
**Intergovernmental Working Group of Experts on
International
Standards of Accounting and Reporting
(ISAR)**

33rd SESSION

4 - 6 October 2016

Room XVIII, Palais des Nations, Geneva

Wednesday, 5 October 2016

Afternoon Session

**Agenda item 4. Enhancing the role of reporting in attaining
the Sustainable Development Goals: Integration of
environmental, social and governance information into
company reporting**

Presented by

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Enhancing the role of reporting in attaining the Sustainable Development Goals

Scott Barlow, Senior Reporting Manager, BT Group



2015/16 *Delivering our Purpose* report featured mapping of BT's existing 2020 Goals to the SDGs. We continue to support cross-business reports into delivering against the SDGs



Mapping showed good alignment between the SDGs and our 2020 goals with BT having programmes or policies which helped deliver against majority of the goals

Our 2020 ambitions

Help 5 million children receive better teaching in computing and tech skills

5m

Use our skills and technology to help generate more than £1bn for good causes

£1bn

Inspire 66% (two-thirds) of BT people to volunteer their time and skills

66%

Help 10m people overcome social disadvantage through the benefits our products and services can bring

10m

More than 9/10 people in the UK will have access to fibre-based products and services

9/10

Help our customers reduce carbon emissions by at least three times the end-to-end carbon impact of our business

3:1

Progress to date

Helped in 2014/15 school year

344k

Generated since 2012/13

£327m

Volunteered in 2015/16

27%

Helped since 2014/15

2.6m

Premises reached by March 2016

8.5/10

Achieved in 2015/16

1.6:1

Contributing to the UN Global Goals

Our ambitions are responding to global challenges and contributing to the new UN Sustainable Development Goals – or Global Goals.

The United Nations (UN) has set clear objectives for 2030 to galvanise world-wide efforts to end poverty, promote prosperity and wellbeing, and protect the environment.

Business will play an important part in achieving these Global Goals. And we see great opportunities for BT to contribute. We took part in the Project Everyone campaign to raise awareness of the Global Goals and we're exploring how we can contribute most effectively ourselves.

Achieving the Global Goals is essential for the good of society, the environment and sustainable economic growth. If the world can't address global challenges effectively, national economies could slow down. This could have a knock-on effect on our business.

We've explored the potential impacts on our business, if the Global Goals are not achieved by 2030 in the markets where we operate. We've also looked at where the ICT industry can make the most difference, using guidance from the World Summit on the Information Society, and we've mapped our own ambitions against the Global Goals to see where we're already aligned (see graphic). We're using the analysis to see where we could do more to support the Global Goals.

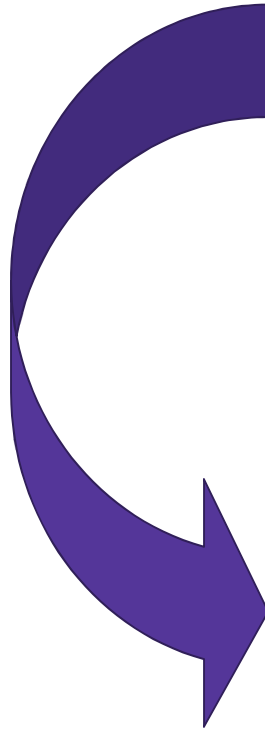
Delivering our purpose | Being ethical & responsible | Investing in our people | Supporting our communities | Connecting society | Delivering environmental benefits

