Second National Stakeholder Workshop: Discussion and validation of an Oceans Economy and Trade Strategy for Belize

Phase II

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Trade, Oceans and Natural Resources Directorate
4th - 5th December 2019

The Commonwealth
Overview

1. The Commonwealth

2. Comments on the Report

   a. The Oceans Economy & Governance + Fisheries

3. Implementation of the OETS

4. Next Steps - Belize
1. The Commonwealth
The Commonwealth Secretariat: who we are

53 INDEPENDENT COUNTRIES

ACROSS
AFRICA
ASIA
CARIBBEAN
AMERICAS
EUROPE
PACIFIC

AMONG THEM ARE SOME OF THE WORLD’S LARGEST

WITH 2.2 BILLION PEOPLE
THAT’S NEARLY A THIRD OF THE WORLD’S POPULATION

WE SUPPORT
LASTING DEMOCRACY
DEVELOPMENT
AND PEACE

SMALLEST COUNTRIES
The Commonwealth Secretariat: who we are

• Promotes democracy, rule of law, human rights, good governance and social and economic development. We are a voice for small states and advocates for sustainable development, especially in the oceans economy.

• Involved in diverse activities: including supporting small states with trade facilitation at the WTO; hosting regional trade consultations; strengthening small business sectors; supporting youth participation at all levels of society and providing technical expertise in trade through market access analysis.
53 members

12 Caribbean

24 SIDs

46 Coastal

30 Small States

BELIZE
The Commonwealth as an Oceans Economy

The Oceans for our members
- Economic sustenance
  - Livelihoods
  - Culture
  - ....and more

The Oceans for the Commonwealth
- Improving oceans governance
- Moving towards a sustainable blue economy
- Achieving SDG 14 - life below water
2. Comments on the Report
Trade in Fisheries - Belize

Opportunities
- Export diversification
- Identifying niche markets
- Value addition to marine products
- Job creation

Threats
- Lack of monitoring of IUU fishing
- Low value imports
- Climate variabilities
Key linkages

- Chosen priority sectors
- Increasing demand

Marine Fisheries
Seafood Processing

Tourism

- Enabling sustainable economic ties
- Integrating cultural values and norms
Opportunities for Growth

Export Diversification

- Product
- Destination
Develop an oceans economy strategy as a means for nations to realize their development potential through innovation and knowledge-led approaches.
Economic Development & Social Inclusion

UNCTAD 5 Pillars

- Economic
- Environmental
- Social
- Scientific
- Governance

CW Charter Principles

- Sustainable development and protection of the environment
- Recognition of small and vulnerable states
- Importance of young people and civil society
- Good governance

Promoting Synergies & Utilizing technologies
• Ensuring sustainability of ocean resources and protecting coastal livelihoods and economies
  ✓ Managed Access Program
  ✓ Moratorium on Extractive Activities
  ✓ Commitment to MPAs and No-Take Reserves
  ✓ National Fisheries Policy

• Commonwealth Blue Charter
  ✓ Championing of the Coral Reef Protection and Restoration Action Group
  ✓ Active in Clean Ocean Alliance - Plastics

• Not party to the **Agreement on Port State Measures to Prevent, Deter and Eliminate Illegal, Unreported and Unregulated Fishing**
  • WTO discussions
  • SDG 14.6
  • Harmful subsidies
3. Implementing the OETS
The Commonwealth Secretariat → TONR Directorate

- International Trade Policy Section
- Trade Competitiveness Section
- Oceans and Natural Resources Section
Market access, product diversification, quality assurance, traceability initiatives

Downstream Activities

Capacity Building

Technical/Specific Support

Facilitating joint UNCTAD/DOALOS workshops, strategy development, ‘train-the-trainer’ workshops
### Strategic Design and Action Plan

#### Seafood manufacturing

**Goal:** to add value to commercially targeted species through access to niche markets and develop and implement smart marketing approaches of fishery product.

<table>
<thead>
<tr>
<th>Code</th>
<th>Strategies</th>
</tr>
</thead>
<tbody>
<tr>
<td>SP1</td>
<td>To support access to new and strategic niche markets with the assistance of BELTRAIDE and other government agencies.</td>
</tr>
<tr>
<td>SP2</td>
<td>To support export-oriented seafood business establishments to increase revenue generation through use of smart marketing techniques (market intelligence gathering, sale/export of fishery products during highest demand/highest tourism periods)</td>
</tr>
<tr>
<td>SP3</td>
<td>To support and expand domestic sale (marketing of small packages and increase availability of high-quality seafood products in the domestic markets).</td>
</tr>
<tr>
<td>SP4</td>
<td>To support increased domestic consumption of fishery products by tourism sector through legal acquisition from BAHA and HACCP certified and licensed seafood business establishments.</td>
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<tr>
<td>SP5</td>
<td>To advance government intervention (through legislation) to allow for domestic marketing of Spiny lobster and Queen conch during their closed season to further promote the consumption of high-quality fishery products in the tourism sector.</td>
</tr>
<tr>
<td>SP6</td>
<td>To strengthen the linkages between fishing and tourism to increase economic benefits to both sectors</td>
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<tr>
<td>SP7</td>
<td>To support increased domestic use (lobster head meat) and marketing, including export of currently discarded fishery by-products such as queen conch trimming that can potentially generate additional revenue to stakeholders.</td>
</tr>
<tr>
<td>SP8</td>
<td>To support fisheries law enforcement through increased monitoring, control and surveillance.</td>
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</table>
### Strategic Design and Action Plan

#### Marine fisheries

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<tr>
<td>MF1</td>
<td>To support training and capacity building opportunities for fishers to develop the deep slope fishing sector.</td>
</tr>
<tr>
<td>MF2</td>
<td>To support the acquisition of suitable fishing vessels, gear and equipment to allow fishers access to the fishery resource.</td>
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<tr>
<td>MF3</td>
<td>To support increase export of finfish (fresh and frozen fish) and finfish products to regional and international markets (United States and Mexico, etc.)</td>
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<tr>
<td>MF4</td>
<td>To support the adoption of HACCP standards for fish processing/handling facilities for fish and fish products destines for domestic consumption</td>
</tr>
<tr>
<td>MF5</td>
<td>To support increased domestic consumption (through tourism) through national fish consumption educational campaigns (media presentations on social media, radio and tv, posters, video clips, fliers, etc.)</td>
</tr>
<tr>
<td>MF6</td>
<td>To cement the undeniable linkages between fishing and tourism with the goal of optimizing economic benefits for both sectors (e.g. pesca-tourism that is currently being tested in Sarteneja and northern communities)</td>
</tr>
</tbody>
</table>
Specific sectoral support

Training and Collaboration

Monitoring and Evaluation

Whole government approach

Blue Charter Action Groups

Peer-to-peer learning

Experience sharing

Oceans and Natural Resources
Other Areas of Support

- Introduction to Fish 2.0
- Workshop Participation
- Pledging Conference with key donors
4. Next Steps - Belize
To get started

Government buy-in/validation

Formal request to Director of TONR

Belize to pledge to CFTC
Thank you

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