VOLUNTARY SUSTAINABILITY STANDARDS IN MEXICO
NATIONAL & INTERNATIONAL COMMITMENTS

Sustainability demands collaboration
MEXICO’S LANDSCAPE

- 4,821 Standards
  - 30% related to sustainability
- 806 Technical Regulations
  - 25% related to sustainability
CHALLENGES

0.47% GDP for environmental protection

Lack of sustainability culture

Develop market-efficient policies

Compliance costs

Lack of harmonization with VSS worldwide

Developing efficient strategies to make VSS increasingly widespread

Sustainability is the 2nd major factor to attract investment

16% of companies have implemented sustainability efforts & policies
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