Third Stakeholders Steering Committee Meeting for BioTrade

5 May 2020
On-Line! Webex Meetings
WELCOME to the 3 SSC meeting

Before starting, make sure you are aware of the following instructions:

@BioTradeGroup
How to use Webex

1. Mute mic(ophone)
2. Chat
3. Raise hand
4. Share screen (PowerPoints)
5. See Participants

Please do NOT touch
SOME TIPS FOR A GREAT ONLINE MEETING EXPERIENCE:

- Test the Chat: Kindly write down your name, surname, organization and country where you are joining from.
- Please keep the time allocated for your interventions so all participants can speak and we have time for Q&A.
- Remove distractions. Let’s make the most of it!
- Get a beverage before starting the meeting.
- Get paper and writing utensil to take notes.
- Be focused, share, stay positive & enjoy!
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:45 - 13:00</td>
<td><strong>Registration</strong></td>
</tr>
<tr>
<td></td>
<td>Welcome remarks and introduction by the organizers – UNCTAD, SECO</td>
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<tr>
<td>13:00 – 13:10</td>
<td><strong>Session I: Highlights of past activities and plan for upcoming months, including new projects</strong> (Moderator-UNCTAD)</td>
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<tr>
<td></td>
<td>Introduction by UNCTAD on the Programme – Overview of past and future activities</td>
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<tr>
<td></td>
<td>Interventions by ABS I, Helvetas, MADS, UNCTAD on new projects</td>
</tr>
<tr>
<td></td>
<td>2-3 min. interventions by the partners on main upcoming activities</td>
</tr>
<tr>
<td>13:10 – 14:30</td>
<td><strong>Session II: Process to and result of the updated BioTrade Principles and Criteria (P&amp;C)</strong> (Moderator-UNCTAD)</td>
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<tr>
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<td>Presentations:</td>
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<tr>
<td></td>
<td>• UNCTAD – Overview of the P&amp;C updating process and the main changes and implications for partners</td>
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<td></td>
<td><em>Open discussion (5 min.</em>)*</td>
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<tr>
<td>14:30 -14:40</td>
<td><strong>Break (10 min)</strong></td>
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<tr>
<td>14:40 -15:00</td>
<td><strong>Session III: COVID-19 and its implications for BioTrade (emerging issue)</strong></td>
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<td>Presentation:</td>
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<tr>
<td></td>
<td>• UNCTAD – Brief introduction</td>
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<td></td>
<td><em>Open discussion (45 min.)</em></td>
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<td></td>
<td>• Interactive discussion based on partners answers to the survey</td>
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<td></td>
<td>• Definition of next steps: prioritized actions/area</td>
</tr>
<tr>
<td>15:00 -16:00</td>
<td><strong>Session IV: BioTrade and the post-2020 global biodiversity framework (GBF)</strong></td>
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<td>Presentations:</td>
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<tr>
<td></td>
<td>• CBD Secretariat – updates on the negotiation process and entry points for the BioTrade/trade &amp; biodiversity community support the new framework (10 min.)</td>
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<tr>
<td></td>
<td>• UNCTAD – presentation of the strategy implemented, including main topics address and work undertaken (5 min.)</td>
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<tr>
<td></td>
<td>*Open discussion:</td>
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<tr>
<td></td>
<td>• Interactive discussion based on partners answers to the survey</td>
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</tr>
<tr>
<td>16:00 -16:10</td>
<td><strong>Break (10 min)</strong></td>
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<tr>
<td>16:10 -17:10</td>
<td><strong>Next Steps and Concluding Remarks – SECO, UNCTAD</strong></td>
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</tbody>
</table>
Welcome remarks

Teresa Moreira

Daniel Lauchenauer

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation

Federal Department of Economic Affairs, Education and Research EAER
State Secretariat for Economic Affairs SECO
Session 1:
Highlights of past activities and plan for upcoming months, including new projects

13:10 – 14:30 (CET)

Interventions
• UNCTAD
• Interventions by ABS I, Helvetas, MADS, UNCTAD
• 2-3 min. interventions by partners on main upcoming activities

Open Discussion – Q&A

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

@BioTradeGroup
Session I

Respect timing
Please keep the time allocated for your intervention. The moderator will stop you if you run over time.

