

DASKARA

Explore. Conserve. Sustain



PROJECT NARRATIVE

A joint project between AUB and Fondation Diane named Daskara: an exceptional new app for nature and heritage exploration and conservation, begins to see the light

- What started as a participatory mapping research project dubbed "baldati bi'ati" in 2010 by the Nature Conservation Center (NCC) at the American University of Beirut (AUB), with the aim to better capture the social-cultural dimension embedded in nature conservation and the findings from 80 participating village communities in Lebanon by 2016, is currently undergoing a digital makeover and becoming an app called Daskara. The recent investment by Fondation Diane kick started the development process.
- NCC has an Mou with the ministry of Tourism since the beginning of this project.
- Designed and built as a free digital platform, Daskara will be available on iOS and Android devices and will feature a website version compatible with most browsers. The app will be for everyone interested in exploring local natural and cultural sites. It will also serve as a tool for everyone who wants to actively engage in conservation and sustainable development by donating to sustainable projects in their beloved hometowns and villages with the touch of a button from anywhere in the world.
- NCC believes Daskara will benefit a broad constituency of users including local residents and business owners, tourists, members of the diaspora, enthusiasts of outdoor natural and cultural activities, experts, and academics. The uniqueness of Daskara is its aim of defining and initiating competitive and sustainable nature related opportunities that draw on the cultural and natural heritage of Lebanon, as well as the team behind it that consists of experts in nature, culture, and rural and eco-tourism from the Nature and Conservation Center at AUB.
- Starting in Lebanon with an eye toward expanding globally, Daskara will become a venue for promoting and instilling unquestionable cultural, natural, and heritage value with the importance of preserving these assets for sustainable growth and for generations to come.
- With such a project and investment, both NCC and Fondation Diane with its green investment fund Viridis, are proving that eco-sustainability and profitability are compatible. On an academic level, the data collected will constitute the basis for multidisciplinary research spearheaded by NCC, starting with the research objective of investigating whether local participatory mapping of cultural ecosystem services (CES) helps build a sense of place, which is socially and locally constructed, giving meaning and attachment to a place.

