Agenda Item 3.
Practical implementation, including measurement, of core indicators for entity reporting on the contribution towards the attainment of the Sustainable Development Goals:
Review of case studies

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centra RSE en GUATEMALA
Centrarse is a private non-profit, apolitical, autonomous and with an associative character organization that has 16 years of experience in promoting sustainability in Guatemala. Founded and led by visionary businessmen and supported by a team of professionals who are committed to work with all the sectors of our society mainly with businesses, in order to integrate CSR as a tool for their business strategy.

Vision

“Guatemala to be a country with overall well-being, where sustainable development is generated by companies that operate through a based culture of values, in compliance with the law and a long-term vision.”

Mission

“We lead and support companies to endorse and transmit a culture with corporate social responsibility that guarantees their business sustainability.”
Who do we represent?

- World Business Council for Sustainable Development
- CSR 360 Global Partner Network
- Private Sector Alliance for Disaster Resilient Societies
- Global compact member
Alliance of organizations that promote Corporate Responsibility and Sustainability in Central America and the Caribbean, comprised by over 900 companies.
Leading in voluntary regulations

Social Responsibility

Anti-bribery management systems

Compliance management systems

ISO 20400 Sustainable procurement
We are the most influential coalition of companies promoting CSR in Central America.

Our companies represent 30% of the country’s GDP, employing 150,000 families.
Strategic Plan
2016-2020
ESTRATEGIA DE TRABAJO 2016-2020

INCIDENCIA

DESARROLLO INSTITUCIONAL
- Organización eficiente
- Gestión Humana
- Evolución

TRANSFORMACIÓN DE LA CULTURA EMPRESARIAL
- Formación
- Innovación
- Gestión sostenible

EMPRESA

COMPETITIVIDAD

DESRARROLLO SOSTENIBLE

Posicionamiento

Internacionalización

Impacto
Sustainable Development

**People**
End poverty and hunger in all forms and ensure dignity and equality

**Planet**
Protect our planet's natural resources and climate for future generations

**Partnership**
Implement the agenda through a solid global partnership

**Prosperity**
Ensure prosperous and fulfilling lives in harmony with nature

**Peace**
Foster peaceful, just and inclusive societies
Business ethics, Human Rights and SDG

- Compliance and business management **ODS 8, 9, 16**
- Quality employment **ODS 8**
- SMEs (Value Chain) **ODS 1, 8, 12**
- International Market Standards **ODS 9, 17**
- Innovation for sustainability **ODS 7, 9, 12**
- Risk management **ODS 9**
- Responsible Marketing **ODS 12**

- Company well-being (Human Rights, reduction of poverty, community) **ODS 1, 2, 3, 4, 6, 8, 13**
- Labor market inclusion **ODS 5, 8, 10**
- Prevention of violence **ODS 16, 17**
- Protection of human rights of children and youth eradication of child labor **ODS 1, 4, 8, 10**
- Sustainable dialogue **ODS 17**

- Renewable energy **ODS 7, 15**
- Risk and climate change management **ODS 13, 14, 15**
- Sustainable use of resources **ODS 12**
- Integrate river basin management **ODS 6**
- Comprehensive Disaster Prevention **ODS 11, 13, 16**

**Economic**  **Social**  **Environmental**

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[Image descriptions omitted for brevity]
CSR- MODEL

01 Sensibilization and CSR training
02 Diagnosis and indicator baseline
03 Stakeholder mapping
04 Materiality assessment
05 Planing and implementación
06 Monitoring and evaluation
07 Sustainability Report
08 Strategic communication

Modelo de Implementación de la RSE