology, Standardization and Industrial Quality
Law nº 5.966, December 11th 1973

CONMETRO
Brazilian National Council of Metrology, Standardization and Industrial Quality
– Chaired by the Minister of MDIC

INMETRO
Brazilian National Institute of Metrology, Quality and Tecnology - Secretariat of CONMETRO

CPCON
Permanent Commission of Consumers

Technical Advisory Committees

Brazilian Committee of Metrology (CBM)
Brazilian Committee of Conformity Assessment (CBAC)
Brazilian Committee of Standardization (CBN)
Brazilian Committee of Codex Alimentarius (CCAB)
Brazilian Committee of Regulation (CBR)
Brazilian Committee of Technical Barriers to Trade (CBTC)

The Brazilian VSS National Platform is under CBTC

10 Ministries
CNI
CNC
Idec
ABNT
INMETRO CHANNELS OF COMMUNICATION WITH SOCIETY

- OMBUDSMAN AND HEARING DIRECTORATE;
- WORKING GROUPS AND TECHNICAL COMMITTEES UNDER TECHNICAL REGULATION AND ACCREDITATION;
- REGULATORY AGENDA;
- EXPORT ALERT SYSTEM;
- NATIONAL SYSTEM OF INFORMATION ON CONSUMING ACCIDENTS;
- CONMETRO´S ADVISORY COMMITTEES;
- PROGRAM OF PRODUCT ANALYSIS;
- BRAZILIAN NATIONAL PLATFORM ON VSS;
- WORKING GROUP AND STEERING COMMITTEE OF THE NATIONAL PLATFORM.

Society demands are economy driven.
When economy performs well → more demands.
THE NATIONAL PLATFORM ON VSS

THE WORK OF THE NATIONAL PLATFORM IS AIMING:

- Fulfil governance gaps related to VSS policies;
- Promote interaction with government and private sector stakeholders;
- Provide companies and consumers awareness and room on VSS in order to meet the SDG;
- Improve quality of the national product;
- To promote national certifications through negotiations;
- Promote cooperation with other NP and international organizations;
- Mitigate the bad impacts of burdensome certifications.

“The key challenge for sustainable production and consumption is to find the equilibrium point between many different stakeholders. Governments and businesses should work together to overcome the caotic proliferation and duplication of standards.”
COOPERATIVE WORK ON VSS

REGIONAL WORK:

➢ INMETRO USUALLY COOPERATES WITH BRAZILIAN PARTNERS IN LATIN AMERICA THROUGH THE TBT INITIATIVES IN MERCOSUR (WG-3), ALADI (TBT - AAR-8) AND OTHER BILATERAL PARTNERSHIPS. THESE PARTNERS HAVE BEEN DEMANDING INMETRO FOR CLARIFYING ITS OBJECTIVES ON VSS AND PROPOSING COOPERATIVE WORK ON IT.

EXTRA - REGIONAL WORK:

➢ WITH NATIONAL PLATFORMS MONITORING THEIR ACTIVITIES AND ESTABLISHING A CLOSE PARTNERSHIP WITH THEM;
➢ WITH UNFSS ORGANIZATIONS THROUGH THEIR WORK IN DIFFERENT ACTIVITIES RELATED TO VSS, MAINLY RELATED WITH MAPPING ACTIVITIES AND ECONOMIC STUDIES OF IMPACT ASSESSMENT.
INMETRO SCHEMES WITH SUSTAINABILITY GOALS

- SCHEME ON INTEGRATED PRODUCTION/GAP – PI BRASIL;
- SCHEME ON FOREST CERTIFICATION – CERFLOR/PEFC;
- SCHEME ON ENERGETIC EFFICIENCY – PBE;
- ENVIRONMENTAL DECLARATION OF PRODUCT – DAP/PBACV.
INMETRO SCHEMES WITH SUSTAINABILITY GOALS
HOMEPAGE OF THE BRAZILIAN NATIONAL PLATFORM ON VSS
www.inmetro.gov.br/barreirastecnicas/normas-voluntarias-sustentabilidade.asp

Articulação Internacional

Workshop de Lançamento da PLATAFORMA BRASILEIRA DE NORMAS VOLUNTÁRIAS DE SUSTENTABILIDADE

I – Quarto-feira, 31 de maio de 2017 – BRASÍLIA – Setor Público

Café de Boas-vindas (30 min, início às 9:30)

Sessão de Abertura (30 min – Início às 10:00) – UNFSS, MDIC, MRE, INMETRO, CNI, CBTC

PAINEL I (120 min - 10:30-12:30) – Qual o papel dos Organismos de Regulamentação (Governo) em relação às Normas Voluntárias de Sustentabilidade (VSS)?

Nota: Nesta sessão será apresentado o papel dos organismos reguladores em relação a VSS, os programas e iniciativas de suas organizações, como estes afetam as práticas de organizações comprometidas e ações que devem ser tomadas pelo governo para impulsionar políticas de sustentabilidade.

Modерador: Prof. Vera Thorstensen - Presidente do CBTC/INMETRO
Participantes: MRE, ANP, AMAR, CNI, CBTC
Launching events in Brasília e São Paulo with 150 stakeholder from public, private sector and foreign participants;

Homepage - Internet;

Establishment of a Working Group to execute an Action Plan and a Steering Committee to propose activities;

Starting the mapping of VSS in Brazil;

Sharing of experiences with partners abroad mainly DIE/MGG group of countries and other National Platforms (India and China);

Proposal of mutual recognition of VSS in Brazilian trade negotiations.
LAUNCHMENT EVENTS OF THE BRAZILIAN PLATFORM – BRASÍLIA AND SÃO PAULO
CONCLUSIONS

➢ VSS have a huge implication for business (production companies and service providers), they affect mainly SME being important to assess continuosly their impact;

➢ The caotic proliferation of VSS are bad for business, to communicate SDGs to the companies clients and provoke misunderstandings to consumers;

➢ To National Platforms it will be a plus if UNFSS´ work also aim in assessing the impact, gathering stakeholders and pushing them to a cooperative work;

➢ The cooperative work could fulfil structural gaps like: raising awareness, training, QIS and standards and regulation assessment and promote mutual recognition of the certifications mitigating the proliferation of schemes.
MUITO OBRIGADO
AND
THANK YOU !!!

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