Promoting and strengthening synergies among the three pillars of work related to Transport and Trade Facilitation

Shamika N. Sirimanne
Director, Division on Technology and Logistics, UNCTAD
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An overview of the three pillars

**Research & analysis**
- Review of Maritime Transport package
- KPIs in Maritime Transport
- Sustainable Freight Transport Framework and portal
- Policy Briefs and Technical Notes
- Transport and Trade Facilitation Newsletter
- Good practices in trade facilitation
- ASYCUDA in Action
- Climate Change Adaptation for Coastal Transport Infrastructure

**Technical cooperation**
- Sustainable Freight Transport
- Corridor Management & Performance Monitoring
- Determinants of Transport Costs
- Climate Resilience
- TrainForTrade Port Management
- Trade Facilitation Programme
- ASYCUDA
- Trade Information Portals
- Single Windows

**Consensus building**
- Trade and Development Commission
- MYEMs on Transport and Trade Facilitation:
  - Trade Logistics and the 2030 ASD linkages
  - Trade Facilitation, Transit and the 2030 ASD
- IAPH-UNCTAD Stakeholder meeting on Sustainable Ports
- Ad-hoc Expert Meeting: Climate Change Adaptation for International Transport: Preparing for the Future
- Partnerships: SUM4ALL, Global Maritime Forum, UNESCAP, IMO, UNECE
- COP
- WTO TFA
- World Bank-UNCTAD Workshop on carbon pricing
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- World Bank-UNCTAD Workshop on carbon pricing
The Three Pillars Synergy

- **Fostering an inclusive dialogue and partnerships**
- **Consensus Building**
- **Research & Analysis**
- **Harnessing countries’ capacity for sustainable and resilient transport and trade facilitation**
- **Technical Cooperation**
- **Modernizing transport and trade facilitation for development**
1. Research and analysis
UNCTAD Flagship: The RMT package

- Review of Maritime Transport 2019
- On-line statistics, including new comparative data on port connectivity and performance
- Maritime country profiles
- Regular updates through newsletter; blog and social media
A new normal for maritime transport is in the making, with five key trends shaping the transition.

Effects of the changing course permeate all aspects of maritime transport: Demand (maritime trade), Supply (ships and ports), Markets (rates) and relevant Regulatory and Legal frameworks.
Studies and policy briefs on transport and trade facilitation

- Digitalization in Maritime Transport
- Good Practices in Trade Facilitation
- Blockchain for Trade Facilitation
- ASYCUDA in Action 2019
- Climate Change Adaptation for Coastal Transport Infrastructure - Compilation of Practices
UN Repository of National Trade Facilitation Committees

Map of Trade Facilitation Committees around the world

- Formally Established Committee*
- De Facto Committee**
- No TF Committee
- No information

* Formally established committee: Committee created by a legal instrument.
** De facto Committee: existing committee, although not created by a legal instrument.
Newsletters, blog posts and social media
Climate change resilience building and adaptation for coastal transport infrastructure

- Peer-reviewed research paper published in *Regional Env Change (2018)* - cited by *IPCC 2018 and 2019 reports*: identifies high risk of marine flooding for key assets under extreme events
- Participation in the *UNFCCC research dialogue 2019*
- *Climate Change Adaptation for Coastal Transport Infrastructure - Compilation of Practices* (forthcoming)
TrainForTrade: Port Management

- Database of port studies from members (100 per year)
- Port Management Series: Best case studies from Port Networks
- Port Performance Scorecard (pps.unctad.org): Data collection and publication, feeds RMT 2019 Chapter 3
- Port Performance Newsletter

Figure 3.14 Share of arrivals by vessel type, 2014–2018 (Percentage)

Source: UNCTAD secretariat calculations, based on data from port entities members of the Port Management Programme network.
2. Technical cooperation
Sustainable Freight Transport Framework

- Web-based methodology to help countries build SFT strategies with practical tools and case studies
- Includes training packages on:
  - Sustainable shipping and ports
  - Corridor management
  - Finance and PPPs
  - Environmental performance,
  - Port performance indicators
UNCTAD SFT Toolkit

