Policy Approaches for Knowledge-based Services in Argentina

by

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KNOWLEDGE-BASED SERVICES: A STRATEGIC SECTOR IN ARGENTINA

EMPLOYMENT
• Skilled, formal and well-paid jobs.
• 421K registered jobs. 11 million people (including formal and informal workers, freelancers and entrepreneurs).

TRADE
• 0.4% of global exports
• Trade surplus since 2003.
• 4th export sector in Argentina.
• Main destinations: US, LATAM, EU.

REGIONAL DEVELOPMENT
• 30 KBS clusters all over the country.
OBJECTIVES

- Entrepreneurship development.
- Strengthening education in universities.
- Certifying analysts (coders). Certificate issued by the Ministry of Production and endorsed by the Ministry of Education and KBS industry.
OTHER PUBLIC POLICIES TO STRENGTHEN KBS INDUSTRIES

REGIONAL DEVELOPMENT

NATIONAL PROGRAMME FOR REGIONAL KBS CLUSTERS DEVELOPMENT

- Aimed at contributing to the creation and development of KBS clusters through:
  - Capacity identification.
  - Promoting cooperation.
  - Strategic planning.

FINANCIAL AND FISCAL INCENTIVES

- SOFTWARE INDUSTRY:
  - Benefits aimed at firms that export and invest in R+D+I.
  - Fiscal benefits.
  - Non-refundable contributions.
  - Subsidies for startups.
  - Scholarships.

- SMEs IN KBS INDUSTRIES:
  - Non-refundable contributions.
  - Preferential funding.
E-COMMERCE

SIGNIFICANT OPPORTUNITIES

- Argentina: Leader in e-commerce platforms: 3 “unicorns”.
- Most services are exported through mode 1. Trade and DTA negotiations to expand growth.
- Content development: services and digital goods.
- Trade facilitation measures to improve SMEs exports of merchandises through e-commerce.
THANK YOU!

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