DASKARA
Explore. Conserve. Sustain
PROJECT NARRATIVE

A joint project between AUB and Fondation Diane named Daskara: an exceptional new app for nature and heritage exploration and conservation, begins to see the light

• What started as a participatory mapping research project dubbed "baldati bi'ati" in 2010 by the Nature Conservation Center (NCC) at the American University of Beirut (AUB), with the aim to better capture the social-cultural dimension embedded in nature conservation and the findings from 80 participating village communities in Lebanon by 2016, is currently undergoing a digital makeover and becoming an app called Daskara. The recent investment by Fondation Diane kick started the development process.

• NCC has an Mou with the ministry of Tourism since the beginning of this project.

• Designed and built as a free digital platform, Daskara will be available on iOS and Android devices and will feature a website version compatible with most browsers. The app will be for everyone interested in exploring local natural and cultural sites. It will also serve as a tool for everyone who wants to actively engage in conservation and sustainable development by donating to sustainable projects in their beloved hometowns and villages with the touch of a button from anywhere in the world.

• NCC believes Daskara will benefit a broad constituency of users including local residents and business owners, tourists, members of the diaspora, enthusiasts of outdoor natural and cultural activities, experts, and academics. The uniqueness of Daskara is its aim of defining and initiating competitive and sustainable nature related opportunities that draw on the cultural and natural heritage of Lebanon, as well as the team behind it that consists of experts in nature, culture, and rural and eco-tourism from the Nature and Conservation Center at AUB.

• Starting in Lebanon with an eye toward expanding globally, Daskara will become a venue for promoting and instilling unquestionable cultural, natural, and heritage value with the importance of preserving these assets for sustainable growth and for generations to come.

• With such a project and investment, both NCC and Fondation Diane with its green investment fund Viridis, are proving that eco-sustainability and profitability are compatible. On an academic level, the data collected will constitute the basis for multidisciplinary research spearheaded by NCC, starting with the research objective of investigating whether local participatory mapping of cultural ecosystem services (CES) helps build a sense of place, which is socially and locally constructed, giving meaning and attachment to a place.
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100 Mapped Villages

800 Authentic Connections With Local Constituencies

200 Potential Sustainable Future Projects In 100 Villages

4000 Natural And Cultural Archived Landmarks And Activities
Check our Landing Page

www.daskaraapp.com
The 5 Main Features Of **Daskara**, The Digital Platform

- Add A Location Feature
- Search Feature
- Search/ Book For Events Feature
- Daskara’s Communities Feature
- Donate To Future Projects Feature

- Location/activity Preview Feature
- Village Preview Feature
- NIHA BEKAA LEBANON TAG LOCATION
What do you know about this location?

Provide an objective description about this location or activity. It can be about the local culture, history of site, history of family, context, visual info about landscape, what can we do in the site etc.

Place Contact Info

Add the location's name

Provide an objective story

Add the place contact information

Take a picture that best shows the place

Select the category and subcategory

Fill its specs

Select if its Highlights

Other than the gathered information found on Daskara, through crowdsourcing, any user can add a missing location or activity. It is only after Daskara's admins: local communities and experts, approve the submitted info that it becomes public.
Where do you want to go?

What specifically do you wish to see or do on your trip?

Can you bring with you your pet?  Is the location children friendly? accessible by disabled?

When do you want to go?
Know **who** added this location and its story and **when**

Have a **visual glimpse**

Learn more about this location or activity by reading its **stories**

**Contact** the place

**Recommend** this place to your friends? **Report** the place if you find it is a fraud. **Tell us if you’ve been there**

Daskara will provide the user with **best practices**, directing him on how to act and respect the place he or she is in.
Have a visual glimpse

Learn about the village

Know its Population, distance from Beirut? Altitude?

What are some of the village’s landmarks?

Donate to future projects

The village can add its media here

Crowdfunding through Daskara to future sustainable, ecofriendly, cultural and natural development Projects

Future Projects

 Mouneh Center
This text will display the information to know about the future project.

 Donate

 Rock Bridge
This text will display the information to know about the future project.

 Donate

 Health Center
This text will display the information to know about the future project.

 Donate
Join Daskara's Communities
Communicate with Other Members of the Community

About Community Name
This text will display the information to know about the group. This text will display the information to know about the group. This text will display the information to know about the group. This text will display the information to know about the group.

Admins
Admin 1 Name
Admin 2 Name

Groups
Group 1 Name
Group 2 Name
Group 3 Name
Group 4 Name
بعقلين

الخلة، مقصد جديد لهواة التعرف على ما تنتجه من زراعة نظيفة وإنتاج اللحوم العضوية.

منذ ثلاثة أعوام بدأ إنتاج الخلة من الدجاج ومشتقاته كما إنتاج العلف اللازم لإطعامها. أضيف إلى الدجاج بضعة عشرة من الاغذية ال פרهاء فأصبح الإنتاج يوزع على الأصحاب والعائلة.

الخلاة

Organic farms

Eco-Sites
معاصر الشوف

يعمل جورج عربيد رئيس بلدية المعاصر على إحياء البيوت القديمة التي هجرها أهلها منذ أكثر من 25 سنة وتحويلها إلى بيوت ضيافة، ثلاثة منها ستكون جاهزة للإستقبال في حزيران القادم.
يعود عمر المعصرة لأكثر من 300 عام، مكبس الزيتون وهو على شكل برغي يمكن العامل عليه من الضغط الكافي لعصر الزيتون. قطعة واحدة من الخشب قطرها أكثر من 40 سنتم. عرض الفرنسيون اللذين زاروها على صاحبها مبلغ 75 ألف دولار لبيعها ونقلها إلى متحف في فرنسا، فما كان من صاحبها إلا أن طلب نصف مليون دولار ليعبر عن عدم رغبته بالمساومة على بيعها.
عين زحلتا - بمهري

أقيمت بركة لجمع مياه الثلوج والأمطار تخدم مياهها في حال الحاجة إلى تنفيف الحرائق في المحмиّة أو القرى المجاورة عن طريق نقل المياه بواسطة الطوافات وهي أيضاً محطة استراحة وارتواء للطيور العابرة. تقع في الممر السنوي للطيور العائدة إلى الدفء عندما يبدأ الشتاء في الشمال. تستوعب من المياه ما يكفي حتى يعود الشتاء والثلج في السنة التي تلي.