PROJECT NARRATIVE

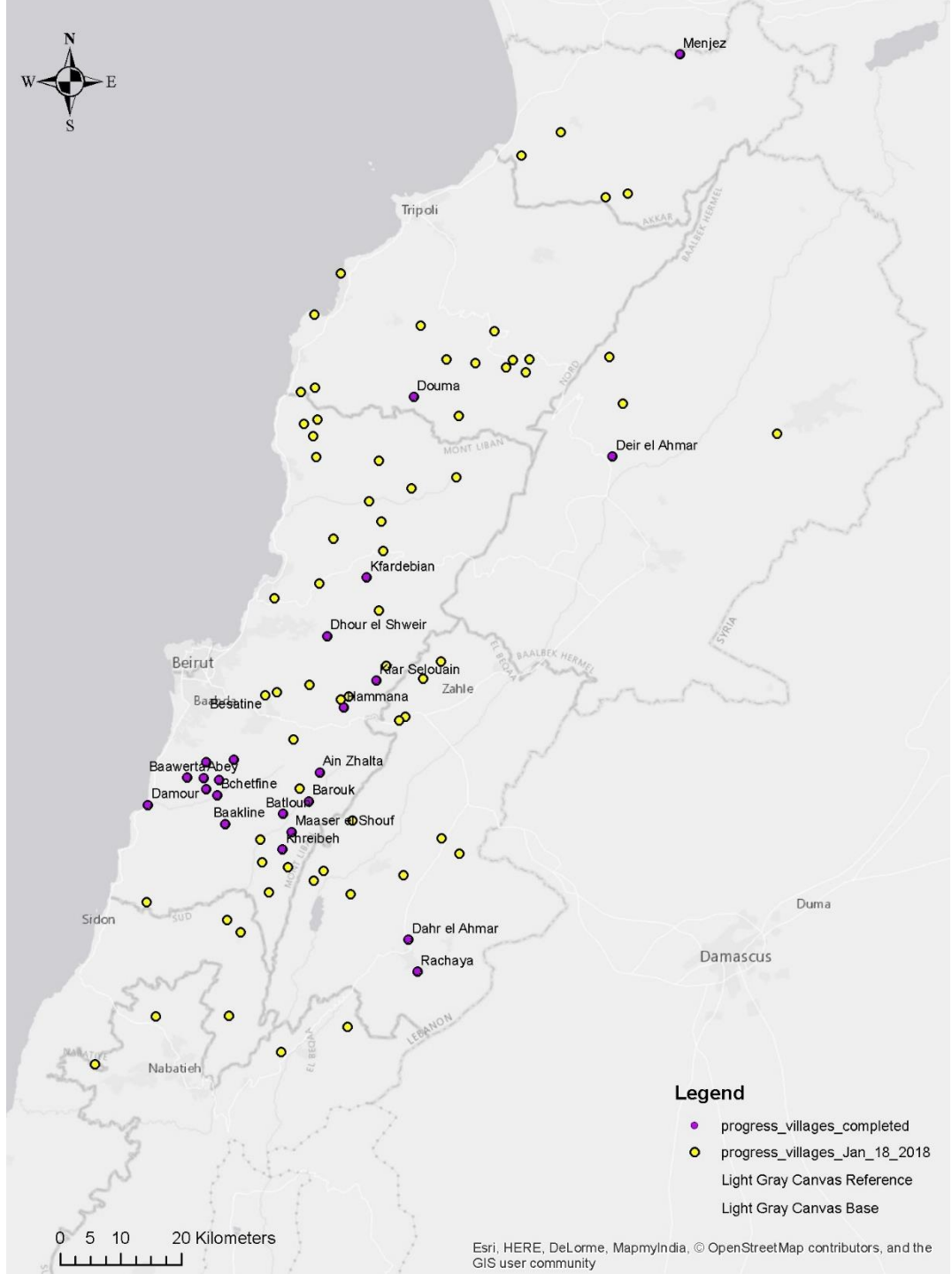
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- Starting in Lebanon with an eye toward expanding globally, **Daskara will become a venue for promoting and instilling unquestionable cultural, natural, and heritage value with the importance of preserving these assets for sustainable growth and for generations to come.**
- With such a project, AUB-NCC proves that eco-sustainability and profitability are compatible.
- On an academic level, the data collected will constitute the basis for multidisciplinary research spearheaded by AUB-NCC, starting with the research objective of investigating whether local participatory mapping of cultural ecosystem services helps build a sense of place, which is socially and locally constructed, giving meaning and attachment to a place.

