Expert Meeting on Investment, Innovation and Entrepreneurship for Productive Capacity Building and Sustainable Development

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Ye! – Platform for young entrepreneurs

by Mr. Ron van den Akker
Innovations Manager, Child and Youth Finance International

The views expressed are those of the author and do not necessarily reflect the views of UNCTAD
Ye!

www.yecommunity.com
Child & Youth Finance aims to empower all children and youth around the world, particularly those who are vulnerable and marginalized, by increasing their financial capability, enhancing their awareness of social and economic rights and improving their access to appropriate financial services so as to build their assets and invest in their own futures.

In other words:

• We make sure they get financial, social, and livelihoods education;
• We make sure they have access to child & youth friendly savings account;
• We help them become successful entrepreneurs.
# What we actually do

## Convene & Connect
- > 1000 partners and stakeholders
- > 125 governments involved
- >200 high level stakeholders (and >100 youth) at UN summit

## Campaign & Celebrate
- > 3 million children & youth reached during Global Money Week

## Thought leadership
- C&Y Friendly Banking principles; Product development guide
- Economic Citizenship Education learning framework
- National Implementation Plan – or “Cookbook”

## Projects
- SchoolBank – financial education and inclusion through the schools
- Ye! – Platform for young entrepreneurs
Ye!Mission statement
Ye! aims to be the world’s largest online platform for and by young entrepreneurs, thus stimulating job creation through stimulating and supporting ethical entrepreneurship

Objectives
Reach 10 million young entrepreneurs by 2020
Youth unemployment: a global challenge

Close to 75 million youth worldwide were unemployed in 2012.

Youth make up 37% of the world’s unemployed.

The current youth employment rate is 13.1%, which is nearly 3 times as high as the adult unemployment rate.

400 million jobs need to be created in the next 10 years just to absorb the new entrants to the job market.

Ye! Went through numerous stages and iterations to become what it is today.

Welcome to Youth-Co!
Youth-Co aims to become the world's largest online community of young entrepreneurs. Here you can find an inspiring blog, a collection of online courses and resources, a place to connect to other entrepreneurs, coaching by experienced professionals, and funding opportunities.

Get Coached
Get Invested
Get Connected

Get Inspired
Get Smart

Youth Tech
Blog
Library
Forum
Learning

www.yecommunity.com
Ye! is the online community of young entrepreneurs.

You can get in touch with peers, find knowledge, coaching, and funding.

Join the community
# The vision for the future of Ye!

## Minimum Viable Product
- **Online community**
  - Fully functioning online community
- **Country guides**
  - ~50 Country guides online
- **Coaching**
  - Coaching program (manual linking)
- **Funding**
  - Pitching events + manual linking
- **Library**
  - Library with courses, templates, etc.
- **Other**
  - Automated business plan generation

## Spring 2015
- **Automation & additional useful tools**
  - Upgrade community
  - Online automated coaching platform
- **User driven & multilingual platform**
  - Content is user driven and rated

## Fall 2015
- **Fully functioning funding platform**
  - Creation of Ye! funding platform

## Early 2016
- **Upgrade community**
Some of our Partners (>75 partners and collaborators so far, and many more on the way)

Join the Ye! Community!
Thank you! Get involved at:
www.yecommunity.com