1. UNCTAD SFT Portal
   https://unctadsftportal.org/

2. Training Programme

3. UNCTAD SFT Framework
   https://sft-framework.org/
Work underway:

- Trans-Saharan Road Corridor management mechanism for Algeria, Chad, Mali, Nigeria, Niger, Mali and Tunisia
- Angola: EU-UNCTAD Joint Programme Train-for-Trade II
- Global Port Service Quality Index with Korea Maritime Institute-UNCTAD (2019)
- Transport costs and climate change mitigation (with World Bank)
UNCTAD/UNEP project on “Climate resilient transport infrastructure for sustainable trade, tourism and development in SIDS”

Interactive web-platform http://SIDSport-ClimateAdapt.unctad.org

Climate Change Impacts and Adaptation

1. Set Context and Scope
   - Set Context
   - Define Scope
   - Outline Governance Frameworks
   - Identify Stakeholders

2. Assess Criticality
   - Collect and Analyze Information on Facility Criticality
   - Identify Critical Components

3. Assess Vulnerability
   - Determine Facility Sensitivity
   - Assess Current Exposure
   - Assess Future Exposure
   - Synthesize Vulnerabilities

4. Develop and Mainstream Adaptation Strategies
   - Identify Priorities for Climate Analysis or Adaptation
   - Identify and Select Adaptation Strategies
   - Develop a Multyear Implementation Strategy
   - Capture Funding for Implementation
   - Monitor and Evaluate

Welcome to SIDSport-ClimateAdapt
TrainForTrade Programme (TFT)

Strengthening Knowledge and Skills for Sustainable Economic Development

GOALS:

► Build sustainable networks of knowledge to enhance South-South cooperation and national ownership
► Promote digital solutions and innovative thinking to enhance capacities of international trade players
► Encourage development-oriented trade policy to reduce poverty and to promote transparency and good practices

OUTPUTS and RESULTS (last 5 years):

► Active in over 100 countries
► 100 workshops delivered every year
► Over 5000 professionals trained (~30% women)
► Synergies with UNCTAD research through database on port performance, collection of research by graduates in Port Management Series, used in RMT.
TrainForTrade Programme (TFT)

Strengthening Knowledge and Skills for Sustainable Economic Development

TRAINFORTRADE INTERNATIONAL TRADE:

- e-Commerce (Legal Aspects, Best Practices, Digital Authentication)
- Trade Statistics (International Trade in Services, International Merchandise Trade)

TRAINFORTRADE PORT MANAGEMENT PROGRAMME (PMP)

Supports port communities' quest for efficient and competitive port management services to increase trade flows and foster sustainable economic development
Trade facilitation

- 50+ beneficiary countries in UNCTAD TF technical assistance
- Trained 700+ participants in 2019
- 50% of the trained were women
- 97% of participants improved TF know-how
- Created NTFCs, improved their sustainability
- TFA Ratifications, Notifications, Implementation
- Programme delivered in partnerships
in AFRICA

- **Empowerment Programme completed**
- **Empowerment Programme ongoing**
- **Support to National Trade Facilitation Committees outside the framework of the Empowerment Programme 2017-2019**
- **Empowerment Programme starting in 2020**

Updated on December 2019
Trade Logistics at the core of e-commerce

- Legal review work on the establishment of the Electronic Single Window in Jamaica
- ECommerce week 2019: sessions on ecommerce logistics, and de-minimis regimes in e-commerce
Objective: Customs modernization through application of IT; and reform of legislation and procedures

ASYCUDA combines state-of-the-art information technology and proven Customs field experience.

Benefits include:

✓ Faster & simplified goods clearance process
✓ Enhanced system sustainability through capacity building
✓ Timely and accurate trade statistics
✓ Strengthened collaboration with trade facilitation stakeholders
✓ Improved collection of tariff revenue
ASYCUDA in over 100 countries; $20.6 million in 2018

72 operational projects; 9 regional projects

>355 advisory missions; >270 training sessions for >2400 participants

Recent developments:

6 PACER Plus Pacific countries opted for ASYCUDA

COMESA-UNCTAD agreement to develop Customs Automation Regional Support Centre

ECOWAS-ASYCUDA Regional Transit Module in 3 West-African corridors
ASYCUDA IMPACTS

- **Angola (2018):** 43% increase in revenue after ASYCUDAWorld launched in 2017
- **Jamaica (2019):** 70% of commercial cargo released within 6 hours after payment
- **Uganda (2018):** Single Window reduced trade cost by 70% and export time from 14 to 2 days
- **Vanuatu (2019):** ASYCUDA Passenger Processing Module created to compile and analyze traveler data in a timely manner

