11th Session of the Trade and Development Commission

Think
Debate
Deliver

Pamela Coke-Hamilton, Director
Division on International Trade and Commodities
OUR WORK

THE THREE PILLARS
Promoting and strengthening synergies

1. THINK
Research and Policy Analysis

2. DEBATE
Consensus Building

3. DELIVER
Technical Cooperation
REMOVING BARRIERS TO TRADE
The effects of Trade Tensions

US-China Trade War

Brexit

Views on Web Stories: Flagship Publications

- WIR 2019: 7343 views
- Trade Wars II: 4440 views
- Brexit II: 4198 views
- Trade Wars I: 4189 views
- Brexit I: 3593 views
- EDAR 2019: 1904 views
- TDR 2018: 1504 views
- TIR 2018: 971 views
- RMT 2018: 934 views
- IER 2017: 488 views
- LDCR 2018: 302 views

Source: UNCTAD, Communications Department.
The effects of Trade Tensions

US-China Trade War

Brexit


- Trade Wars I: 777
- Trade Wars II: 451
- Brexit I: 259
- EDAR 2019: 158
- Brexit II: 156
- WIR 2019: 156
- TDR 2019: 126
- RMT 2019: 124
- LDCR 2018: 113
- DER 2019: 23

Source: UNCTAD, Communications Department.
Non-tariff measures and barriers
JOINING THE FIGHT AGAINST CLIMATE CHANGE
Ending harmful fish subsidies
Confronting the climate crisis
MAKING TRADE MORE INCLUSIVE
Breaking the chains of Commodity Dependence
Promoting export diversification and value addition

Cotton

Honey
Promoting a healthy competitive environment
BRINGING A GENDER LENS TO TRADE
Using trade as a tool for economic empowerment

Informal cross border trade

Training
What's Next?
AREAS OF FOCUS

SERVICES

CREATIVE ECONOMY

ILlicit TRADE
11th Session of the Trade and Development Commission

Thank you

Pamela Coke-Hamilton, Director
Division on International Trade and Commodities
11th Session of the Trade and Development Commission

Annex
Competition and Consumer Policies

Highlights of 2019:

**Research and Policy Analysis**
- Voluntary Peer Review on Consumer Protection Law and Policy of Indonesia
- 2019 IGEs Papers
  - Contribution of Consumer Policy to Sustainable Consumption
  - Competition issues in the Digital Economy
- Research papers on Restoring Competition after Digital Platforms and Algorithms Decision-making challenges for Competition Authorities

**NEW IT Tools: update**
- World Consumer Protection Map: nominations from member States, additional information
- Virtual repository of International Best Practices on Competition and Consumer Protection (with Peru)

**Consensus Building**
- Intergovernmental Group of Experts on Consumer Protection Law and Policy:
  - 358 participants, 83 member States, 20 int org, 37 NGOs, 16 private sector, 37 academia, 52% of women speakers;
  - Ministers of: Brazil, Germany, Indonesia;
  - Working Groups: CP in E-commerce; Consumer Product Safety aiming for UNCTAD guidance instruments;
  - 7 side-events organized by member States, private sector and academia.

**Technical Cooperation**
- Intergovernmental Group of Experts on Consumer Protection Law and Policy:
  - 358 participants, 83 member States, 20 int org, 37 NGOs, 16 private sector, 37 academia, 52% of women speakers;
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  - Working Groups: CP in E-commerce; Consumer Product Safety aiming for UNCTAD guidance instruments;
  - 7 side-events organized by member States, private sector and academia.

**Cooperation MoU on Competition UNCTAD – WORLD BANK GROUP, 2019**

- Legal Assessment of the regional Competition rules of the Eurasian Economic Commission;
- Legal assessment of Belarus’ Competition rules

- Cooperation on Competition & Regulation for Arab countries

UNESWA-UNCTAD-OECD: Cooperation on Competition and Consumer Protection

- Joint UN Economic Commission for Africa and UNCTAD publication on Africa Continental Free Trade negotiations

- Consensus on the Guiding Policies and Procedures under Section F of the UN Set on Competition
Development through Creativity

**THINK**

- Market trends and trade flows of creative goods and services and key issues underlying the emerging creative economy and its development dimension;
- UNCTAD. Creative Economy Outlook and Country Profiles (launched in January 2019)
- Update proprietary database on international trade in creative goods and services and country profiles (in process)
- Best practices on policy measures affecting export competitiveness and trade in creative products and services

