Certifiers’ view on the opportunities and challenges in Vanuatu

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Director of BioGro NZ • 07.10.2017
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What is organic?

- Organic agriculture are products produced without;
  - Using Genetic Modification Organisms (GMO’s) or technology
  - Using synthetic fertilizers
  - Using nasty pesticides or herbicides
  - Destroying biodiversity
- Consumers increasingly becoming consciously aware of the benefits;
  - Good for you
  - Protects the environment
  - Animal Welfare
  - Traceability
  - Authenticity
BioGro Background & History

- Largest and leading organic certifier in New Zealand
- Non-government organisation & registered charity
- At the forefront of organics for almost 35 years
- Certifies growers, businesses and producers in all sectors
- BioGro logo is well recognised around the world
- 740+ active licensees at current, 22 from the Pacific

“BioGro’s mission is to enable a sustainable and ethical future for producers and consumers”
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Opportunities

• Rapid growth overseas
• High demand for coconut and cacao products
• Organic certification guarantees a point of interest;
  • Traceability (paddock to plate)
  • No toxic chemical usage on farm and products
  • Social justice
  • Biodiversity
  • Animal welfare

• Usage of a highly recognised and trusted organic certification logo
Challenges

- Rigorous processes requiring attention to detail
- Verification requires maintenance of paperwork
- Various organic standard requirements need to be met accordingly
- Grower Group certification requires being certified as a group and requires additional paperwork such as Internal Control System (ICS)

BioGro are here to assist!
Questions?

For all technical/certification questions please email to Akiko Nicholls (Accreditation and Technical Manager)
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