Broadband Commission targets
Moving forward to 2015
The Annual Report

- Commissioners have been pro-active in promoting broadband on the international agenda through outreach.
- The Commission has published various reports, data, best practices, country case studies, including the annual report:
State of Broadband 2013 Report

- 26 Featured Insights, from 20 Commissioners and their organizations, with 35 sets of review comments.
Broadband Commission for Digital Development

The Annual Report

Broadband Commission targets

Moving forward to 2015
Measurable targets for 2015

- Developed by the Commission at the Broadband Leadership Summit in October 2011.
- Four ambitious but achievable targets for making broadband policy universal and for boosting affordability and broadband uptake to ensure the benefits of broadband (in mHealth, m-payments & m-learning, for example) are available to all.
- New target on gender equality added in March 2013.
- Progress is tracked & reported annually in the run-up to 2015.
- Final reporting will be made in 2015 to the UN General Assembly and Broadband Commission meeting in New York.
Target 1: Making broadband policy universal

- By 2015, all countries should have a national broadband plan or strategy or include broadband in Universal Access / Service Definitions
Target 2: Making broadband affordable

- By 2015, entry-level broadband services should be made affordable in developing countries (amounting to <5% of average monthly income)
Target 3: Connecting homes to broadband

- By 2015, 40% of households in developing countries should have Internet access
Target 4: Getting people online

- By 2015, Internet user penetration should reach 60% worldwide, 50% in developing countries and 15% in LDCs
Target 5: Gender Equality in Broadband

- By 2010, gender equality in access in broadband by 2020.

Source: ITU World Telecommunication/ICT Indicators database
Broadband Commission for Digital Development

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Broadband Commission targets

Moving forward to 2015
The Task Force on Sustainable Development and the Post-2015 Development Agenda has presented its report.

The Commission will continue to play a strong advocacy role at the highest level to promote the importance of broadband to achieve the MDGs.

From the targets, we can see that we still have a long way to go yet to ensure broadband can effectively underpin education and health initiatives where they are needed.

Broadband should become a top priority for decision-makers, and needs to be included in the global development agenda post-2015.
Thank you for your attention

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