Achieving the Targets of Sustainable Development Goal 14

The Inter Agency Plan of Action in Support of Sustainable Fish and Seafood Value Chains and Trade

28 November, Vigo Spain

FAO Sub-Committee on Fish Trade (COFI:FT)
Why the Inter Agency Plan of Action (IAPoA) ?

• Achieving the targets of SDG 14 calls for an integrated and multidisciplinary approach

• The need for support and technical assistance of developing countries, in particular LDC and SIDS

• The FAO/UNCTAD/UN Environment voluntary commitment

• The unique convening power of the 3 Agencies

• Need for resources to accelerate and upscale work

• Partnerships and networking Regional Communities, Industry, NGOs, CSOs, Academia,…
Trade-related Targets of SDG 14

**Trade related targets:** call for an integrated approach to sustainable Oceans and living marine resources

**Target 14.4:** Regulate harvesting, to end by 2020 overfishing, IUU fishing and destructive fishing practices, and to implement science-based management plans, to restore fish stocks

**Target 14.6:** Prohibit, by 2020, certain forms of fisheries subsidies, which contribute to overcapacity and overfishing, and refrain from introducing new such subsidies

**Target 14.7:** Increase the economic benefits to SIDS and LDCs from the sustainable use of marine resources

**Target 14 b:** Provide access of small-scale artisanal fishers to marine resources and markets
The Inter Agency Plan of Action vs. the complexity of current approaches

Inter Agency Complementarity: The IAPoA
Objective

To accelerate achievement of the trade-related targets of SDG 14 through improved trade and trade-related policies and practices that safeguard food security, livelihoods and balance conservation and sustainable use of oceans and living marine resources
1\textsuperscript{st} Level of intervention: Provide knowledge and information to facilitate dialogue, cooperation and consensus to achieve multilateral reforms

2\textsuperscript{nd} Level of Intervention: Support national and regional capacity building to design and implement effective policy frameworks and good practices

3\textsuperscript{rd} Level of Intervention: Increase awareness, knowledge and capacity of major players to upscale successful policies and good practices for effective governance of oceans resources and sustainable seafood trade
# Trade-related targets under SDG 14 and proposed activities

<table>
<thead>
<tr>
<th>Outcome: International cooperation</th>
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<tbody>
<tr>
<td>International event and policy briefs</td>
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<td>Advisory services</td>
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<td>Non-tariff measures</td>
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<td>Outcome 2: National &amp; regional capacity</td>
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<tr>
<td>Blue Economy Reviews (BERs) &amp; methodology</td>
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<td>Fisheries policy and regulatory reform assessment</td>
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<td>Fishery improvement programmes</td>
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<td>Trade in fisheries services</td>
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<td>Outcome 3: Enhanced awareness</td>
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<tr>
<td>Guidelines and best practices for sustainable seafood and blue BioTrade</td>
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<td>Best practices for small scale fisheries</td>
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<td>Regional capacity building workshops</td>
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<td>Major awareness-raising campaign</td>
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**Target 14.4:** Regulate harvesting, to end by 2020 overfishing, IUU fishing and destructive fishing practices, and to implement science-based management plans, to restore fish stocks (ASAP).

**Target 14.6:** Prohibit, by 2020, certain forms of fisheries subsidies, which contribute to overcapacity and overfishing, and refrain from introducing new such subsidies.

**Target 14.7:** Increase the economic benefits to SIDS and LDCs from the sustainable use of marine resources.

**Target 14 b:** Provide access of small-scale artisanal fishers to marine resources and markets.
Oceans Forum on Trade-related Aspects of Sustainable Development Goal 14

SDG 14 targets: All
Lead Agency: UNCTAD

OCEANS FORUM
• 7 agencies
• The only global forum dedicated to the trade-related aspects of the blue economy
• A unique space for:
  • Knowledge sharing
  • Consensus building
  • Policy orientation
  • Recommendations
Specialized Advisory Services on Fisheries Subsidies and Trade Policy Implementation

SDG 14 targets: 14.6
Lead Agency: Joint

Supporting the implementation of a future WTO agreement on fisheries subsidies

- Demand-driven in country technical assistance
- Taylor made support in 10 countries including:
  - National stakeholder workshops
  - Support in data gathering
  - Policy reform for implementation

Notification of fisheries subsidies in accordance with ASCM Art. 25 or future transparency provisions

Policy reform to implement new disciplines (e.g. on IUU, overfished stocks, capping system, etc...) depending on negotiations outcome

W/274/Rev.6

Article 5.17

Technical Assistance and Capacity Building

“The WTO shall cooperate with FAO and UNCTAD in the provision of technical assistance under this Article”
Blue Economy Reviews (BER) 
Integrating trade, food security and resource management

