Agenda Item 3. Enhancing comparability of sustainability reporting: Selection of core indicators for company reporting on the contribution towards the attainment of the Sustainable Development Goals

Presented by

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Reporting on SDGs: A corporate perspective

ISAR 34
2 November 2017
Sustainable Development Goals
Reporting Matters
Sustainable Development Goals

79% acknowledge the SDGs in some way
45% align their strategy to goal-level SDG criteria
6% align their strategy to target-level criteria and/or measure their contribution

We included a pilot SDG indicator for the first time this year.
Reporting Matters
Sustainable Development Goals

Percent of reports that acknowledge each of the 17 SDGs
The Reporting Exchange
Sustainable Development Goals
Carillion Case Study
Mario Abela – UNCTAD Resource Person
Aim was to understand the feasibility of UNCTAD’s proposed baseline indicators

Carillion is a mid-sized UK based company operating mainly in the UK, North America and Middle East.

Principal Activities: construction and facilities management

Long tradition of embedding sustainability within its business model and strategy

A recognised leader in sustainability practices
Preconditions for Effective Reporting

- Board engagement
- Embed in decision-making
- Clear business case
- Effective data collections and controls
- Good data takes time to develop
- Data collected has to serve a purpose
Carillion plc

SDGs not about reporting but impacts

Board reviewed existing strategy and considering linkages to a number of SDGs

SDG impacts were nothing new for the business and well-established programmes

Proposed indicators already reported – need to consider maturity

Remains a challenge for governments to adopt a wider notion of ‘value’