Roundtable discussion on measuring the private sector's contribution to the attainment of the Sustainable Development Goals

United Nations HQ, New York
Room S-2726 - Secretariat building, 27th floor

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Opening panel: The role of company reporting as an SDG monitoring tool

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Key Considerations for Business

**STRATEGIC INTEGRATION**
SDGs used as a framework to identify opportunities for innovation and to better manage material risks

- Integration into strategic functions
- Knowledge & awareness of development agenda

**SDG COMMUNICATION**
Demonstrating how sustainability strategies and products are aligned with SDGs

- Detailed integration into reporting cycle
- Metrics to demonstrate level of impact

**COMPANY**
- New markets
- License to Operate
- Risk Management
- Enhanced Reputation

**Challenges**
- Challenges
Achieving the Global Goals opens up **US$12 trillion** of market opportunities in the four economic systems examined by the Commission.
Current levels of interaction with the goals
Certain areas still posing challenges...

...Companies are focusing on their positive contribution to the SDG’s but few are identifying negative impacts.

Identifies positive impacts that the organization is having on the SDGs

+ 69%

Identifies negative impacts that the organization is having on the SDGs

− 36%
Where do companies want to go and what is stopping them

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<tr>
<th>Ambitions</th>
<th>Key challenges</th>
<th>Solutions</th>
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<td>− Further integrate the SDGs into corporate or sustainability strategies and business planning</td>
<td>1. Lack of understanding of business case among internal stakeholders (48%)</td>
<td>− Articulate the business case</td>
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<td>− Measure and monitor SDG impacts through development/ improvement of KPIs and SDG related business goals</td>
<td>2. Lack of clarity about regulatory implications (41%)</td>
<td>− Policy and regulatory clarity</td>
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<td>− Improve (or begin) reporting</td>
<td>3. Complexity of agenda (38%)</td>
<td>− Standardization of SDG KPIs</td>
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<td>4. Absence of clear targets (31%)</td>
<td>− SDG investment indices and benchmarking</td>
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<td>5. Lack of available data on global SDG progress (27%)</td>
<td>− Reporting guidelines on SDGs</td>
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<td>6. Lack of top management leadership (19%)</td>
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