SDG 14 targets: 14.7 and 14.4
Lead Agency: UNCTAD

A focus on LDCs, SIDS and small coastal developing states
Applying the methodology in six countries (2 per region)
Prioritizing 1-2 value chains with the largest potential

Consultations with stakeholders and expert peer review
A methodology for the identification of key blue economy value chains (12 Oceans based sectors + product space)
Pilot studies in 3 BER countries

Priority recommendations at the national level
Lessons learned shared globally (e.g. at oceans forum)
NTM analysis
Global Analysis and Mapping of Non-Tariff Measures In Selected Blue Economy Value Chains

SDG 14 targets: 14.b
Lead Agency: UNCTAD

Select 3 blue economy value chains of relevance to SIDS or LDCs (based on BER)

Mapping of NTM affecting those value chains in 6 key export markets
Mapping of domestic NTMs affecting those value chains

Assess Ad valorem equivalent cost associated with NTMs

Identify technical assistance needs to overcome NTMs
Qualitative assessment of most binding constraints
Policy recommendations to remove domestic NTM
National fisheries policy and regulatory reform assessments

SDG 14 targets: SDG 14.4
Lead Agency: UN Environment

Policy review and Socio-economic assessment of reform potential in areas of:

1. Subsidies
2. IUU Fishing
3. Destructive fishing practices
4. Sustainable Fisheries management, using an ecosystem approach

Activities:
- Desk research
- Interviews
- Workshops
- Policy engagement

Outcome:
- Policy review and reform assessment
- Action-Plan for implementation

Method: UN Environment
Green Economy Policy Review Method

Stakeholder consultations & engagement

Information sharing global events (incl Oceans Forum)

Guidelines, best practices and tools for sustainable seafood trade and Blue BioTrade
Fishery improvement programmes

Trade in fisheries services

Best practices for small scale fisheries

Regional capacity building workshops

FAO Support – through inter-agency Plan of Action
Guidelines, best practices and tools for sustainable seafood trade and Blue BioTrade

SDG 14 targets: SDG 14.4, SDG 14.7
Lead Agency: UN Environment

Blue Economy Reviews
National fisheries policy and regulatory reform assessments
NTMs

Guidelines
Best practice
Tools

Apply
Disseminate

Information sharing global events (incl Oceans Forum)
Regional capacity building workshops

Stakeholder consultations & expert reviews
Information Campaign

SDG 14 targets: SDG 14.4, SDG 14.7, SDG 14.b
Lead Agency: UN Environment

Production-oriented activities

Pull-Push

Consumer-based Communication campaign on sustainable seafood trade

Activities:

- Online and social media campaign using UN-related platforms
- Partnership building with media & influencers (magazines, blogs, tv channels, film festivals)

UN Environment Campaigns
UN Environment One Planet Network
UN Environment Sustainable lifestyles
Implementation Framework

• Executing Agency (UNCTAD) in charge of administration, finance, Monitoring + Reporting

• Implementing Agencies: UNCTAD, FAO and UN Environment

• Direct budget allocation by UNCTAD to FAO and UNE within the UN Framework of the Institutional Inter Agency Agreement
<table>
<thead>
<tr>
<th>Main components</th>
<th>Estimated budget in US $</th>
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<tbody>
<tr>
<td>Project preparation grant</td>
<td>75,000 0.9%</td>
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<tr>
<td>Outcome 1</td>
<td>1,425,000 17.1%</td>
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<td>Outcome 2</td>
<td>2,945,000 35.4%</td>
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<td>Outcome 3</td>
<td>1,075,000 12.9%</td>
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<tr>
<td><strong>Total Outcomes and activities</strong></td>
<td><strong>5,520,000 66.3%</strong></td>
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<tr>
<td>Staff</td>
<td></td>
</tr>
<tr>
<td>Senior consultant (p-5)</td>
<td>840,000 10%</td>
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<tr>
<td>Project staff (P-3)</td>
<td>750,000 9%</td>
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<td>Communication expert</td>
<td>200,000 2.4%</td>
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<tr>
<td><strong>Total project team</strong></td>
<td><strong>1,790,000 21.4%</strong></td>
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<tr>
<td>Evaluation</td>
<td>60,000 0.7%</td>
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<tr>
<td>Technical support services (13%)</td>
<td>958,100 11.5%</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>8,328,100 100%</strong></td>
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Timeline for the Inter Agency Plan of Action

**July 2018**
- Endorsement by the 2nd Ocean Forum

**Sep 2018 - June 2019**
- Draft proposal and presentation at Geneva

**July – Sep 2019**
- Consultation and resource mobilization

**Aug – Sep 2019**
- Expression of interest for RM and PPG
- Consultation at country level

**January 2020**
- Resource Mobilization
- Progress report and RM at the 3rd Ocean Forum
- Launch of the IAPoA
Thank You!

https://www.youtube.com/watch?v=RBrO8zQo69E;feature=youtu.be