**DEBATE**

- UNCTAD's Dialogue on Digital Economy and the Music Industry, in partnership with the Mission of Indonesia and the Commonwealth, Geneva, 4 April 2019
- The role of women in the Creative Industries of the Philippines, in partnership with the Mission of the Philippines, Geneva, 7 October 2019
- UNCTAD’s Ad hoc Expert Meeting on Creative Economy for Development, in partnership with City, the University of London and the Commonwealth, Geneva, 28 October 2019
- Events on culture and creative industries in China, Indonesia, Vienna, Ukraine, Abu Dhabi, US
- UNCTAD on-line Creative Economy Network
- Resolution on Creative Economy. Adopted by the 2nd Committee in New York, 14 November 2019

**DELIVER**

- Strengthened capacity of governments in integrating creative economy policies into their national development strategies, including capturing the export potential in sectors related to the emerging creative economy in developing countries (e.g. Ukraine and Turkey)
Trade, Gender and Development Programme

**THINK**
- International Trade, Transparency, and Gender Equality: The Case of the Pacific Agreement on Closer Economic Relations (PACER) Plus
- Trade and Gender Linkages: An analysis of MERCOSUR
- Trade and Gender Nexus in the Context of Regional Integration - A Comparative Assessment of the East African Community and the Southern Common Market
- Making Trade Policies Gender-Responsive: Data Requirements, Methodological Developments and Challenges
- Borderline: Women in Informal Cross-border Trade in Malawi, the United Republic of Tanzania and Zambia
- Gender-sensitive Policy Recommendations to support women cross-border traders in Malawi, the United Republic of Tanzania and Zambia
- Women in Informal Cross-Border Trade: A small-scale trader’s guide to trade rules and procedures

**DEBATE**
- Aid for Trade Global Review: Women’s enhanced participation in trade through technological upgrading in agriculture; Jointly organized by UNCTAD, FAO and Finland (July 2019)
- International Women’s Day Celebration: Dress up for Sustainable Labels. Panel Discussion followed by a fashion show (March 2019)
- 63rd Commission on the Status of Women: Ensuring gender just trade: Challenges and ways forward; jointly organized by UNCTAD and the Gender and Trade Coalition (March 2019)
- Workshop on Gender Considerations in Trade Agreements, jointly organized by UNCTAD, Iceland and Botswana in the framework of the implementation of the Buenos Aires Declaration on Trade and Women’s Economic Empowerment
- Regional workshop "Informal cross-border trade for the empowerment of women, economic development and regional integration in Eastern and Southern Africa" (December 2019)

**DELIVER**
- 2019 Online Course on Trade and Gender (standard iteration in English and French)
- Online Course on Trade and Gender for COMESA stakeholders (English and French)
- National workshops for PICs Signatories of the Pacer Plus Agreement (July-October 2019)
- Gender and Trade Executive Training Seminar, jointly organized by UNCTAD and the European University Institute (May 2019)
- Trainings (five) at selected border points in Malawi, the United Republic of Tanzania and Zambia on trade rules and customs procedures, and on entrepreneurship devoted to small and informal cross-border traders (Nov-Dec. 2019)
In pursuit of Good Trade Regulations

Making Non-Tariff Measures (NTMs) contribute to SDGs

- Transparency

- Good Regulations

**THINK**

**Research and Policy Analysis**

- NTMs indispensable for SDGs:
  - 40% of NTMs directly address SDGs
  - Regulatory cooperation reduces trade costs by 25% - LDCs gain most

**NTMs Publications:**

- Revised NTM Classification endorsed by UN Statistical Commission
- Asia Pacific Trade and Investment Report
- The Unseen Impact of Non-tariff Measures: Insights from a new database
- UNCTAD TRAINS: The Global Database on Non-Tariff Measures

**DEBATE**

**Consensus Building**

- Non-Tariff Measures Week, 14-15 October 2019, Geneva
- ASEAN country debates with all relevant Ministries on NTMs and good regulations, August, September, November 2019
- Possible NTM database use for enhanced transparency at WTO in SPS and TBT Committees (18 June and 15 July 2019)

**DELIVER**

**Technical Cooperation**

“Knowledge products”

**Four courses on NTM:**
1) NTM and Data collection: 51 trainees from 32 countries 32 Female, 19 male (12 August to 27 September 2019)
2) Three NTM Executive Courses for ASEAN countries (July to November 2019)