100
Mapped Villages

800
Authentic
Connections With Local
Constituencies

200
Potential Sustainable Future
Projects In 100
Villages

4000
Natural And Cultural
Archived Landmarks And
Activities





Check our Landing Page

www.daskaraapp.com

The 5 Main Features Of **Daskara**, The Digital Platform

Add A Location Feature

Search Feature

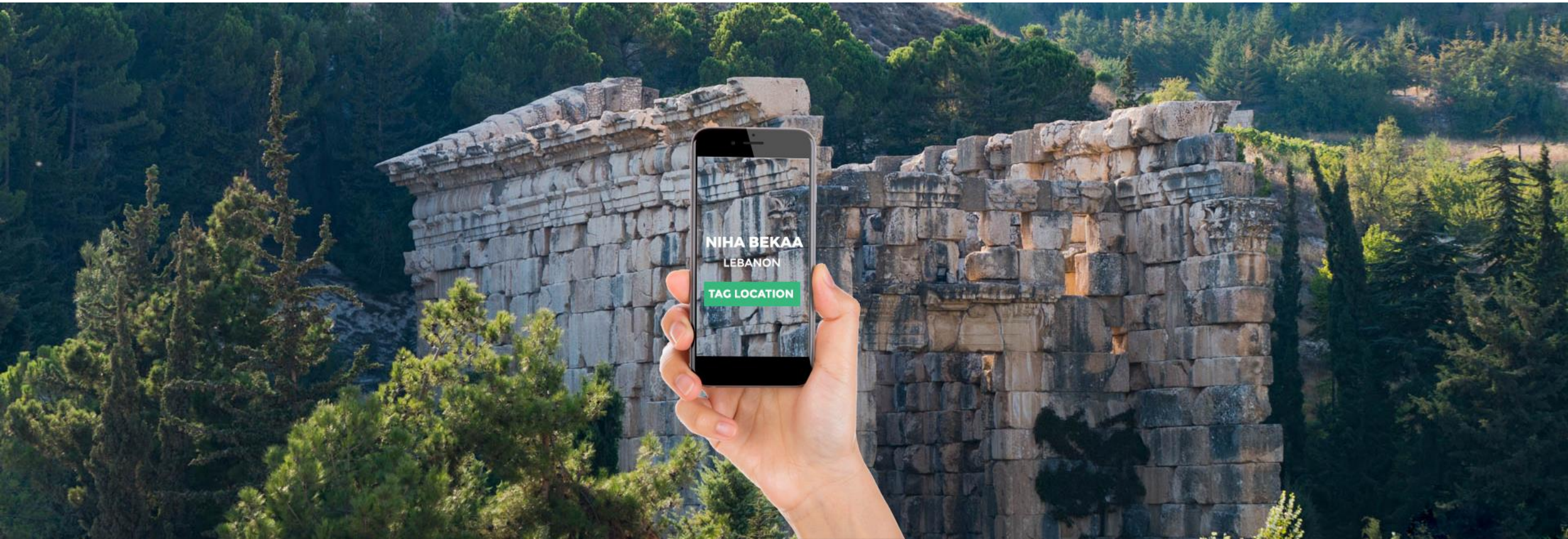
Search/ Book
For Events Feature

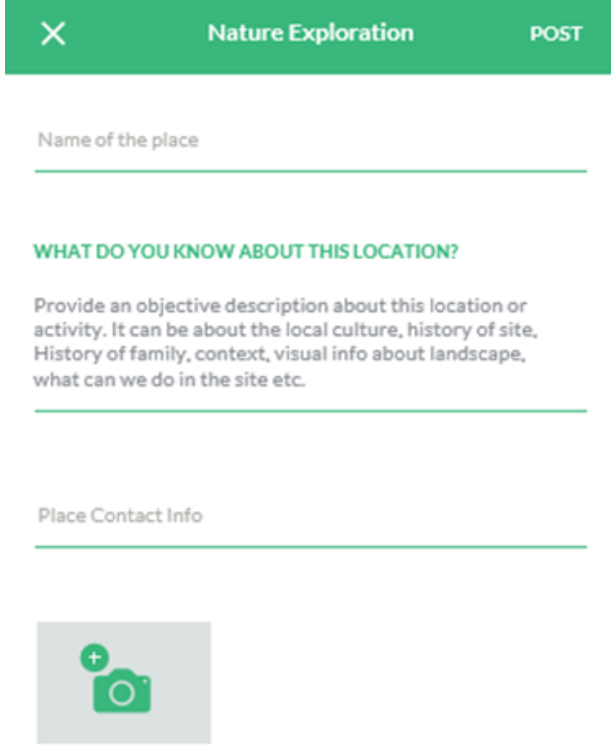
Daskara's Communities
Feature

Donate To
Future Projects
Feature

Location/ activity
Preview Feature

Village Preview
Feature





Add the **location's name**



