Beyond the Blue Economy

Building Creative Economies
In Small Island Developing States
Blue Economy
Top 5 Fortune 500 businesses by market capitalisation

2010
1. Exxon Mobil – Oil /energy
2. Walmart - Retail
3. Chevron Corp – Oil / energy
4. Conoco Phillips – Oil / energy
5. General Motors – Auto

2019
1. Amazon – Digital Technology Content
2. Microsoft – Digital Technology Software
3. Google Alphabet – Digital Technology
4. Apple – Digital Technology
5. Berkshire Hathaway – Finance
(was Facebook last year)
Cluster as Orchestrator

- SME's
- Financial Institutions
- Universities
- Professional Services
- National Government
- Development Agencies

Cluster Organisation
PLAT FORM
Stoke-on-Trent & Staffordshire’s Moving Image Cluster
The Caribbean Development Bank: Investing in the Cultural and Creative Industries

Ms. Lisa M. Harding
Cultural Policy and Intellectual Property Rights Workshop
University of the West Indies
Cave Hill Campus
Sunday, August 20th, 2017
Beyond the Blue Economy: Clusters and Creative Economies in Small Island Developing States

Published by Routledge in 2020.