**ASEAN Trade Facilitation** Economic Ministers from ASEAN commend UNCTAD NTM database in Ministerial for further work on transparency and regulatory cooperation (6 September 2019)
Africa NTB Elimination Mechanism

THINK
Research and Policy Analysis

- Importance of NTMs / NTBs
  - Regional Non-Tariff Measures Integration Review
    - SADC
    - ECOWAS
  - Develop NTM/NTB classification

DEBATE
Consensus Building

- Africa Continental Free Trade Agreement AfCFTA agreement
  - Support and work with Technical Working Group
  - Work with Senior Trade Negotiator team

DELIVER
Technical Cooperation

- UNCTAD develops jointly with African Union Commission NTB tool
- Train 800 African government officials

Non-Tariff Barriers Reporting, Monitoring and Elimination Mechanism for Africa

For Regional Integration
Commodities

**THINK**

Research and Policy Analysis

- Conducted baseline surveys on cotton by-products development in Uganda, United Republic of Tanzania, Zambia and Zimbabwe.
- Analyzed policies along the cotton value chain in each country, to recommend more coherent legal, institutional and policy governance along the chain, from production to value addition.

**DEBATE**

Consensus Building

- At national workshops in project countries, stakeholders agreed by consensus on National Action Plans to develop cotton by-products.
- Coordinated with the WTO to feature cotton by-products in the November 2018 and June 2019 WTO Cotton Days meetings.
- Organized a session on skills development in cotton value-added processing in the 2018 Global Commodities Forum.

**DELIVER**

Technical Cooperation

- Drafted investment profiles for priority cotton by-products, delivered into the custody of project countries’ investment promotion agencies.
- Organized a study visit to India for project participants to learn from established cotton by-product industries and connect with equipment and service providers.
- Based on this project, coordinated with the WTO and ITC to launch a joint project on cotton by-products, with a first phase of work funded by the Enhanced Integrated Framework (EIF).
### Commodities

#### Commodity and Development Report

- Focus on specific key commodities (e.g. Gum Arabic in Western and Central Africa – French version, Strategic Metals)
- Background analyses for intergovernmental meetings
- State of Commodities Dependence and its background paper
- Research paper on export commodity types and export concentration

#### Other Publications

- Understanding the potential of developing cotton by-products in Africa
- Surveying food value chains in landlocked developing countries (Ethiopia, Lao PDR, Mongolia, Uzbekistan)
- TRAPCA course: Devising a course on commodities to highlight the main issues CDDCs face and the opportunities they can benefit from

#### Field Projects

- Analyze the interactions between commodity dependence and climate change and draw lessons for CDDCs’ mitigation and adaptation strategies.
- Debating the report at the UN Trade Forum (Geneva)
- Debating the issue of climate change and commodity dependence, based on the Report, at TRAPCA, a regional training institute based in Arusha, Tanzania.
- Multiyear Expert Meeting on Commodities and Development
  - One-day informal interactive dialogue of the General Assembly on commodity markets
- National and regional workshops
  - Sharing findings of country studies with private sector, government, NGOs and other stakeholders
  - Sharing and discussing the material with 32 students (professionals) from across Africa through TRAPCA course
  - Sharing experience on commodity byproducts at Vanuatu Coconut Summit
  - Assist in commercializing new cotton byproducts
  - Preparation of investment profiles to attract potential investors
  - Strengthened capacity of participants in incorporating commodity issues into development strategies through TRAPCA course

#### THINK

- Research and Policy Analysis
  - Analyze the interactions between commodity dependence and climate change and draw lessons for CDDCs’ mitigation and adaptation strategies.

#### DEBATE

- Consensus Building
  - Debating the report at the UN Trade Forum (Geneva)
  - Debating the issue of climate change and commodity dependence, based on the Report, at TRAPCA, a regional training institute based in Arusha, Tanzania.

