

**Intergovernmental Group of Experts on Competition Law and
Policy, Fifteenth Session**

Geneva, 19-21 October 2016

Round Table on:

***"Examining the interface between the objectives of
competition policy and intellectual property"***

Contribution

by

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Intellectual Property and Competition Roundtable

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IGE Session
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Is an IP right holder really a monopolist?





**Intellectual Property
protects the
differentiating nature of
goods and services:**

- New markets**
- Innovation**
- Rewards for risky investment**

Areas of IP/Competition Interface

- Trademark “Squatting” (registering somebody else’s mark: competition enforcement to discourage free-riding; CCU Brewery, Chile, 2013)
- Copyright and distribution channels (India, FICCI Multiplex, 2009: antitrust enforcement to help reduce piracy)

What WIPO does on IP and Competition

- Promote IP and Competition Agencies collaboration
- Prepare comparative studies and surveys
- Provide technical assistance and legal advice to member states
- Encourage pro-competitive licensing practices

What next?

Increasing competition enforcement particularly in developing and emerging economies

As IP becomes crucial competitive asset => more IP-related competition cases

Stronger cooperation between IP agencies and Competition authorities

