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1. Plan of action on the information society for Latin America and the Caribbean

eLAC2015
### Focus on 3 areas
- Broadband for growth and equality.
- ICTs for social inclusion.
- ICTs for productive development and territorial inclusion.

### Means
- Latin America - Europe partnership.
- Country-by-country approach.
- South - South cooperation.

### Purpose
- Impact on public policies and strategies.
- Visibility of the project actions.
eLAC2015

- eLAC is a plan of action for Latin America and the Caribbean, according to the Millennium Development Goals and the World Summit on the Information Society (WSIS).

- It has a long-term vision -towards 2015- which states that information and communication technologies (ICTs) are tools for economic development and social inclusion.

- ECLAC acts as the technical secretariat of this regional action plan, monitoring advances, publishing information bulletins and exchanging information among the stakeholders.
Follow-up mechanism

Ministerial Conference
Regional Follow-up Mechanism for eLAC2015
Coordination Committee

Observers from civil society, private sector and the technical community

Technical Secretariat (ECLAC)
Monitoring and facilitating information

Indicators Commission
National Focal Points
Working Groups

Events, projects, studies, missions, etc.

International agencies, NGOs, private sector
Long-term strategy

- eLAC 2005-2007: 30 goals
- eLAC 2008-2010: 83 goals
- eLAC 2010-2015: 26 goals
Achievements

Significant impact on public policies and IS strategies
Support IS strategies at local, sub regional and regional levels.

- eLAC process: consolidation and continuity

- Dialogues for inclusive and innovative DA

- Comprehensive and targeted technical assistance

- eLAC2015 agenda

- Implementing DA in less developed countries

- ICTs incorporated in sector-based modernization projects
Achievements

Regional and national high impact initiatives

Identify and disseminate best practices in IS and encourage the exchange of experiences and project implementation.

Broadband for growth and equality

- Strengthening of the Regional Dialogue on Broadband / ORBA.
  - Regional connectivity strategy.

ICTs for structural change

- Incorporation of ICTs in value chains.
  - Digital agendas include actions to foster the use of ICTs by firms, particularly SMEs.
Achievements

Regional and national high impact initiatives

Identify and disseminate best practices in IS and encourage the exchange of experiences and project implementation.

ICTs for social inclusion

- **e-Health**: knowledge accumulation and new partnerships.
  - Project of Regional Strategy for eHealth.

- **e-Education**: review of best practices in ICT strategies and program.
  - Incorporating ICTs in teaching methods.

- **e-Government**: best practices in open government.
  - Positioning the agenda of open government and open data in LAC.
Fourth Ministerial Conference on the Information Society

- Will take place from April 3rd to 5th, 2013, in Montevideo, Uruguay.

- One of the proposed priorities for the eLAC2015 Work Plan for 2013-2015 is the regional integration towards the WSIS+10 process.

- The political Declaration of Montevideo will contain recent developments, current and future challenges, emerging trends and new priorities for the information society in the region.
Monitoring eLAC

- Highlight the progress towards the goals identified in the Plan, through quantitative and qualitative analysis.

- There are two previous monitoring of the Plan of Action (eLAC2007/eLAC2010). The third monitoring document will be presented at the next Ministerial Conference and will take into account some of the WSIS targets indicators.
2. OSILAC, ORBA and eLAC2015 indicators commission
Observatory for the Information Society in Latin America and the Caribbean (OSILAC)

- Created in 2003 to foster the creation of ICT statistics in the region.
- Combined work with national statistics offices and the Partnership on measuring ICT for development.
- Produces data, statistics and indicators as an input for analysis and research.
- Contributed to create the Working Group on ICTs of the ECLAC Statistical Conference of the Americas (SCA). Best practice by the UN Statistical Conference.
- Has an online ICT Statistical Information System.
Regional Broadband Observatory (ORBA)

- Created following the request of the Regional Broadband Dialogue comprises ten countries of the region: Argentina, Brazil, Bolivia, Chile, Colombia, Costa Rica, Ecuador, Paraguay, Peru and Uruguay.

- It aims to be a source of relevant and timely information to assist countries to develop and monitor public policy of universal broadband.
eLAC2015 indicators commission

- Helps defining indicators to measure the targets of eLAC2015.

- The commission allows national statistical offices and institutions dealing with ICT policies to start discussions to improve the measurement and follow-up of ICTs policy targets.

- Established 56 indicators for monitoring the goals of the eLAC2015 action plan.
3. Partnership on measuring ICT for development
WSIS+10: WSIS beyond 2015

- WSIS outcome documents and the UN General Assembly Resolution 60/252 resolved to conduct an overall review of the implementation of the WSIS outcomes in 2015.

- Consequently, in 2011 the UN Chief Executives Board (CEB) tasked the United Nations Group on the Information Society (UNGIS) to prepare -under ITU leadership and on the basis of an open consultation- a plan of action for the WSIS overall review (WSIS+10).

- During the CEB Spring Session held at ITU headquarters in April 2012, the WSIS+10 plan was approved.
The Partnership on measuring ICT for development was launched at the eleventh United Nations Conference on Trade and Development (UNCTAD XI) in Sao Paulo in June 2004.

Steering Committee: ITU, UNCTAD and ECLAC.
WSIS +10 review: data needs

- Promotion and dissemination of WSIS targets statistical framework, document and related indicators.

- 2012-2013: Metadata survey to take stock of the countries data availability.


- The final report on the achievements of WSIS targets will be presented in 2014 at the ITU High-Level Meeting.
Metadata survey on WSIS target indicators

- Regional Economic Commissions (ECA, ECLAC, ESCAP and ESCWA) are currently carrying-out a metadata survey on the availability of the WSIS target indicators.

- Assess the existence at national level of indicators for WSIS targets allowing to identify data gaps.

- Prepare for the data collection on all WSIS indicators to be made in 2013.

- The questionnaire is to be filled in consultation with relevant national ministries and organizations.

- This will be an input for the assessment report for 2014 that will review the WSIS outcome.
Conclusions
Conclusions

- The region has made significant progress in ICT statistical production in recent years.

- There are deficits in conceptual and methodological references for statistical production for e-waste, as well as analytical frameworks on ICT and environment.

- The region should actively join the WSIS+10 process with two objectives: to make an assessment of their progress around WSIS targets and to provide a regional approach to the prospects and future challenges in the field of information society.
Thank you.