Intergovernmental Group of Experts on Consumer Law and Policy

(IGE Consumer)

3rd SESSION
09-10 July 2018
Room XVII, Palais des Nations, Geneva

Tuesday, 10 July 2018
Afternoon Session

Agenda Item 3f. Consumer product safety

Presentation by
Organisation for Economic Co-operation and Development
OCDE

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CONSUMER PRODUCT SAFETY @ OECD

Roundtable on Consumer Product Safety
UNCTAD IGE, 10 July 2018
Geneva

Brigitte Acoca
OECD Working Party on Consumer Product Safety
Key projects

- Measuring and enhancing the impact of product recall effectiveness
- 2018 Global awareness campaigns on the Safety of Products Sold Online
- IoT/AI and product safety
- Review of OECD product safety legal instruments
MEASURING AND ENHANCING THE IMPACT OF PRODUCT RECALL EFFECTIVENESS
Product recalls continue to grow rapidly.

Figure 2. Number of notifications on the OECD *GlobalRecalls* portal (2012-2017)
Workshop – 16 April 2018

- Draft report [DSTI/CP/CPS(2018)1]
- Scope of discussion
  - Recall effectiveness measurement challenges
  - Role of online platforms
  - Enhancing recall communications: Insights from behavioural economics
- Outside experts: Amazon, IKEA, Samsung, MercadoLibre, KidsInDanger (eBay virtually), China’s international standardisation institute
Outcomes and next steps

- Best practice guidelines on (2019-2020)
  - Ways to frame recall notices
  - Ways to communicate recall notices to consumers
- Automatisation of OECD *GlobalRecalls* portal
  - Recall data on domestic databases to be pushed automatically to the OECD portal
  - Linking of OECD portal and recall databases of other fora (WCO, ASEAN, OAS)
GLOBAL AWARENESS CAMPAIGNS
Furniture tip-overs (November 2017)

For you... a dresser.
For them... a play structure.

Anchor it!

OECD GLOBAL AWARENESS CAMPAIGN ON FURNITURE TIP-OVERS
6-10 November 2017

oe.cd/tipovers
#AnchorIt

OECD
Safety of the products sold online (Nov. 2018)

A troll?
No, just a girl charging her unsafe hover board bought online.
Be smart! Check our tips for buying SAFE products online.

Pop Art?
No, just a boy after using some dodgy face paint bought online.
Be smart! Check our tips for buying SAFE products online.

Van Gogh?
No, just a guy after using an awful phone bought online.
Be smart! Check our tips for buying SAFE products online.

A Pirate?
No, just a chap after using a terrible laser pointer bought online.
Be smart! Check our tips for buying SAFE products online.
IOT/NEW TECHNOLOGIES PROJECT
CCP/WPCPS contributions
Next steps

• OECD/EC IoT conference (14 Nov. 2018)
• Research and discussion with IoT businesses
• Coordination with other OECD committees developing work on AI and security
• Best practice guidelines for industry
REVIEW OF SIX OECD PRODUCT SAFETY LEGAL INSTRUMENTS
Background

- Preliminary assessment (WPCPS 14th and 15th meetings)
  - Only one instrument (1981 Recommendation on product recalls) reviewed by CCP (1990-92)
  - Development of new definitions of key concepts
  - Scope of some instruments to be expanded to address new issues (risk assessment, new technologies, online market surveillance, OECD Global Recalls portal)
  - Structure of Decision-Recommendation on product safety notification measures to be revised
  - New consolidated instrument on consumer product safety
Next steps

- Background report and questionnaire
- Report identifying key elements of new consolidated instrument (for discussion at WPCPS Nov. 2018 meeting)
- Development of new instrument (2019-20)
Thank you!