



ITC

TRADE IMPACT  
FOR GOOD

50  
YEARS

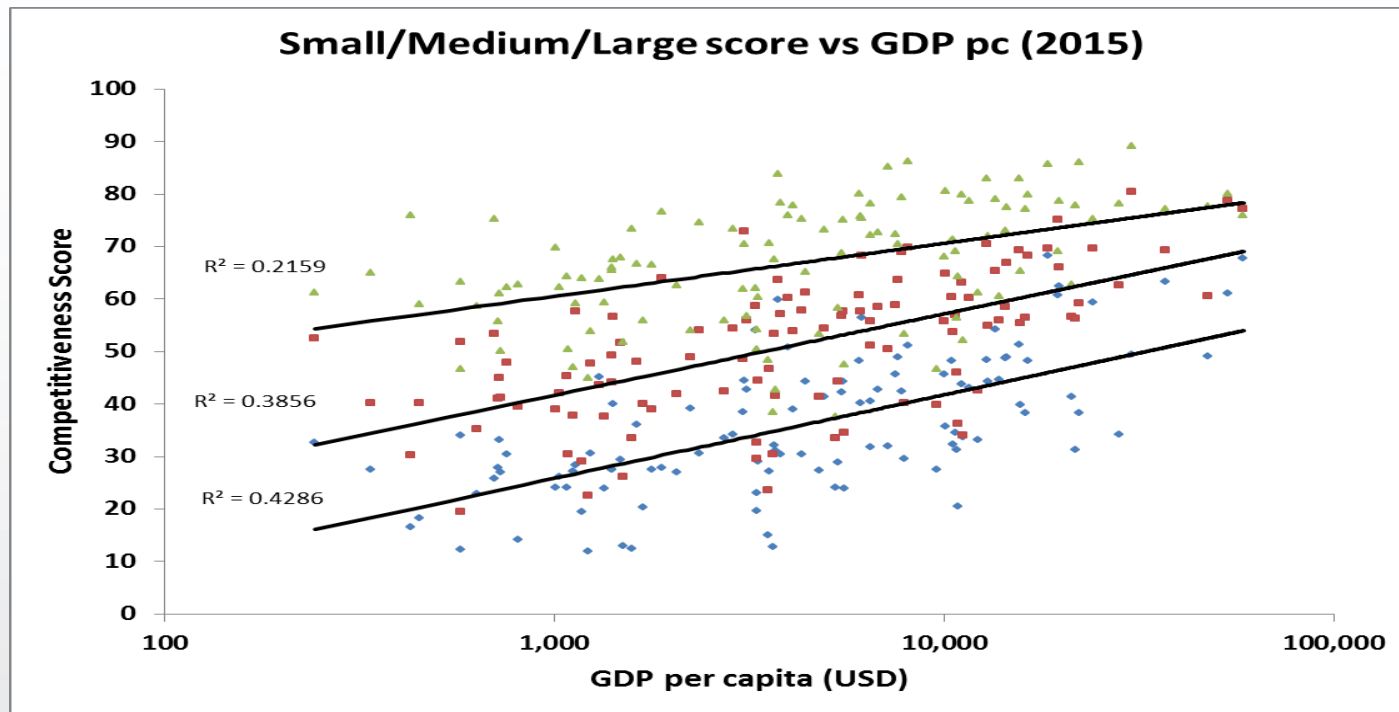
1964-2014

# Commenting on: Trade and the Sustainable Development Goals

Marion Jansen, Chief Economist, ITC  
UNCTAD, 15 April 2016



# SME competitiveness and sustainable development: ITC SME Competitiveness score and GDP per capita



Source: ITC (2016, forthcoming) SME Competitiveness Outlook

# Complying with standards and regulations: Action Plan

SME and developing country ability to comply with standards and technical regulations necessary to trade will depend on:

- SME capacity to meet standard/regulation (intervening at **firm** level?)
- Local/national infrastructure related to testing, inspection and certification (intervening at national/**sectorial/regional** level?)
- Border procedures related to the control of certification (intervening at the **border**?)
- Access to relevant information (**global** e-platforms?)

See forthcoming (October 2016) ITC **SME Competitiveness Outlook 2016** with focus on standards and regulations:  
<http://www.intracen.org/smecompetitiveness>