Index	Global Goal	Brief requirement	Reported	Information in this report	Information in Annual Report and Form 20-F 2016 and elsewhere
ECONOMIC: Performance			M	Our Annual Report and Form 20-F 2016 covers our financial performance for the year	www.bt.com/annualreport
G4-EC1	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17	Direct economic value generated and distributed	Y		See, Financial statements, page 157
G4-EC2	13	Financial implications and other risks and opportunities for the organisation's activities due to climate change	Y	See, Managing risk, page 10 and Adapting to climate change, page 48	See, Security and resilience risk, page 49
G4-EC3	4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17	Coverage of the organisation's defined benefit obligations	Y	See, Rewarding performance, page 23	See, Pensions, page 48
G4-EC4	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17	Financial assistance received from government	Y		Under the BDUK programme we're investing alongside public funding to bring fibre broadband to rural communities. See, page 67
ECONOMIC: Market Presence			NM	This has not been identified as a material aspect this year	
G4-EC5	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17	Ratio of standard entry level wage by gender compared to local minimum wage at significant locations of operation	NM	This has not been identified as a material issue this year	
G4-EC6	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17	Proportion of senior management hired from the local community at significant locations of operation	NM	This has not been identified as a material issue this year	
ECONOMIC: Indirect Economic Impacts			M	BT contributes to national and local economies, in terms of jobs, output and Gross Value Added (GVA) supported	
G4-EC7	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17	Development and impact of infrastructure investments and services supported	Y	See, Investing in broadband, page 36 and Connecting the world, page 37	



How do we enhance the value of reporting?

To get from individual companies reporting on alignment with the goals to a data driven global dashboard on SDGs a more defined set of universal metrics across all of the goals is required



Delivering our purpose - update on our progress 2023/24 | Delivering our purpose

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Taking action on climate change

We're cutting our energy use and carbon emissions and helping our customers do the same. Our broadband lets people do more things online so they don't have to travel to work. And many of our products help businesses lower their energy use by working and collaborating remotely and storing information in the cloud. Our new BT Carbon calculator for business helps customers estimate the carbon, costs and time we could help them save.

Switching to clean energy

We're 100% below the REX100 commitment to renewable power. We aim to use electricity from renewable sources wherever we can and this year 85% of the electricity we purchased worldwide was renewable (100% in the UK). We've also launched our 100% Sports campaign that uses the power of open and sports stars to inspire more people to switch to clean energy.

Relevance to the ICT industry: High to Low

Using guidance from the World Summit on the Information Society

Helping children get a good education

Our products and services are giving more people the chance to access education and improve their living. We aim to help 5m children receive better teaching in computing and tech skills by 2030. We're also connecting people in remote areas around the world. For example in Kenya we've reached nearly 24,000 children as part of the Open Space Literacy campaign to give children opportunities to access education and improve their literacy.

THE GLOBAL GOALS
To find out more about the Global Goals for Sustainable Development see page 33.

Delivering our purpose | Being ethical & responsible | Investing in our people | Supporting our communities | Connecting society | Delivering environmental benefits

United Kingdom

Company and performance metrics	Global goal	Score or value	Regional average
SDG Index	Goal 1-17	78 / 100	75 / 100

AVERAGE PERFORMANCE BY SDG

United Kingdom - Performance by indicator

Indicator	Value	Target	Rating
SDG 1: No poverty	10.2	10.0	+
SDG 2: Zero hunger	10.2	10.0	+
SDG 3: Good health and well-being	10.2	10.0	+
SDG 4: Quality education	10.2	10.0	+
SDG 5: Gender equality	10.2	10.0	+
SDG 6: Clean water and sanitation	10.2	10.0	+
SDG 7: Affordable and clean energy	10.2	10.0	+
SDG 8: Decent work and economic growth	10.2	10.0	+
SDG 9: Industry, innovation and infrastructure	10.2	10.0	+
SDG 10: Reduced inequalities	10.2	10.0	+
SDG 11: Sustainable cities and communities	10.2	10.0	+
SDG 12: Responsible consumption and production	10.2	10.0	+
SDG 13: Climate action	10.2	10.0	+
SDG 14: Life below water	10.2	10.0	+
SDG 15: Life on land	10.2	10.0	+
SDG 16: Peace, justice and strong institutions	10.2	10.0	+
SDG 17: Partnerships for sustainable development	10.2	10.0	+