“Comparing to last year [2017], imports have increased by 14% and exports have grown by 30%. This is all due to the introduction of the ASTANA-1 system based on ASYCUDAWorld”

Mr. Alikhan Smailov,
Minister of Finance of Kazakhstan
UNCTAD P166 Courses on Key Issues on the International Economic Agenda

Objective:
• Address analytical and policy challenges faced by policymakers, Geneva-based delegates and other stakeholders in promoting sustainable development

Area:
• UNCTAD P166 regional course focuses on relationship between trade, investment, finance, technology and development, and their links to country development strategies
• UNCTAD P166 short course focus on topical issues in the work of UNCTAD, with their links to the Sustainable Development Goals

What alumni say:
“This P166 course is a comprehensive, enlightening and well delivered, and explores economic policy-making. I am leaving this course as a more knowledgeable, empowered and motivated public official. I now have a thorough understanding of the impact of all policies that I will be designing and much more cautious, to ensure that my recommendations take into account the full range of international and domestic issues.”
Mr. Lidon Lyzandel Charles, Foreign Service Officer III, Ministry of Foreign Affairs of Guyana
3. Consensus building
Intergovernmental dialogue and consensus building

2018

- MYEMs on Transport and Trade Facilitation:
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  - Trade Facilitation, Transit and the 2030 ASD
- World Bank-UNCTAD Workshop on carbon pricing
- Interactive Discussion - Reducing Economic Losses

2019

- IAPH-UNCTAD Stakeholder meeting on Sustainable Ports
- WTO TFA Activities
Partnerships and collaboration

- SUM4ALL (Global Roadmap of Action Toward Sustainable Mobility)
- Global Maritime Forum (Getting to Zero Coalition)
- Joint Side event with IMO at COP 24 - Highlighting the trade related implications of climate-change impacts on global ports
- Close collaboration with UN agencies, in particular IMO, UNECE, UNESCAP, UNEP, Global Resilience Partnership, ILO, WHO, UNISDR
- Collaboration with development Bank, ADB, IsDB, PIANC, MEDports, ISO, etc.
- Contribution to WESP 2019 and UNCTAD Commodities Report 2019; UN SG report on Oceans and the Law of the Sea; background paper for the 2020 Oceans Conference
Getting to Zero Coalition

ACCELERATING THE DEVELOPMENT AND DEPLOYMENT OF ZERO EMISSION VESSELS BY 2030

Based on input received during and after a leadership workshop on 3 April, the following is a revised overview of the decarbonization work being conducted in collaboration with the Friends of Ocean Action and the World Economic Forum. For more information, please contact Randall Krantz: rdk@globalmaritimeforum.org

The Challenge

Shipping made a big stride in 2021 when the International Maritime Organization (IMO) adopted a new sectoral strategy for greenhouse gas emissions reductions. The IMO initial strategy to reduce greenhouse gas emissions by 50% by 2050 (compared to 2008) was accompanied by the development of regulations to cover both new and existing ships. New regulations related to zero-emission fuels will also be key to decarbonizing our sector.

The Opportunity

Whether the industry is to achieve 50% or a more ambitious 100% decarbonization by 2050, the first steps are the same: there is a need to push innovation and research from the drawing board into the water to enable
Partnerships & consensus building in Trade Facilitation

- Ministerial Declaration on Trade Facilitation in the East African Community, to advance the trade facilitation agenda in the EAC countries and the regional Protocols through a strong political commitment

- Implemented in partnership with TradeMark East Africa

- WTO TFA collaboration
TrainForTrade Programme (TFT): international dialogue and partnerships

TFT Advisory Group and TFT Coordination meetings (French, English and Spanish-speaking networks)
- identify capacity building priorities and emerging issues
- plan and review project implementation
- facilitate S-S exchange of experience and sharing best practices identified by projects

TFT relies on multiple partnerships and South-South cooperation
- Port Management Programme co-funded by donors (Ireland, Port of Gijon, Marseille, Nantes, Valencia, Irish ports) and beneficiaries themselves.
- Ownership: Over the past decade 60% of TFT-PMP was funded by developing countries ports (including 23% from LDCS)

"The UNCTAD TrainForTrade Programme is vitally important in achieving the 2030 Agenda for Sustainable Development and the Paris Climate and I am so very proud that our ports here in Ireland and Irish Aid, have been participating with the English-speaking network." President of Ireland, Mr. Michael D. Higgins
THANK YOU

Q&A

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