

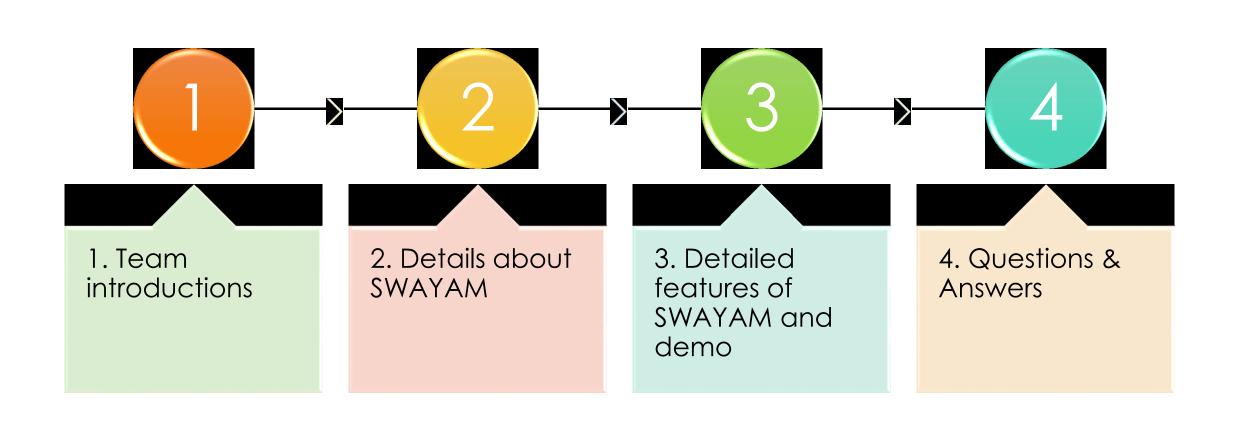


# SWAYAM

Transforming education through digital technologies

शिक्षित भारत उन्नत भारत

# TODAY'S AGENDA



# INTRODUCTIONS

Lets introduce ourselves

Who we're?

What we do?

Has created any eContent before?

What are the expectations from the sessions?

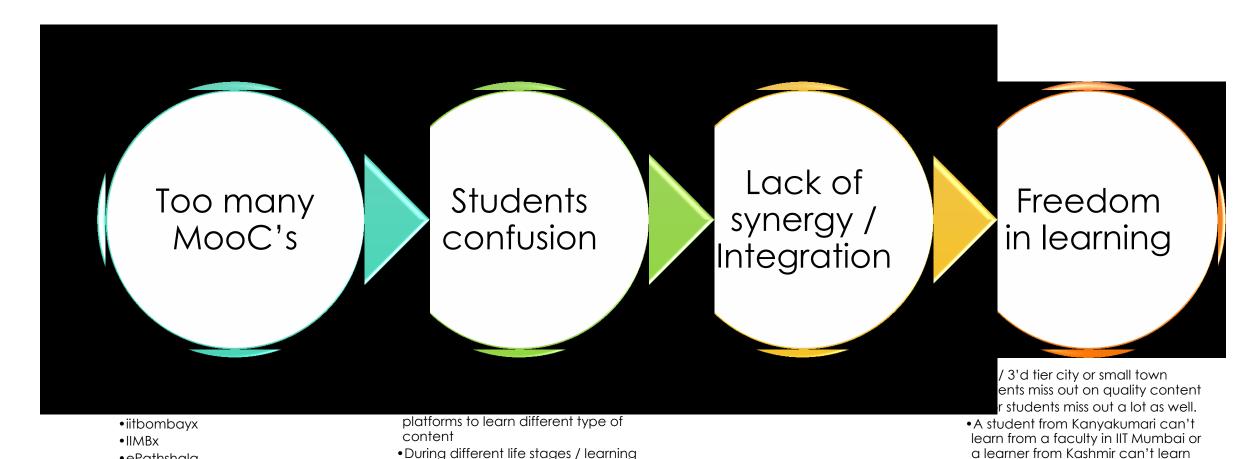
# 1 INTRODUCTION TO SWAYAM



# MHX SMYAWs

from an IIM Bangalore faculty in lieu

of local faculty.



paths, students needs to go to

different MooC platforms

ePathshala

• . . .