Chat for questions
Kindly use the Chat to raise your questions during sessions. Please note that all questions will be addressed during the meeting or afterwards.
Overview of past and future activities

Lorena Jaramillo
Economic Affairs Officer, UNCTAD
biotrade@un.org

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

@BioTradeGroup
Knowledge sharing & coordination

- Stronger collaboration and coordination – BT Congress, & Post 2020 process
- UEBT’s local representation in SE Asia
- BioTrade Knowledge Sharing public page to be launched in May 2020
- Festival Conservamos (MINAM and others)
- Long-Term Strategic Approach on Mainstreaming – progress report

20+ BT partners and other organizations working together
Policy environment for BioTrade & BD-based companies

- Ministerial Agreement on guidelines on developing bio-entrepreneurship under the BioTrade Programme and its P&C (MAE)

- MINAM’s Decree on the elaboration of guidelines for eco and bio business identification

- MADS’ National Green Business Plan: 6 plans w/25 regional authorities supported 1,958 green businesses (2016-2019)

- Advance work on ABS and BioTrade policy frameworks – Lao PDR, Peru and Viet Nam

- 2nd Regional Coordination Wshop on BioTrade and ABS in the Mekong region (Hanoi, Dec 2019)

- Progress on policy frameworks in India:
  - task force to prepare blue economy strategy,
  - progress related to medicinal plants and ABS

Lao PDR’s ABS model clauses for commercial support developed and used for developing ABS applications (GR)

MOST, UNCTAD, Helvetas-Lao PDR

Digital Sequence Information on Genetic Resources (DSI) - An Introductory Guide for African Policymakers and Stakeholders

ABS Initiative
Facilitate market linkages for companies & businesses engagement/uptake

**New businesses** implementing BioTrade:
- SE Asia companies started applying and achieving UEBT membership that triggers interest in BAPs
- Leading companies in beauty sector joined UEBT over last year (e.g. LVMH R&D, Yves Rocher, Yanbal, LMR, etc)
- Technical cooperation projects that supports biodiversity/BioTrade initiatives are under formulated (Ecuador)

**Trade fairs & Business events:** 2019 BioExpo trade fair (MADS) & BioMatch 2019 (MINAM)

- [Marula technical brief & regional workshop](#)
- Completed BT P&C update & ITC/UNCTAD initiated the process to upload them at StandardsMap DB
- [Updated (March 2020)](#)
- (On-going) revision of UEBT standard (multistakeholder process)
- Development of 'Grove' UEBT's information system of audits, member reporting, etc
Future cooperation activities

- Post 2020 GBF (Session 4)
- Updated BioTrade P&C (Session 2)
- ABS model clauses/contracts for commercial purposes
- Private sector engagement and guidance tools
- UNCTAD 15 (2021)
- COVID 19 (Session 3)
Roadmap

One monitoring tool under the programme

THANK YOU FOR YOUR CONTINUED SUPPORT
We thank all the partners for the continued support

BioTrade is supported by the Swiss State Secretariat for Economic Affairs SECO, Governments of Norway, Spain, The Netherlands, as well as the UN Foundation and UN development account.
New projects and upcoming activities

Presentation by partners:

ABS Capacity Development Initiative
Helvetas Swiss Intercooperation
Ministry of Environment and Sustainable Development (MADS)
UNCTAD
New Projects and upcoming activities
(6 min)

Presentation by partners:

ABS Capacity Development Initiative

Suhel Aljanabi – BioInnovation Africa (new)
Andreas Drews – ABioSA upcoming activities
The GIZ ABS Programme

BioInnovation Africa (BIA)

The ABS Capacity Development Initiative

ABS compliant BioTrade in South(ern) Africa (ABioSA)

Suhel Aljanabi, Co-manager,
ABS Capacity Development Initiative
**The GIZ ABS Programme**

**2019 – 2022**

**SP BioInnovation Africa**

- **financed and steered by:** BMZ

- Focus on:
  1. Implementation of ABS frameworks
  2. Benefit-sharing for conservation
  3. Biodiversity-based value chains
  4. BMZ is partner for biodiversity-based cooperation

- Partner countries:
  - Cameroon
  - Madagascar
  - Namibia
  - South Africa

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**2006 – 2022**

**GP ABS Initiative**

- **financed and steered by:**
  - BMZ
  - NOR
  - EU/ACP
  - SECO

  + regional representatives

- Focus on (Africa):
  1. Legal & institutional framework
  2. ABS Agreements
  3. IPLC participation

- Core partner countries:
  - Benin
  - Kenya
  - South Africa
  - Cote d'Ivoire

- Through bilateral GIZ implemented projects:
  - Algeria, Cameroon, Ethiopia, Madagascar, Morocco, Namibia

