Multiyear Expert Meeting on

Transport, Trade Logistics and Trade Facilitation, Seventh session: Trade facilitation and transit in support of the 2030 Agenda for Sustainable Development

7 to 9 May 2019

Non-Tariff Measures and Trade Facilitation

Presentation by

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Border Agency cooperation in Trade Facilitation

Non-Tariff Measures and Trade Facilitation

Geneva, 8 May 2019

Ralf Peters, Chief Trade Information Section
Bringing dried mangoes into the EU is duty-free for all countries. However, exporters need to comply with
• tolerance limits for pesticide residues,
• hygienic practices during production,
• processing methods, microbiological criteria of the final product,
• certification, …
Non-Tariff Measures

“Non-Tariff Measures are policy measures, other than ordinary customs tariffs, that can potentially have an economic effect on international trade in goods, changing quantities traded, or prices or both” (UNCTAD Group of Eminent Persons on NTBs)

→ neutral concept!

• NTMs include a broad range of policy instruments including
  1. traditional trade policy instruments, such as quotas and price controls, and rules of origin as well as
  2. regulatory and technical measures that stem from important non-trade objectives related to health and environmental protection
     • Sanitary and Phytosanitary (SPS) measures and
     • Technical Barriers to Trade (TBT)
Estimated *average* ad-valorem equivalents

<table>
<thead>
<tr>
<th></th>
<th>NTMs</th>
<th>Tariffs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture</td>
<td>21</td>
<td>7</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>

Source: UNCTAD 2012
Trend: NTMs on the rise

Figure 5: Contrasting Trade Policies
Tariffs have gone down, non-tariff measures not so

Source: UNCTAD calculations based on UNCTAD TRAINS and WTO I-TIP data

Source: UNCTAD 2015
**UNCTAD NTM Programme**

unctad.org/ntm

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**Transparency**

- **Conception**
  - classification
  - data selection

- **Data collection**
  - classifying NTMs
  - quality control

- **Data Dissemination**
  - making data freely available

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**Good Regulations**

- **Research and analysis**

- **Policy**
  - Support to Policy Makers and policy making processes

Guides the concept and data collection
Official NTM data collection

• From here… …to here

The Gazette of the Democratic Socialist Republic of Sri Lanka
EXTRAORDINARY

 Gazette No. 1376/9 - 2005 dated 19 January 2005
No. 1376/9 - WEDNESDAY, JANUARY 19, 2005

(Published by Authority)

PART I : SECTION (I) — GENERAL

Government Notifications

L.D. — B. 11/80 II

FOOD ACT, No. 26 OF 1980

REGULATIONS made by the Minister of Health in consultation with the Food Advisory Committee under No. 26 of 1980.

NIMAL SIB
Minister of Health
Uva Wellass

Colombo,
17th January, 2005.

Regulations

01. These Regulations may be cited as "Food (Labelling and Advertising) Regulations 2005."

02. No person shall sell, offer for sale, expose or keep for sale, transport or advertise for sale, any food or drink to such package or container is labelled in accordance with these regulations.

Provided however that, these regulations shall not apply to any package of food if the food is of the nature or brand requested by the purchaser and is weighed, counted or measured in the presence of the purchaser.
Map of Data Availability – A global initiative led by UNCTAD
For policy makers:

trains.unctad.org

(in cooperation with WTO)

- Tables by
  - Products
  - Measures
  - Members
- Graphs over time
Non-tariff *measures* or *procedures*?

<table>
<thead>
<tr>
<th>Non-tariff measures (incl. SPS/TBT)</th>
</tr>
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<tbody>
<tr>
<td>regulations</td>
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</table>

| related procedures                  |
Regional Value Chain Facilitation Tool

To contribute to regional integration through the elimination of market access barriers, focusing on selected products and supply chains

- **Bottom up approach**: from private sector concerns to policy and regulations
- **Integrated trade facilitation and NTM** approach: before, at and behind the border measures
- **Sector-specific approach**: beverages and auto-parts sector
Regional Value Chain Facilitation Tool: Phases

**Phase 1**
Identification of 2 value chains by parties through national consultations

**Phase 2**
Establishment of Private Sector Advisory Groups
- Identification of barriers

**Phase 3**
Analysis:
- Regulatory or Procedural Obstacle (NTM or TF)
- Policy recommendations

**Phase 4**
Validation of policy recommendations

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Thank you

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