# WHAT IS SWAYAMS

- SWAYAM stands for "Study Webs of Active Learning for Young Aspiring Minds"
- SWAYAM is governed by the MooC guidelines published by MHRD (Revised on 1st June 2017)
- Holistic MOOC Platform to enable online and free of cost learning
- Courses from various streams of education disciplines with 40 hours of lecture in each
- Strong online presence providing an industry best user experience to all the stakeholders

# VISION OF SWAYAM



SWAYAM is a holistic Massively online Open Courses (MooC) Platform to enable online and free learning – Any where, Any time, Any place, Any device



SWAYAM brings all the educators and leaders into a unique platform



SWAYAM enables National framework for education credit exchange based on certified curriculum

# 2 SWAYAM STRUCTURE & GUIDELINES



# SWAYAM'S APPROACH

I. e-Tutorial

II. e-Content

III. Discussion forum

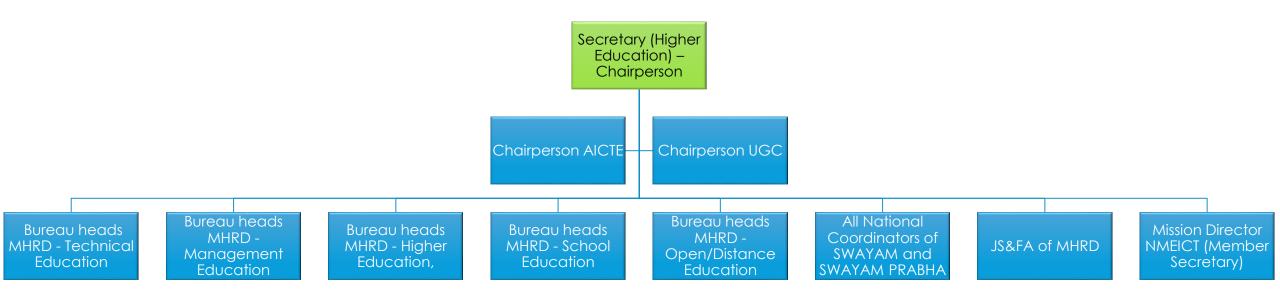
IV. Assessment

#### Four quadrant approach:

- I. Quadrant-I is e-Tutorial; which shall contain: Video and Audio Content in an organized form, Animation, Simulations, video demonstrations, Virtual Labs, etc, along with the transcription of the video.
- II. Quadrant-II is e-Content; which shall contain; self instructional material, e-Books, illustrations, case studies, presentations etc, and also contain Web Resources such as further references, Related Links, Open source Content on Internet, Video, Case Studies, books including e-books, research papers & journals, Anecdotal information, Historical development of the subject, Articles, etc.
- III. Quadrant-III is the Discussion forum for raising of doubts and clarifying them on a near real time basis by the Course Coordinator or his team.
- IV. Quadrant-IV is Assessment, which shall contain; Problems and Solutions, which could be in the form of Multiple Choice Questions, Fill in the blanks, Matching Questions, Short Answer Questions, Long Answer Questions, Quizzes, Assignments and solutions, Discussion forum topics and setting up the FAQs, Clarifications on general misconceptions.

