Promoting cotton by-products in Eastern and Southern Africa (ESA)

UN Development Account Project 1617K
Implemented by UNCTAD in partnership with COMESA and UNECA

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United Nations Conference on Trade and Development (UNCTAD)

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Kampala, Uganda
1. **Research**: Analytical reports and statistics on trade, investment and development topics, including commodities;

2. **Technical Cooperation**: Policy advice to national governments, training and capacity building activities at country and regional levels;

3. **Consensus Building**: Multi-stakeholder consensus-building activities, assembling: governments, private sector, civil society, academia and others.
Breaking the Chains of Commodity Dependence

1. Developing value added activities in its commodity sector;
2. Establishing development linkages between the commodity sector and the wider economy;
3. Diversifying to non-commodity activities; and
4. Integrating CDDCs into global and regional value chains.
TC project approaches

- Integrated approach
- Inclusive participation
- Inter-agency collaboration
- South-South cooperation
Introduction to the project

• **Name:** Promoting cotton by-products in Eastern and Southern Africa (ESA) – Project 1617K

• **Beneficiary countries:** Tanzania, Uganda, Zimbabwe and Zambia

• **Start date:** March 2016  
  **End date:** December 2019

• **Funding source:** UN Development Account, 10th tranche

• **Implementing agency:** UN Conference on Trade and Development (UNCTAD) – Commodities Branch

• **Partners:** United Nations Economic Commission for Africa (UNECA)  
  Common Market for Eastern and Southern Africa (COMESA)
Overall objective:

Strengthen the capacity of beneficiary countries in the COMESA region to assess the economic viability of the development of cotton by-products and formulate evidence-based policies that promote value addition activities.

Expected accomplishment 1:

Improved capacity of cotton value chain stakeholders (government officials, the private sector and farmers) to assess the potential value, market situation and prospects for cotton by-products.

Expected accomplishment 2:

Improved capacity of policymakers to (a) formulate evidence-based policies that improve the value added of cotton by-products; and (b) devise investment profiles to attract potential investors.
Overview of activities

Expected accomplishment 1:

Improved capacity of cotton value chain stakeholders (government officials, the private sector and farmers) to assess the potential value, market situation and prospects for cotton by-products.

<table>
<thead>
<tr>
<th>Activity #</th>
<th>Description</th>
<th>Estimated implementation in Tanzania</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>Conduct surveys in each country and prepare country case studies based on survey results</td>
<td>Q3/4 2017</td>
</tr>
<tr>
<td>1.3</td>
<td>Based on the outcome of activities A1.1 and A1.2, organize a two-day national seminar</td>
<td>Q3/4 2017 and Q1 2018</td>
</tr>
<tr>
<td>1.4</td>
<td>Organize a study tour for cotton value chain stakeholders from the four beneficiary countries</td>
<td>Q4 2018 / Q1 2019</td>
</tr>
<tr>
<td>1.2</td>
<td>Prepare a synthesis report of the surveys, workshops and other activities in the project countries, to present at the regional workshop (A2.4)</td>
<td>2019</td>
</tr>
</tbody>
</table>
Overview of activities (cont.)

Expected accomplishment 2:

Improved capacity of policymakers to (a) formulate evidence-based policies that improve the value added of cotton by-products; and (b) devise investment profiles to attract potential investors.

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<tr>
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<th>Estimated implementation in Tanzania</th>
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<tr>
<td>2.1</td>
<td>Organize a special session (1 day) for policymakers back to back with the national seminar organized under activity A1.3</td>
<td>Q4 2017</td>
</tr>
<tr>
<td>2.2</td>
<td>Provide assistance through advisory missions (UNCTAD) and consultancy (consultants) to support countries in developing evidence-based policies</td>
<td>2018-2019</td>
</tr>
<tr>
<td>2.3</td>
<td>Work with the investment promotion institutions in the four target countries to develop cotton by-product investment profiles</td>
<td>2018-2019</td>
</tr>
<tr>
<td>2.4</td>
<td>Organize a regional workshop for project countries to share lessons and best practices.</td>
<td>2019</td>
</tr>
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UN Development Account projects

1. Key conditions
   – a capacity development programme of the United Nations Secretariat;
   – adopting a medium to long-term approach helping countries to better integrate social, economic and environmental strategies to achieve the SDGs;
   – supporting pilot projects that test new ideas and eventually scale them up through supplementary funding;
   – emphasizing on integration of national expertise in the projects to ensure national ownership and sustainability of project outcomes.

2. Operational constraints
   • Project managed in Geneva, with oversight from New York
   • No transfer of funds to country based focal points
   • All activities subject to standard UN rules and regulations and not to country practices
Overall objective:
Solicit stakeholder input on project’s scope, objectives and activities.

Specific objectives:
• Collect stakeholder input on project deliverables (e.g. survey and investment profile) and implementation methodology;
• Identify qualified institutions or individuals to conduct a survey on cotton by-products;
• Discuss with the Investment Authority on the potential for attracting investment to develop cotton by-product value chains;
• To raise awareness of the project among key stakeholders.
Three-day national capacity-building workshop

• The project commissioned a survey on cotton by-products in the country (Activity 1.1).

• The workshop will comprise

  – a two-day programme on 14-15 March for stakeholders to identify opportunities in cotton by-products and devise strategies to realise them (A 1.3),

  – followed by a one-day workshop on 16 March for policy-makers to identify policies to support these strategies (A 2.1).
Expected outcomes of three-day national capacity-building workshop

• **14-15 March:**
  – A draft national action plan to develop value added activities on cotton by-products;
  – A multi-stakeholder committee proposed to oversee the implementation of these initiatives and other related activities;

• **16 March:**
  – Draft policy recommendations in support of the draft national action plan, agreed by participants at the policy-making component of the workshop.
Workshop outcomes in Zimbabwe (validated)

- **A draft national action plan:**
  - Establish a stabilisation fund for cotton prices;
  - Develop a new value chain for cotton stalks; and
  - Extend the market for cottonseed to the non-ruminants feed segment by implementing de-gossypol technology.

- **Policy recommendations in support of the draft national action plan:**
  - Enable the use of cotton stalks in value added activities;
  - Favour the acquisition and adoption of appropriate technologies to add value to cotton by-products;
  - Establish a consensus pricing model for seed cotton producer prices;
  - Favour self-sufficiency in oilseeds and edible oils; and
  - Establish a unified, public-private funding model for increased productivity and production of seed cotton.
For more information

**Project site:**

http://unctad.org/en/Pages/SUC/Commodities/SUC-Project-1617K.aspx
Thank you