UNCTAD Workshop for Inclusive and Sustainable Growth through Trade

Sustainability Standards and Market Transparency for Vanuatu Coconuts and Cocoa

6-7 November 2017, Port Vila, Vanuatu

In partnership with the Department of Industry
WELCOME to the WORKSHOP

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https://youtu.be/hJQBeConu2I
Vanuatu National Green Export Review (NGER)

Multi-stakeholder Group

"National Plan of Actions"
Fostering Green Exports of Vanuatu

NGER for Coconuts & Cocoa

National Plan of Actions

RECOMMENDATION 4:
PROVIDE SUPPORT SERVICES TO FARMERS AND SMES

National green (organic) branding

Easy access to market information
This workshop is about...

Multi-stakeholders' evaluation of (i) national "green" branding (ii) access to mkt information

Background

Sustainability Standards

Market Transparency

What are they?

How do they work?

Applicable to Vanuatu?

Discussions & Decision

National Trade Development Committee (NTDC)
Presentations will be available here:

LET'S START