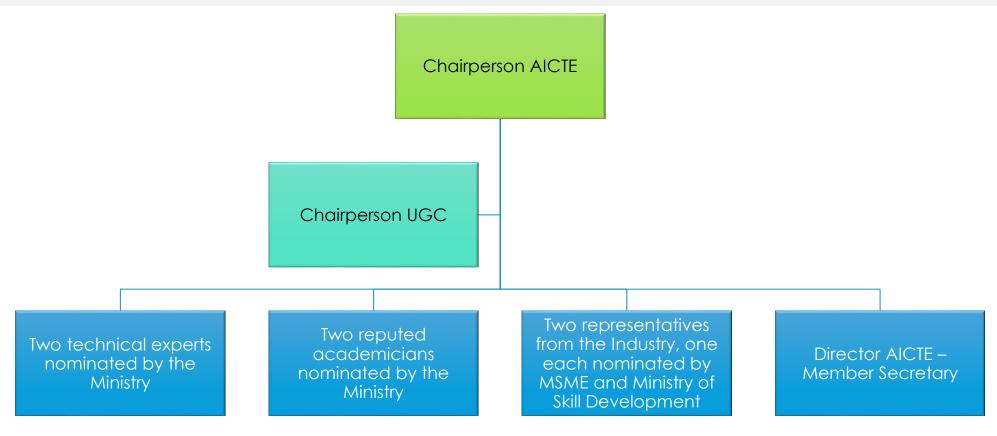
# GOVERNING SWAYAM

**'SWAYAM Board**': An authority that would be overall in-charge of the <u>formulation of the Platform</u>, <u>prescribe quality of content</u> and <u>facilitate conduct of examinations</u>.



# GOVERNING SWAYAM

'SWAYAM Academic Board': An apex academic body that would lay down <u>standards</u> of <u>quality</u> for the courses to be offered through SWAYAM.



# SWAYAM ROLES

Faculty / Co-Faculty / Learners Teaching Assistants

Learners (Regular school students, School dropout, College students, College

dropout, Housewives, any person interested in learning)

**Teachers** 

NIOS

National

Coordinators

**NCRT** 

CEC

UGC

**NPTEL** 

IGNOU

IIMB

**AICTE** 

Registrars

Web

For credit transfer

SWAYAM Support Team

For support and master data mamt., etc.

SWAYAM Advisory Board

**SWAYAM** advisory board member to onboard new members, reports, etc.

MHRD admin

SWAYAM reports, etc. Learners

**Apps** 

Learners (Regular school students, School dropout, College students, College dropout, Housewives, any person interested in learning)

### SWAYAM SCHEDULE

#### Phase 1

- Approximately 200 courses
- 10 lakh students
- 2 languages
- Registration of students
- Registration of PIs
- Course creation and enrollment
- Basic insights
- Language- Hindi and English
- Android and iOS apps

#### Phase 2

- Additional courses
- 15 million students
- 6 languages
- Online payments for exams
- Hall ticket
- Mark sheets
- Course credits & certificates
- SWAYAM analytics/ Dashboards
- 4 more Languages
- Windows app

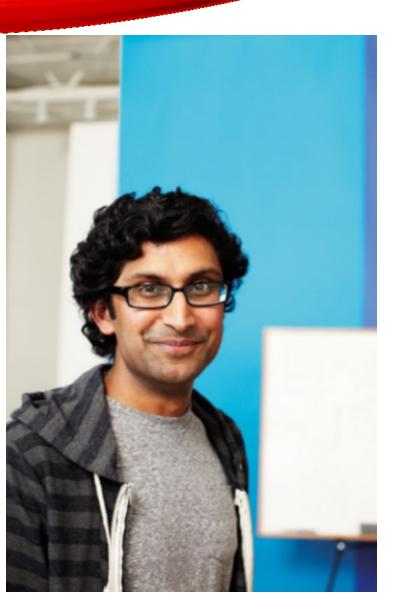
#### Phase 3

- Additional courses
- 30 million students
- 10 languages
- Enhanced SWAYAM platform
- Admin Flows
- Course credits transfer
- Reports
- 4 more languages

# SWAYAM PERSONA'S AND JOURNEY IN DETAIL



# SWAYAM FOR STUDENTS!



One stop shop for all your learning needs

Open for all

We've roped in the best

- 8th to masters
- Arts to Engineering
- Kashmir to Kanyakumari
- For casual learners who're looking for knowledge and skills
- For serious learners who're looking for Certificate or Diploma or Degree
- IIT's (NPTEL) for engineering
- IIM's (IIMB) for management
- UGC for post-graduation
- CEC for under-graduate
- NCERT & NIOS for school
- IGNOU for out of the school
- NITTTR, Chennai for National Institute of Technical Teacher's Training and Research

# SWAYAM FOR STUDENTS!



We're social

Any time any where

We speak your language

- You can use your Facebook, Google (Gmail / Google+) or Microsoft (Hotmail / Outlook) to login to SWAYAM.
- Available as web application browser near you
- Carry SWAYAM on your pockets iOS,
  Android app. Windows apps (Coming soon)
- SWAYAM understands the India's terrain very well.
- SWAYAM speaks English and Hindi today.
- In next few months SWAYAM will spark Bangla, Gujarati, Kannada, Malayalam, Marathi, Punjabi, Tamil and Telugu.
- SWAYAM is working towards brining local content soon

