## NTM classification for Intellectual Property

#### **Progress Report**

MAST Meeting, day 1 Geneva, October 2016







#### What are "measures" in IP rights?

#### **ALTERNATIVE 1**

## Would it be enough to register broad IP laws enabling for product protection?

- "All" or almost all products would be affected
- Loses economic meaning

#### **ALTERNATIVE 2**

## Is it practical and does it make sense to consider every protected registered product?

- Will be thousands of trademarks, etc.
- Advantage is that countries with higher innovation and IP will appear as more regulated, which is coherent





#### What are "measures" in IP rights?

- Do we require immediate effect on trade as under SPS?
  - Registered IPRs are private rights
  - Enforcement of rights and invocation of exceptions depend on action by right holder



# The first idea is to take broad groups as the categories

Copyright	N1
Trademarks	N2
Patents	N3
Geographical indication	N4
Industrial designs	N5
Other (n.e.s.)	N9





# Do we treat all IP categories the same?

- IP as a "condition" (product characteristic) to be met by the product to be traded ?
  - Comparable to SPS requirements
  - Patents: protected technology directly affects the product / is inherent to it / characterizes it
  - Trademarks, GIs, non-functional designs: product as such may be traded



### How do we treat products covered by several IPRs?

- Pharmaceutical product:
  - Patents on the ingredients
  - Trademark on a similar name
  - Design right on the shape of the pill / capsule
- Can the HS code be used to reflect all of these different IPRs?
  - Can there be a single code on a product for a certain type of IPR, when that product is subject to several IPRs?



# Can we link an IP category to the HS $\bigcirc$ code?

- High tech products comprise multitude of patents
  - ICTs: patents on software, microprocessors, etc
  - Medicines: patents on ingredients
- HS codes do not reflect the same level of detail: final product level





# So what type of information is relevant?

- There is no database on all patents covering final products
- But trademark registers exist for finished products
  - Multitude of trademarks for like products

#### • WIPO IP Statistics Data Center

- http://ipstats.wipo.int/ipstatv2/
- covers the following types of indicators:
  - APPLICATIONS registered for
  - patent, trademark, industrial design, utility model, as well as those under PCT, Madrid and Hague system
- Data source
  - data collected from national and regional IP offices;
  - data generated from the international filing and registration systems administered by WIPO;
  - data extracted/compiled from the Patstat database.



