29th session UNCTAD-ISAR

Item 3: Regulatory and institutional foundations for high-quality corporate reporting



Tatiana Krylova Head, Enterprise Development Branch 31 October 2012 Geneva

Main trends in the Regulatory and Institutional developments

- Continued process of convergence towards a single set of highquality global standards;
- With an increased focus on institutional aspects of the process; as well as on enforcement, implementation and monitoring of compliance;
- Increased role of state regulators;
- Better coordination among stakeholders, including at international; national and in particular at a regional level;
- More attention towards non-financial disclosure.

Main challenges

- Further improvement of communication and coordination among all main stakeholders at different levels;
- Enhancement of involvement of developing countries and economies in transition;
- Strengthening institutional foundations for consistent implementation of international pronouncements;
- Development of national expertise in enforcement, monitoring of compliance, investigation and discipline;
- Development of guidance in order to assist countries in building/strengthening regulatory and institutional foundations that would enable them to meet requirements for highquality corporate reporting;
- Better integration of non-financial and sustainability reporting into accounting development policies;
- Need for resources to ensure adequate quality and sustainability of regulatory and institutional foundations;
- Develop systems to better benchmark, measure and monitor progress in a consistent manner.

Accountancy Development Toolkit (ADT)

- Background: member states at the 27th ISAR session requested UNCTAD to develop a measurement methodology for capacity building in accountancy, and to test it in pilot countries;
- Objective: to assist policy makers in achieving high-quality corporate reporting, including through an integrated approach to capacity-building in this area, in measuring the progress in a consistent and comparative manner;
- Methodology: quantitative indicators and international benchmarks for 3 pillars: i.e. regulatory, institutional and human capacity;
- Due process: coordination with other stakeholders (CG), pilot tests in 9 countries; national consensus combined with international peer reviews;
- Outcomes so far: positive feedback on the usefulness of the exercise, valuable suggestions on the questionnaire and due process improvements, consideration of results for national reforms and action plans; useful data on good practices and challenges in the area of harmonization of corporate reporting;
- Reported benefits: better awareness of international benchmarks in the financial and non-financial areas, enhanced stakeholder dialogue and consensus building, better understanding of priorities, basis for a comprehensive approach towards a long-term action plan development and capacity building, better coordination with other programmes.



Capacity-building framework - Matrix

Key **Pillars** questions Performance for Capacity framework measurement surveys International Milestones & Pillar structure Stages/checklist standards Reference/guidance indicators Elements Regulation Fin/Non-Fin Statutory Legal and regulatory Accounting records Framework IOSCO UNCTAD SMEGA 3 See Appendix Internal controls/audit Endorsement of standards IFRS OECD Principles See Appendix IV IV below. Prepare fin. statements Enforcement ISAs, IESs EU Directives below S.Ox and other similar Approve fin. statements Monitoring XBRL national frameworks Basil Comm. COSO Audit Licensing Publication/filing Governance IAIS Bank codes Users, analysis Ethics OECD Principles GRI Multi-reporting frameworks Compliance World Bank ROSCs Monitoring, oversight, enforcement Investigation & discipline IIA Requirements govt. enterprises & individuals Quality assurance **ICGN** IIRC Institutions/profession Roles and responsibilities Legislative body -See Appendix /stakeholders Coordination Ministries ISAs, IESs DNC toolkit See Appendix IV IV below. Governance Regulators CoE/Independence AA1000AS below NGO Sustainability Sustainability Govt. Registries A&A Index Attraction & retention of talent Prof. Accounting Orgs. IFAC SMOs Accounting/Audit firms stock exchanges preparer & user bodies, academia National and international Human capacity General education 1. Recipients, i.e. IAES IES Bologna See Appendix Professional education and auditors, preparers SMO 2 Dublin See Appendix IV IV below. training accounting technicians UNCTAD-ISAR below CPD prof. analyst orgs Model Curriculum Technical knowledge regulators other users EU Common Content IFAC Guide Accounting 2. Providers Specialized training Techs universities prof. accounting orgs tuition providers IFAC Compliance See Programme Action Appendix Capacity-building Diagnosis Strategy/Objectives plans See Appendix IV IV below. See appendix IV ROSC gap analysis Action plans & resources below. below Position Assessment Programme coordination & communication Tool Monitoring

International cooperation



Consultations with key global, regional and national players





Intergovernmental Consensus

Member States



Selected issues to be addressed:

- What major challenges do national regulators face in developing and implementing regulatory and institutional requirements for high-quality corporate reporting?
- How to ensure a consistent application of international standards and requirements around the world? How to assess it?
- How to ensure an ongoing coordination between the government agencies, nongovernment standard-setters, professional bodies, academia and other major stakeholders in the process of building regulatory and institutional capacity for high quality corporate reporting?
- What are main regulatory and institutional challenges for public-sector reporting and small and medium-sized enterprises?
- What kind of support with regard to corporate reporting would national regulators welcome from international standard-setters and other international bodies?
- How UNCTAD and the ADT can further help to address regulatory and institutional issues in developing countries and economies in transition?

THANK YOU!



www.unctad.org/isar isar@unctad.org