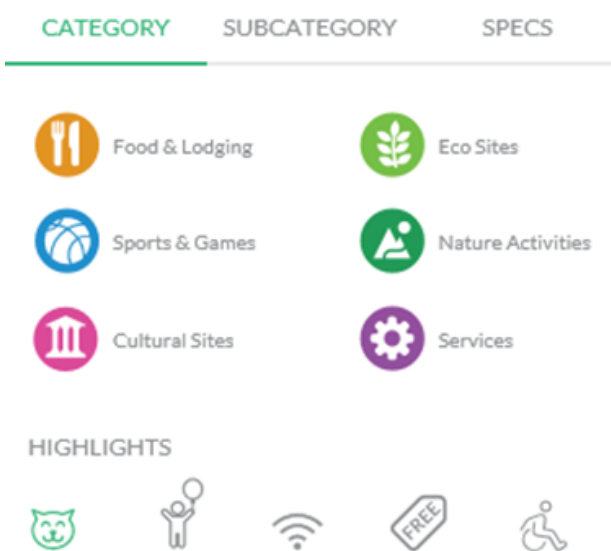
Provide an objective **story**



Add the place **contact information**



Take a **picture** that best shows the place

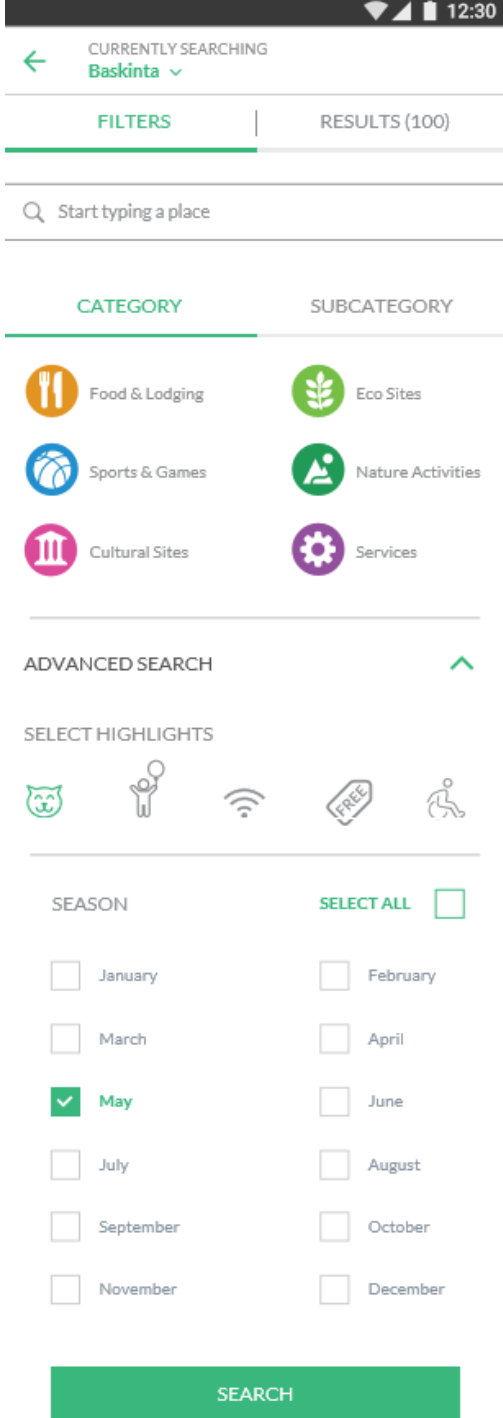


Select the **category and subcategory**

Fill its **specs**



Select if its **Highlights**
 Pet allowed? Children friendly? Accessible by disabled? Wifi?
 Free entrance?



Where do you want to go?



What specifically do you wish to see or do on your trip?



Can you bring with you your pet?

Is the location children friendly?
accessible by disabled?



When do you want to go?