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**2018 – 2021**

**ABioSA**

- steered by:
  - SECO; DEFF; ABS Initiative Secretariat + observers

- Technical and financial assistance for SMEs; political guidance

- Focus on South Africa with support to regional sector

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**MoU**

**African Union Commission**

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**Financing**
Key activities 2019 / 2020:

- ABS Exchange at UEBT BSR Conference, African Share-Fair
- Pan African ABS workshop on ABS compliant value chains, Cape Town
- International Dialogue on Digital Sequence Information, Pretoria
- ABS Contract Trainings for Southern/Eastern and Central Africa
- Valorization Training for biological and genetic resources, Windhoek
- Webinar series for African CNA - with AUC
Biodiversity based value chain model
possible ABS relevant activities

Natural environment
- Biodiversity, Ecosystem services
- Taxonomy, Botany
- Resource assessment
- Environment mgmt. plans
- Rural economy structure

Plant species innovation
- Trad. Knowledge
- Scientific literature
- Phytochemistry
- Efficacy trials
- Intellectual Property (IP)
- Pre-processing, stocktaking
- Regulations (incl. ABS)

Natural / social environment

Raw material trade
- Sustainable production and harvesting
- Traceability
- (Organic) Certification
- QA & QC, R&D, standards
- Fair and ethical trade schemes

Material innovation
- Good manufacturing practices, factory standards
- Operations: skills, equipment, manufacturing
- Value addition / economics
- Financial management

Ingredients

Ingredient manufacture
- Export permits, logistics
- Distribution
- Market access compliance
- Marketing
- Sales, pricing, negotiations
- Business relations

Ingredient trade
- R&D, IP
- Product concepts
- Formulations
- Packaging & labelling
- Performance, efficacy
- Product regulatory compliance

Product innovation
- Good manufacturing practices, factory standards
- Supply capacity economics
- Manufacturing technology
- QA & QC
- Finance and investment plan

Product manufacture

Products marketing & sales
- Market intelligence
- Sales, distribution
- Marketing
- Registration, approval
- Branding, IP
- Labelling compliance
- Business plan

Research Farmers
Cooperatives
Associations
IPLC, SMMEs

Research
ILPC
SMMEs
Associations

Farmers
Cooperatives
Associations
BSOs, SMMEs

SMMEs
Associations
BSOs

SMMEs
Associations

Industry Research

Industry
Research

Industry
Consumers

SMMEs
Consumers
2: Open Access – bilateral BS

1: Nagoya – bilateral BS

4: (Open access) - subscription fee / levies

3: Open Access – multilateral BS

5: Free Access - Capacity Development

Digital Sequence Information
Database
Open Access
Terms and Conditions

Fund

Benefit-sharing, if commercial
**Equitable business partnerships for biodiversity conservation and local development**
Cameroon, Madagascar, Namibia, South Africa

<table>
<thead>
<tr>
<th>Improving efficiency of national ABS frameworks</th>
<th>Supporting conservation &amp; sustainable use</th>
<th>Biodiversity-based supply chains for sustainable development</th>
<th>Reflecting biodiversity-based value chains in development cooperation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manuals to guide through ABS and permitting landscapes</td>
<td>National guidelines and mechanisms improving sustainability / conservations impact of (ABS-) supply chains</td>
<td>Platforms / Apps to support European-African matchmaking</td>
<td>Collecting and analysing lessons learnt / best practices</td>
</tr>
<tr>
<td>Trainings to support understanding R&amp;D, business models and contracts</td>
<td>Assistance to integrate sustainability / conservation aspects in (ABS-) supply chains and corporate policies</td>
<td>Technical / legal support to joint ventures with African partners</td>
<td>Advise on approaches, instruments and tools</td>
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<td>Online application systems to facilitate access procedures</td>
<td></td>
<td>Supporting innovations, products and value creation based on African biodiversity for local development</td>
<td>Enhancing in-house capacities</td>
</tr>
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<td>Possible long term integration in (BMZ) development portfolio</td>
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</table>
Advancement of BIA implementation

Strategic / operational Planning with partner authorities in 4 countries

Stocktaking / analysis
- existing ABS relevant guidelines
- IT systems, governance
- permitting landscape (ABS and other)
- financial mechanisms for conservation and sustainable use

Study: Contribution of ABS to C & SU (4 countries, globally)

Call for Expression of Interest for partnership support (Europe / Africa)
- over 70 LoI received, initiated by both, African and European industry (associations)
- some 30 eligible, final selection ongoing, 3-5 VC per country

Support levels
- identification of new ingredients
- building up VC based on identified ingredients
- Improving and strengthening existing value chains, including ABS regularisation

Support levels
- identification of new ingredients
- building up VC based on identified ingredients
- Improving and strengthening existing value chains, including ABS regularisation

Sectors
- Cosmetics
- Food
- Flavor / Fragrance
- Pharmaceutical Applications
Where BIA project concretely support?

