

BSN Perspective on the Implementation of Voluntary Sustainability Standards (VSS) in Indonesia

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BSN

- NSB of Indonesia
- Non-ministerial government institution
- Responsible in standardization, conformity assessment and metrology activities in Indonesia (**Act No. 20/2014**)
- Coordinator of stakeholders in the development of national standard (SNI)

CURRENT SITUATION OF NATIONAL STANDARD

- SNI as National Standard, applies at national level
- SNI are developed by adopting *international standard* (ISO, IEC, CODEX, ITU, etc) **to comply with TBT-WTO Agreement Provision**, and standard developed by Standard Development Organization (SDO) in the absence of international standard
- SNI takes into account **national differences** (national industries, geographical / geological conditions, infrastructures, and other national interests)

ISSUE OF SUSTAINABILITY AND VOLUNTARY SUSTAINABILITY STANDARDS (VSS)

General:

- *Increasing issue* of sustainability as well as demand for products that meet sustainability standards in global market (*Wood products, CPO, Fisheries, etc.*)
- *Value added* for products that meet customers satisfaction who put awareness of sustainability as an important *issue (organic products)*
- *Wide scope* of sustainability standards (*social, economic, environment*)

Indonesia:

- *Government commitment* in the achievement of SDG
- Implementation of VSS has been *conducted* based on the interest of stakeholders
- The issues of sustainability is still of less concern as Indonesian consumers consider more on *price than quality*

SNI RELATED TO SUSTAINABILITY

Environmental Management System	Tourism
Anti-bribery management system	Fisheries
Energy Management System	Health Safety
Food Safety Management System	Biofuels
Forestry (Timber legality verification system)	Organic Agriculture and Products
Ecolabel	Solar Photovoltaic Energy System
Chain and Custody	Palm oil
Social Responsibility	Personnel Certification

Example of VSS Initiatives in Indonesia

- Indonesian Sustainable Palm Oil (ISPO)
- Cocoa Sustainability Partnership (CSP)
- Green Industry
- Global GAP (Indonesia)
- Indonesian Forestry Certification Cooperation (IFCC)

THE NEED FOR A NATIONAL PLATFORM

- As a tool to achieve the SDG
- As an instrument to assess various stakeholders' interests and concerns on VSS
- As the key for better coordination and cooperation among stakeholders

Lesson learned from the establishment of a National Platform

- Government commitment to implementing the 2030 Agenda
- The role of Government in the policy framework for VSS
- The need to have cooperation and networking with related stakeholders
- The availability of Standard, Metrology, Testing and Quality (SMTQ) system and institutions at national level

RESOURCES

Domestic:

- **Legal basis** (Acts, Rules and Regulations) related to standardization including Government Commitment in the achievement of Sustainable Development Goals (SDGs)
- **Institutions :**
 - Government (BSN, BAPPENAS, Ministries, Regional Offices)
 - Private Sectors (Chambers of Commerce, Research Institutions, Industries, Association, Academia)
- **Infrastructures** (Testing Laboratories, Certification Bodies, Public Services at regional level)

International:

- Engagement in the UNFSS program since 2016
- Active participation in international fora on standardization and conformity assessment (WTO, ISO, IEC, CAC, ILAC, IAF)
- Cooperation with NSB and SDO

Consideration:

- The rising awareness of the global community on the issue of sustainability shows the need to have a global governance on VSS
- Should consider the joint force and cooperation with international standardization and conformity assessment (SCA) organization to address sustainability issues

WAY FORWARD

- Develop and coordinate the establishment of National Platform for VSS
- Cooperation and coordination with related stakeholders to encourage and increase the implementation of VSS
- Encourage institutions and infrastructure to support the implementation of VSS in accordance with the National Platform
- Participate in the VSS forum at international level

- Seminar (2018) for raising awareness on the need to establish the National Platform
- Possibility to have a National Committee on VSS (benchmark : National Committee for IEC, TBT, etc) for easy coordination

TERIMA KASIH THANK YOU



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