Know **who** added this location and its story and **when**



Have a **visual glimpse**



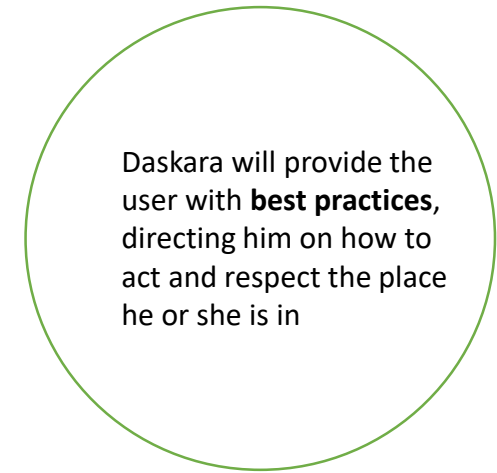
Learn more about this location or activity by reading its **stories**



Contact the place



Recommend this place to your friends? **Report** the place if you find it is a fraud. Tell us if you've **been there**



Daskara will provide the user with **best practices**, directing him on how to act and respect the place he or she is in



→ Have a visual glimpse

→ Learn about the village

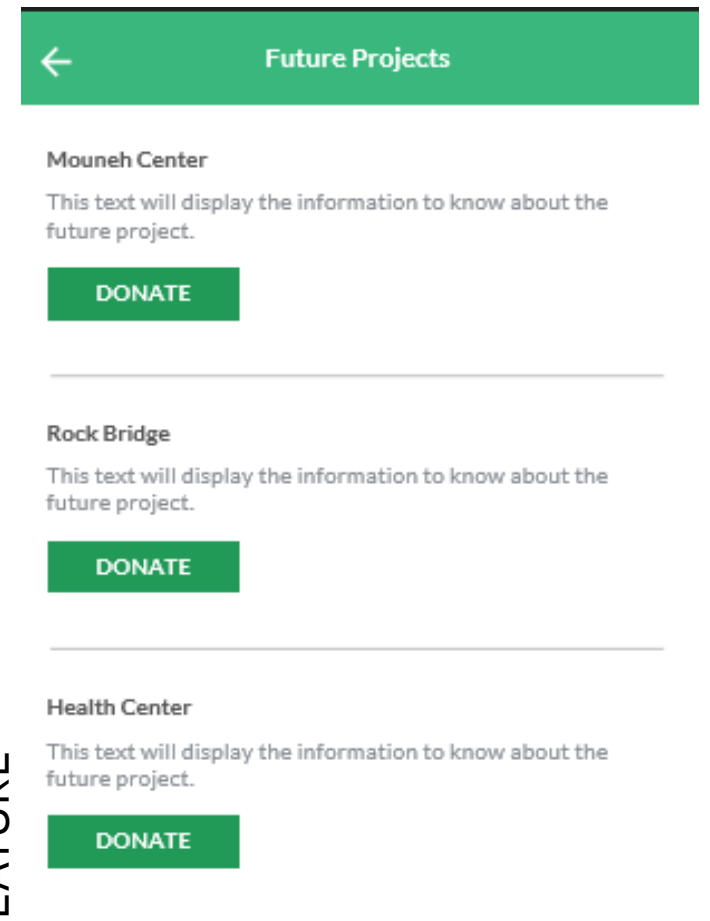
→ Know its **Population, distance from Beirut? Altitude?**

→ What are some of the village's **landmarks?**

→ **Donate** to future projects

→ The village can add its **media** here

Crowdfunding through Daskara to future sustainable, ecofriendly, cultural and natural development Projects



← Search Event

🔍 Start typing a location

🔍 Search for a group

CATEGORY

- 🍴 Food & Lodging
- 🌿 Eco Sites
- 🏀 Sports & Games
- 🏔️ Nature Activities
- 🏛️ Cultural Sites
- ⚙️ Services

HIGHLIGHTS

- 🐱
- 👤
- 📶
- 🏷️ FREE
- ♿️

CALENDAR

📅 From To

SEARCH

☰ Events + 🔍

November

- Name of the event
Tue 15 Nov From 10:00 am To: 05:00 pm
Location
- Name of the event
Tue 15 Nov From 10:00 am To: 05:00 pm
Location
- Name of the event
Tue 15 Nov From 10:00 am To: 05:00 pm
Location

