Agenda item 4. Enhancing the role of reporting in attaining the Sustainable Development Goals: Integration of environmental, social and governance information into company reporting

Presented by

Michel Scholte
External Affairs Director
True Price

This material has been reproduced in the language and form as it was provided. The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.
SDGs as common language to identify challenges, solutions and partners

33rd session of ISAR, October 5, 2016
Michel Scholte
What is a true price?
<table>
<thead>
<tr>
<th>Category</th>
<th>Externalities</th>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resource use</td>
<td>Land use</td>
<td>Land conversion and land occupation</td>
</tr>
<tr>
<td></td>
<td>Water use</td>
<td>Use of scarce water</td>
</tr>
<tr>
<td></td>
<td>Energy</td>
<td>Use of non-renewable energy</td>
</tr>
<tr>
<td></td>
<td>Materials</td>
<td>Use of scarce materials</td>
</tr>
<tr>
<td>Pollution</td>
<td>Water pollution</td>
<td>Eutrophication, acidification, marine ecotoxicity and freshwater ecotoxicity</td>
</tr>
<tr>
<td></td>
<td>Air pollution</td>
<td>Greenhouse gas emissions and other hazardous air pollutants</td>
</tr>
<tr>
<td></td>
<td>Soil pollution</td>
<td>Terrestrial ecotoxicity and human toxicity</td>
</tr>
<tr>
<td></td>
<td>Waste</td>
<td>Waste and type of treatment</td>
</tr>
<tr>
<td>Workers</td>
<td>Health &amp; Safety</td>
<td>Occupational accidents and breaches of H&amp;S standards</td>
</tr>
<tr>
<td></td>
<td>Income</td>
<td>Underpayment of hired labour (living wage) and family labour (living income)</td>
</tr>
<tr>
<td></td>
<td>Child labour</td>
<td>Hazardous and non-hazardous child labour</td>
</tr>
<tr>
<td></td>
<td>Forced labour</td>
<td>Forced adult and child labour</td>
</tr>
<tr>
<td></td>
<td>Discrimination</td>
<td>Subdivided into gender and other types of discrimination (religion, race...)</td>
</tr>
<tr>
<td></td>
<td>Harassment</td>
<td>Sexual and non-sexual harrassment</td>
</tr>
<tr>
<td></td>
<td>Social security</td>
<td>Social security provision, including annual, sick, maternity and paternity leave</td>
</tr>
<tr>
<td></td>
<td>Freedom of association</td>
<td>Freedom for workers to form and/or join unions</td>
</tr>
<tr>
<td></td>
<td>Overtime</td>
<td>Excessive working hours</td>
</tr>
<tr>
<td></td>
<td>Society</td>
<td>All social externalities that have an impact on society at large (dependant on scope)</td>
</tr>
</tbody>
</table>
common language
4 products

True Price (€/chocolate bar)

- €1.60
- €0.40
- €1.20

Legend:
- Green: Environmental costs
- Red: Social costs
- White: Farmgate price

True Price* (€/cup of coffee)

- Conv. (cultivation & processing): €0.12
- Conv. (including consumption): €0.13

Legend:
- Green: Environmental
- Red: Social
- White: Farmgate price
- Grey: Retail price

Copyright 2016 True Price. All rights reserved.
4 products

![True Price (€/cup of tea)](image1)

![True Price (€/T-shirt)](image2)
4 products

Cocoa
Ivory Coast

Coffee
Vietnam

Tea
Kenya

Cotton
India

External costs conventional
(€/kg farm gate product)

€6.25
/kg cocoa beans

€2.00
/kg green beans

€1.10
/kg green leaf

€11.55
/kg seed cotton
Challenges: what are the external costs

Energy use

Underpayment

€0.95

€0.70
Innovations: how to get a sustainable rose
Partnerships: mobilize supply chain partners to retain sufficient margin at grower level
Thank you

Contact us
Condensatorweg 54, 1014 AX Amsterdam
Site: www.trueprice.org
Facebook: /trueprice.org
Twitter: true_price
Tel.: +31 202 403 440