# SWAYAM FOR FACULTIES!



We want you

Teach anything from anywhere

We speak your language

Discussion

Grade them

Conduct exam

Certify them

Transform India

- SWAYAM is a young platform looking for faculties to share your abandoned knowledge with aspiring minds
- 8th to masters
- Arts to Engineering
- Kashmir to Kanyakumari
- Teach in your own language to inspire minds and unlash their potential.
- Help students and clarify their doubts by jumping on discussion forum
- Once students finish required activity on course provide them grads & participation certificate
- Conduct an online or offline protected exam
- Based on exam, provide them credits and certificate
- Be part of the educational revolution and transform India

# TRANSFORM INDIA



Atul Sharma



Casual learner

Learner



Rajab Mikhail



Serious learner





Shreya Reddy



Faculty

Subject matter expert who's missing is to teach



Kannan Sundaram



National coordinator

Manages the courses across faculties



Jayanta Bhatta



Registrar / Vice chancellor

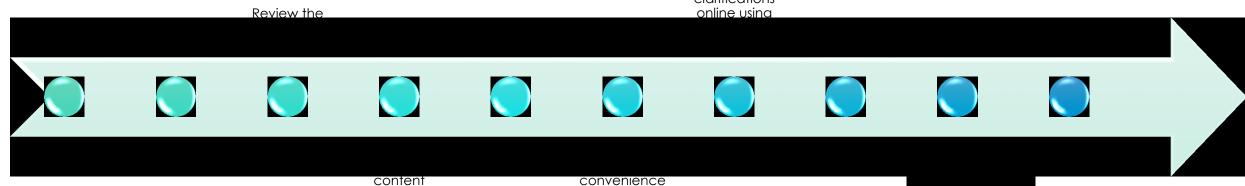
Enables seamless credit transfer between universities

# UNLEASH YOUR LEARNING



Casual learner's SWAYAM Journey

Get clarifications online using

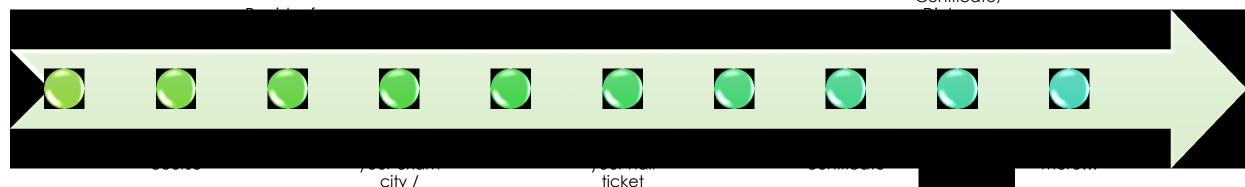


# UNLEASH YOUR LEARNING



Serious learner's SWAYAM Journey

Get credits transferred towards your Certificate,



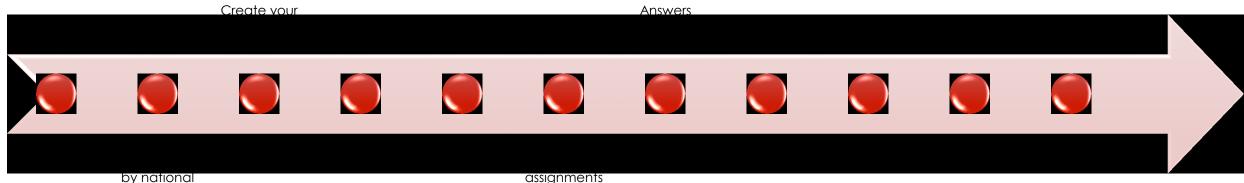
city / center

# UNLEASH YOUR LEARNING



coordinator

Faculty's SWAYAM Journey



# 4

# SWAYAM WALK THROUGH DEMO'S



# 5 QUESTIONS & ANSWERS



# SWAYAM IS A VISION & AN INNOVATION OF



# & EXECUTED BY