#### DELIVER

- Technical Cooperation
  - Member states more aware of the importance of specific commodities, the evolution of commodities dependence, the relationship between commodity types and export concentration, and the need for economic diversification.
## Services, Trade and Sustainable Development

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<thead>
<tr>
<th>THINK</th>
<th>DEBATE</th>
<th>DELIVER</th>
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<tbody>
<tr>
<td><strong>Research and Policy Analysis</strong></td>
<td><strong>Consensus Building</strong></td>
<td><strong>Technical Cooperation</strong></td>
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<tr>
<td>- Background notes</td>
<td>- Discussions and dialogues among member States</td>
<td>- Enhanced understanding of participants on issues relating to services development, regulation and institutions.</td>
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<tr>
<td>- SPR publications (e.g. ongoing SPR for Morocco)</td>
<td>- SPR national workshops to assess needs, validate findings and policy recommendations</td>
<td>- Enhanced understanding of policy makers, services regulators and services operators on the issues of importance to national services development</td>
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<tr>
<td>- Advisory support based on research and analysis</td>
<td>- Contribution to the UNCTAD-African Union Commission (AUC) meetings</td>
<td>- Consensus among the above on the enhanced understanding of policy makers, services regulators and services operators on the issues of importance to national services development</td>
</tr>
<tr>
<td>- Trade in services and employment</td>
<td>- Contribution to the UNCTAD-AUC Regional Economic Commissions (RECs) meetings</td>
<td>- Increased understanding of policy makers, trade negotiators and regulators on AfCFTA services negotiations</td>
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<td>- Negotiating trade in services for development</td>
<td>- Panel Discussion on the Development Implications of the Proposed WTO Plurilateral Negotiations on Electronic Commerce May 2019</td>
<td>- Improved capacity in pursuing development-friendly negotiating</td>
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<td>- Exploiting the potential of services</td>
<td>- Contribution on the use of LDC services waiver in the WTO on 29 October 2019.</td>
<td>- Improved understanding of issues relating to services development and services negotiations and policy options that could be used</td>
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<td>- Facilitating trade in IT services</td>
<td>- International meeting on services related issues</td>
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### Multi-year Expert Meeting on Services

### Service Policy Reviews (SPRs)

### Support to AfCFTA Services Negotiations and Implementation

### Services related issues
Evolution of International Trade and Trading Systems

Trade Negotiations at Multilateral and Regional Levels, as well as WTO Accession

**THINK**

- UN Secretary-General’s report on international trade and development at the General Assembly
- WESP 2019
- Report for the TDB and TDC
- Ongoing debate on WTO reform (forthcoming) interest to developing countries

*Examples:*
1. Handbooks on the Generalized System of Preferences schemes
2. Policy Briefs (accession, GSTP)
3. Designing trade liberalization in Africa
4. E-commerce negotiations (forthcoming)

**DEBATE**

- UN General Assembly (2nd Committee) and resolution on International Trade and Development
- TDB meetings
- TDC meetings

- High-level panel discussions – “Multilateralism under threat – what next?” and “Energizing existing and emerging regional trade agreements towards SDG” TDC (12-16 November 2018)
- GSTP Committee of Participants (17 October 2019)

**DELIVER**

- Participate in training on multilateral trading system under para166
- Advise countries, particularly African and Arab countries, in the WTO negotiations, including preparation for MC12
- Advise and train developing countries, LDCs and countries with economy in transition in their accession to WTO
- Advise and train African countries and African regional groupings on negotiations for AFCFTA
- Advise developing countries and LDCs in the implementation of trade policy frameworks

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Development Dimension of the International Trading System

- **Evolution of International Trade and Trading Systems**
- **Trade Negotiations at Multilateral and Regional Levels, as well as WTO Accession**

**THINK**

- Research and Policy Analysis

**DEBATE**

- Consensus Building

**DELIVER**

- Technical Cooperation
Development Dimension of the International Trading System (Continued)

Best-fit Trade Policy Frameworks (TPFs)

**THINK**

Research and Policy Analysis

- Trade Policy Frameworks for developing countries and LDCs to benefit from the international trading system

  *Examples:*
  1. Trade Policy Frameworks for Developing Countries: A Manual of Best Practices
  2. Trade Policy Framework for Lesotho, Guyana ongoing

**DEBATE**

Consensus Building

- National workshops at Namibia, Zimbabwe and Zambia on trade policy making and implementation

**DELIVER**

Technical Cooperation

- Activities to enhance national capacity to design and implement national trade policy frameworks under the Train for Trade II project of the EU-UNCTAD Joint Program of Support for Angola and UNCTAD-UNIDO Project for Mozambique.
- Advise developing countries and LDCs in the implementation of trade policy frameworks (e.g. Namibia, Zambia, Zimbabwe)