<table>
<thead>
<tr>
<th>Activities</th>
<th>Strengthen local businesses</th>
<th>Support for ABS compliance</th>
<th>Sector dialogue</th>
<th>Sustainable farming and wild collection</th>
<th>Matchmaking</th>
<th>Local development and equitable trade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regularization / Up-scaling of existing African-European supply chains</td>
<td>High relevance</td>
<td>Medium relevance</td>
<td>Low relevance</td>
<td>High relevance</td>
<td>Low relevance</td>
<td>High relevance</td>
</tr>
<tr>
<td>Building new supply chains to Europe</td>
<td>Medium relevance</td>
<td>High relevance</td>
<td>Low relevance</td>
<td>Medium relevance</td>
<td>Medium relevance</td>
<td>Medium relevance</td>
</tr>
<tr>
<td>Identification and commercialization of new active ingredients</td>
<td>Low relevance</td>
<td>High relevance</td>
<td>Low relevance</td>
<td>Low relevance</td>
<td>Low relevance</td>
<td>Low relevance</td>
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ABioSA - Upcoming Activities

Andreas Drews, Co-manager,
ABS Capacity Development Initiative
## Project Components

<table>
<thead>
<tr>
<th>Component</th>
<th>Intervention approach</th>
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<tbody>
<tr>
<td><strong>Outcome 1:</strong> SMEs access new global markets for biotrade products based on national and transboundary value chains with strong participation of IPLCs.</td>
<td>Project providing <strong>technical assistance</strong> to SMEs and IPLCs</td>
</tr>
<tr>
<td><strong>Outcome 2:</strong> SMEs use financial assistance designed specifically for biotrade innovation and growth whilst leveraging own resources and/or government incentive schemes.</td>
<td>Project innovation facility providing <strong>financial assistance</strong> through grants to SME to implement selected proposals</td>
</tr>
<tr>
<td><strong>Outcome 3:</strong> Improved ABS implementation framework supports the biotrade sector development in South Africa and the (sub-) region.</td>
<td><strong>Policy advise</strong> and technical support to Government and BSOs</td>
</tr>
</tbody>
</table>
Upcoming Activities

**Component 1: Technical assistance to SMMEs and IPLCs**
- Sector development plans for selected value chains (buchu, marula, honeybush, African ginger ...), incl. technical briefs on these species
- Biocultural Community Protocols: sector approach for selected value chains (buchu, marula, *Aloe ferox*)
- International market access activities for novel foods (marula) and cosmetics

**Component 2: Financial assistance**
- 2nd round of small grants to small and micro enterprises (4 in South Africa, 1 in Zimbabwe, 1 in Zambia and 1 in Botswana)
- Mid-term evaluation of 1st round SMEs

**Component 3: Policy advice for implementing the National Biodiversity Economy Strategy (NBES)**
- Ongoing revision of the NEMBA and its BABS regulations under the DFFE
- Implementing regulations of the new IKS Act of 2019 under the DSI
- Regional exchange on transboundary VCs (e.g. marula)
- Supporting industry standards and best practices of SA SMEs
Thank you!

Questions?

The ABS Initiative is funded by:

Federal Ministry for Economic Cooperation and Development
NORWEGIAN MINISTRY OF FOREIGN AFFAIRS
European Union
Swiss Confederation

And implemented by:

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Swiss Confederation
Federal Department of Economic Affairs, Education and Research EAER
State Secretariat for Economic Affairs SECO
New Projects
(6 min)

Presentation by partners:

Helvetas Swiss Intercooperation

Andrew Wilson – future activities in the Mekong region
New Projects
(4 min)

Presentation by partners:

Ministry of Environment and Sustainable Development (MADS), Colombia

Johana Fernández Moya - EU’s Green Business Promotion Program
The Ministry of Environment and Sustainable Development-MADS, in accordance with the European budget support, has mainly committed to the generation of new green businesses.

During the period between 2016 and 2019 currently the green business office has 1958 verified Green Businesses of which 923 are a product of the program.