December

- Name of the event
Tue 15 Nov From 10:00 am To: 05:00 pm
Location
- Name of the event
Tue 15 Nov From 10:00 am To: 05:00 pm
Location

← Name of the event

📍 Jezzine, South Lebanon 8km away

- ★ Save Event
- ✓ Join Event
- 🔗 Share
- 💬 Discuss

Title of the event

- 👤 Name of the event host
- 📅 Sat 04 Nov
- 🕒 From 10:00 am To: 05:00 pm
- 💰 \$20 / Person
- ✉️ username@email.com
- ☎️ +961 03 22 33 89

About the event

This text will display the information to know about the selected event. This text will display the information to know about the selected event. This text will display the information to know about the selected event. This text will display the information to know about the selected event.

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📍 SHOW MAP 🗺️ DIRECTIONS

Join Daskara's Communities
Communicate with Other Members of the Community

Join A Community

- Food & Lodging
- Eco Sites
- Sports & Games
- Nature Activities
- Cultural Sites
- Services



About Community Name

This text will display the information to know about the group. This text will display the information to know about the group. This text will display the information to know about the group. This text will display the information to know about the group.

Admins

- Admin 1 Name
- Admin 2 Name

Groups

- Group 1 Name
- Group 2 Name
- Group 3 Name
- Group 4 Name

JOIN COMMUNITY

Title of the comm

Community Info

Mute

Leave Community

Saved Messages

Name of the participant
Interested to explore Sannine?

Name of the participant
I know a very nice camping place there

You

Type a message

Camera icon

Send icon

بعقلين

الخلّة، مقصد جديد لهواة التعرف على ما تنتجه من زراعة نظيفة وإنتاج اللحوم العضوية.

منذ ثلاثة أعوام بدء انتاج الخلّة من الدجاج ومشتقاته كما انتاج العلف اللزم لإطعامها. اضيف الي الدجاج بضع عشرة من الغنم والماعز فأصبح الإنتاج يوزع على الاصحاب والمعارف

زراعة عضوية
Organic farms



Eco- Sites

معاصر الشوف

يعمل جورج عريبيد رئيس بلدية
المعاصر على إحياء البيوت القديمة
التي هجرها أهلها منذ أكثر من 25
سنة وتحويلها إلى بيوت ضيافة، ثلاثة
منها ستكون جاهزة للإستقبال في
حزيران القادم.



بيت ضيافة

Guesthouse/bed and breakfast

Food and lodging



خريبة

يعود عمر المعصرة لأكثر من 300 عام،
مكبس الزيتون وهو على شكل برغي يمكن
العامل عليه من الضغط الكافي لعصر الزيتون.
قطعة واحدة من الخشب قطرها أكثر من 40
سنتم. عرض الفرنسيون اللذين زاروها على
صاحبها مبلغ 75 ألف دولار لبيعها ونقلها إلى
متحف في فرنسا، فما كان من صاحبها إلا أن
طلب نصف مليون دولار ليعبر عن عدم رغبته
بالمساومة على بيعها.



Cultural Sites



موقع تاريخي
Historical site

عين زحلتا- بمهري

أقيمت بركة لجمع مياه الثلوج والامطار تخدم مياهها في حال الحاجة الى تغطية الحرائق في المحمية او القرى المجاورة عن طريق نقل المياه بواسطة الطوافات وهي ايضاً محطة استراحة وارتواء للطيور العابرة. تقع في الممر السنوي للطيور العائدة الى الدفء عندما يبدأ الشتاء في الشمال. تستوعب من المياه ما يكفي حتى يعود الشتاء والثلج في السنة التي تلي.



Nature Activities



بحيرة , نهر, شلال, عين مياه
Lake, river, water fall, water spring