Promoting and strengthening synergies among the three pillars of UNCTAD's work

8th session of the Trade and Development Commission
agenda item 5
Palais des Nations, Geneva, Switzerland 4 November 2016,

Division on International Trade in Goods and Services and Commodities
Division on International Trade in Goods and Services, and Commodities (DITC)
Specific examples of our work showing synergies among three pillars
Delivery Structure of DITC

Cluster 1
Capacity building on Trade Negotiations & Commercial Diplomacy

Cluster 2
Trade analysis capacities & Information Systems

Cluster 3
Competition Policy and Consumer Protection

Cluster 4
Trade, Environment and Sustainable Development

Trade and Gender
Capacity building on Trade Negotiations & Commercial Diplomacy

- International trading system and trade policy
- Services, Development & Trade
- WTO accession
The international trading system and Trade Policy

- Training, workshops and seminars
- Trade negotiations support
- Technical assistance
- Consensus building
- Monitor and assess the evolution of the ITS through TDB, TDC & Expert Meetings
- Research and Analysis
- Trade Policy Framework and publications

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT
UNCTAD
Services, Development & Trade

- Training, workshops and seminars
- Services negotiations support (LDC waiver, CFTA, WTO accession)
- Services Policy Reviews
- Technical assistance
- Consensus building
- Global Services Forum
- MYEM on Trade, Services & Development,
- Research and Analysis
- Services Policy Reviews and publications
WTO Accession

Trade policy formulation & implementation & institution building

Hands-on support & training of policymakers

Sharing of experience and lessons learnt

Multi-stakeholders consultations

Studies and Impact assessment to help identify policy options

Technical assistance

Consensus building

Monitor and assess the evolution of the ITS through GA, TDB/TDC & Expert Meetings

Research and Analysis
Trade Analysis
The UNCTAD Programme on Non-Tariff Measures and Regulatory Policies in 2015/16

Coordination MAST group: 6 work groups and 2 meetings on International Classification; Guidelines developed.

Leading global NTM data collection: 10 ASEAN; 14 Latin A.; 12 African; 6 developed; 6 Training courses

Launching world largest NTM data base TRAINS: 80% of world trade

Calculating new global AVEs and Regulatory Distance for MERCUSOR and ECOWAS

Developing new NTM online course for policy makers, 2016 first edition; Support for regional integration

Research

Capacity

Consensus

Research

Capacity

Consensus

Research

Consensus

Research

Consensus

Research

Consensus
8 Publications per year. Two examples:
1. Trading into Sustainable Development
2. UNFSS Flagship report

Training courses on Trade Policy Analysis (regional and national):
- designing trade policies to support sustainable development

Bringing market access challenges of developing countries into G-20 process;
- National platforms on voluntary sustainability standards

Cooperation with FAO, ITC, UNEP, UNIDO
Competition and Consumer Protection Policies
Technical assistance project developed in order to implement the peer review recommendations.

Zimbabwe: Project completed (2014-2016) and all recommendations implemented. Currently at the stage of finalizing and presenting a new competition law to the Parliament.

Albania: Ongoing project (2015-2016) - Training workshops organized for Competition Authority staff and judges.

UNCTAD facilitated the peer review session for Zimbabwe during the meeting of the Intergovernmental Group of Experts on Competition Law and Policy (July 2012) and for Albania during the 7th UN Conference to Review the Set on Competition (July 2015). Consultations and exchange of experiences between the reviewed country and the reviewees and other countries.

UNCTAD Peer Review of Competition Law and Policy of Zimbabwe (March 2012) and Albania (March 2015) - Peer Review Report including findings and recommendations on how to improve the competition regime.
Consumer issues in the ASEAN region

By Dec 2014, UNCTAD launched a regional project for the 10 ASEAN countries to develop training modules on consumer protection issues in vertical issues such as e-commerce, financial services, among others.

Ad-hoc expert group meetings and IGEs on CLP issues decide to review the UN guidelines (2012-2015) - including vertical issues (e-commerce and financial services).

The ASEAN project included a number of field research related activities resulting on drafting of six different training modules that were validated by the regional intergovernmental machinery of the ASEAN Community.
Trade, environment & sustainable development
National Green Export Reviews (NGERs): Seizing new green growth opportunities: A sectoral approach to greening national economies

UNCTAD provides technical assistance to developing countries in seizing new green export opportunities, specifically by identifying and constructing effective policy reform packages to ensure development gains from a greening global economy.

Through consensus-building, stakeholders prepare national strategies and action plans to build production capacity, diversify product offerings and boost export volumes for green products/sectors.

NGERs use UNCTAD’s analytical green product space approach to validate the growth potential of green sectors and products so that the more promising ones can be selected by stakeholders as the focus of the NGER.
TRADE, GENDER AND DEVELOPMENT PROGRAMME
What do we do?

We analyze the effects of trade policies on women and provide support on how to integrate gender considerations in policymaking.

- Analytical Research
- Technical Cooperation
- Consensus Building
- Country case studies and policy briefs

Research-based projects & UNCTAD teaching package
High-level events at UNCTAD 13 and 14, Expert Meetings, Round Tables and Workshops
Where have we been working?

Workshops on trade and gender for policy-makers and academics in developing countries:
- Cabo Verde (2011)
- Gambia (2013)
- Barbados (2015)
- Angola (2013)
- Lesotho (2014)
- South Africa (2015)
- Uruguay (2014)

Desk review, fact-finding missions and national seminars:
- Bhutan (2011)

Participants in on-line courses:
- +200
- 43% women
- 57% men
What else do we do on capacity building?

Virtual Institute Teaching Material on T&G

Virtual Institute Online Course on T&G (video)

Satellite module on trade & gender to accompany UN Women generic online course "I know gender"
How was our work evaluated?

<table>
<thead>
<tr>
<th>Expert Meeting 2016</th>
<th>Country Case Study 2015</th>
<th>Online course 2015</th>
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| **Participants' expectations of the course were:** | **Meeting participants' responses to the question:** | **the knowledge and industry section of this important document.**

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
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<tbody>
<tr>
<td>Considerably exceeded</td>
<td>19%</td>
<td>22%</td>
</tr>
<tr>
<td>Exceeded</td>
<td>32%</td>
<td>36%</td>
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<tr>
<td>Fully met</td>
<td>46%</td>
<td>39%</td>
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<tr>
<td>Somewhat met</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>Not at all met</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
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Md-Mamunur Rahman, Ministry of Industry, Bangladesh
Which are our ongoing activities?

Localization

COMESA
EAC
Caribbean
South-East Asia
SADC

Research-Based Projects

and, who is financing our work?

Informal cross-border trade for the empowerment of women (2016-2020)

Toolbox: What would happen to women if a given trade policy were implemented?

Trade and Gender in East Africa