In 2020 the commitment are 250 New green business

Johana Karina Fernández Mora.
PGNV Manager
MADS-ONVS-UE
jfernandez@minambiente.gov.co
<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
<th>TOTAL</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Green Business</strong></td>
<td></td>
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<tr>
<td><strong>ONVS PROGRAM GOALS</strong></td>
<td></td>
<td></td>
<td>142</td>
<td>182</td>
<td>239</td>
<td>330</td>
<td>893*</td>
</tr>
<tr>
<td><strong>GREEN BUSINESS W/UE SUPPORT</strong></td>
<td>70</td>
<td>20</td>
<td>151</td>
<td>189</td>
<td>251</td>
<td>332</td>
<td>923*</td>
</tr>
</tbody>
</table>

*67% are BioTrade and agrobiodiversity systems*
Main Activities

- 332 Green businesses verified
- 251 Green businesses received technical training and support
- 18 Departments
- 6 Marketing plans
- 3 Commercial, social and environmental guidelines developed

BIOEXPO Pacífico 2019, is the biggest fair for green businesses in Colombia
Collaboration and support from partners

Support to strengthen the capacity of partners and enhance the collaboration and transfer of protocols, knowledge and technology, as well as financial support to develop 250 green businesses.

The Green Business Program is looking for partners to jointly bring solutions to green businesses:

- Buyer requirements
- Digital transformation
- Opportunities to sell through digital platforms and carry out trainings for green businesses through digital tools
- Access to finance
2020-2021 Challenges PGNV - UE
Presentation by partners:

UNCTAD

David Vivas - Supporting the development of the queen conch value chain in the Easter Caribbean
Trade and business potential for BioTrade

Supporting the development of the queen conch value chain in the Easter Caribbean

With the support of the European Union

David Vivas Eugui, Legal Officer, Office of the DITC Director, UNCTAD
Some facts about Queen Conch

The specie & production profile:

• Queen conch (*Strombus gigas*) is a highly appreciated seafood delicacy with important non-food uses, including therapeutical products and handicrafts

• Appendix II CITES listed specie

• Subject to the Regional queen conch Fisheries Management and Conservation Plan (2015)

• Production was 645 metric tonnes (mt) with a value of about USD 7.63 million in 2012 (FAO, 2014)

Challenges:

• Early uncontrolled harvesting resulting in overfishing, illegal landings and a rapid deterioration of endowments

• Outdated conch regulations (date back to 1991)

• Absence of traceability systems and poor understanding and use of CITES processes and permits

• Lack of common handling practices and sanitary standards and a low level of associativity of fishers
Project Highlights

Objective:
To empower small-scale coastal producers from OECS member states to produce and trade queen conch products in domestic, regional and international markets under the Blue BioTrade environmental, social and economic sustainability criteria, including CITES.

Pilot nature:
• Deep dive into marine species and ecosystems
• The project will apply 2020 BioTrade Principles & Criteria

Status: project approved - Trust fund to be created

Target beneficiary countries: St. Vincent and the Grenadines, Grenada and Saint Lucia

Time frame: 1.5 years

Target starting date: third Q-2020

Partners: OECS, UNCTAD and CITES

Partners: UNCTAD, OECS and CITES

Donor: European Union
Outcomes

Outcome 1: Stakeholders have enhanced capacity to identify sustainable business opportunities and formulate joint actions to apply Blue BioTrade principles in the conch value chain.

   Activity 1.1: Queen conch product assessments (UNCTAD led + OECS & CITES advisory role)

   Activities 1.2: Regional Blue BioTrade Action Plan (UNCTAD led + OECS & CITES advisory role)

Outcome 2: Small-scale coastal producers in beneficiary countries benefit from enhanced sustainable production and trade opportunities in the queen conch value chain

   Activity 2.1: Technical assistance is provided for the implementation of priority actions from the Regional plan of action to support sustainable production, value addition and market access (OECS led + UNCTAD & CITES advisory role)

   Activity 2.2: Multi-channel communication and outreach (UNCTAD led)
Main upcoming activities
(2-3 min per partner)

1. BEI/MOST – Kongchay Phimmakong
2. CAF – René Gómez-García Palao
4. CBD – Bianca Brasil
5. CITES
6. FLEDGE – Balakrishna Pisupati
7. ITC – Mathieu Lamolle
8. MINAM – Vanessa Ingar Elliott
9. SECO – Daniel Lauchenauer
10. UEBT – Rik Kutsch-Lojenga
11. MAE (written statement)
Vanessa Ingar
BioTrade Specialist
MINAM
vingar@minam.gob.pe
Ministry of Environment Peru

Prepare online campaigns inside MINAM to promote eco and biobusinesses (Challenge #Ibuysustainable)

Online capacity building activities to fulfill biobusinesses’ needs are being designed in the framework of the economic recovery activities due to COVID-19 in 2020 and onwards
http://ecoybionegocios.pe/

Comparte y disfruta productos de los eco y bionegocios
¡Productos buenos para el ambiente y para ti!

Adquiere productos sostenibles y demuestra tu compromiso con el ambiente.

¡Aprovecha las ofertas!
Revisa el listado de productos
Sigue paso a paso las instrucciones para realizar tu compra

¡Comparte con tu familia y amigos/as la relación de productos de los eco y bionegocios y de nuestras Áreas Naturales Protegidas!
Statement: Ministry of Environment (MAE) - Ecuador

1. The current regulatory framework approved in 2017 and its regulations issued in 2019, encourage and promote BioTrade action in Ecuador. Therefore, the Ministry of Environment seeks to establish concrete actions to promote BioTrade in a participatory and inter-institutional manner.

2. In Ecuador, through the Ministry of Environment, a series of activities are carried out considering the importance of BioTrade and this within the scope of the bioeconomy, which are:

- Promotion and implementation of productive initiatives focused on environmental, social and economic sustainability;
- Strengthening of value chains of various products from different regions of the country (coast, sierra and Amazon), oriented to the use and benefit of wild species of native flora and fauna, tourism; and
- Implementing actions focused on guaranteeing the food sovereignty of communities that implement production initiatives with an ecosystem and adaptive approach, as cross-cutting issues and focused on BioTrade guidelines.
We thank all the partners for the continued support

*BioTrade is supported by the Swiss State Secretariat for Economic Affairs SECO, Governments of Norway, Spain, The Netherlands, as well as the UN Foundation and UN development account*
Open Discussion – Q&A

Please Raise your Hand to speak ‘from the floor’
You have a 10 minute break
BREAK

9 MIN
BREAK

8 MIN
BREAK

7 MIN
BREAK

6 MIN
BREAK

5 MIN
BREAK

10 MINUTES

4 MIN
BREAK

3 MIN
BREAK

2 MIN
BREAK

1 MIN
BREAK

BREAK IS OVER
Session 2: Process to and result of the updated BioTrade Principles and Criteria (P&C)

14:40 – 15:00 (CET)

Presentation
- UNCTAD – Overview of the P&C updating process and the main changes and implications for partners

Open Discussion – Q&A

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

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Overview of the P&C updating process and the main changes and implications for partners

Lorena Jaramillo, Economic Affairs Officer
María Julia Oliva, Consultant
UNCTAD
biotrade@un.org

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

@BioTradeGroup
BioTrade Principles

P1. Conservation
P2. Sustainable use
P3. Equitable benefit-sharing
P4. Socio-economic sustainability
P5. Legal compliance
P6. Respect for actors’ rights
P7. Clear tenure & resources access

International agreements and development processes emerged and alignment
- Nagoya Protocol
- Agenda 2030 and SDGs
- Paris Agreement

Lessons learned from BioTrade P&C implementation and further adaptation to national circumstances, value chains & sectors: marine ecosystems, climate change, sust. tourism

Market trends: Growth in consumer demand/awareness

Tools to raise awareness and understanding of BioTrade and its P&C
Process to update the P&C

- Compile comments and propose updated Principles and Criteria
- Public consultation and incorporation of comments (end 2019)
- New version consulted with partners (Feb/March 2020)
- 2020 UNCTAD BioTrade Principles and Criteria finalized
- Publish the updated UNCTAD BioTrade Principles and Criteria (2020) (PR/Outreach)
- Develop the BT company self assessment tool (summer 2020)
- Promote the use of the tool to other partners and stakeholders (e.g. training)

Comparative analysis on P&C
- UEBT (2012)
- Colombia
- Ecuador
- Peru
- PTA

Revisions by partners
- UEBT
- PromPerú
Main changes

Principle 1. Conservation of biodiversity
- Reference not only to conservation, but also to restoration and enrichment
- Focus on link with broader conservation and restoration activities
- Comprehensive approach to biodiversity (e.g. marine ecosystems, ecological processes, endangered species)

Principle 2. Sustainable use of biodiversity
- Comprehensive approach to sustainable use of biodiversity, plus guidance on tools such as studies, good practices and monitoring
- Focus on broader environmental impacts, including soil, water, waste, energy
- Reference to climate change resilience

Principle 3. Fair and equitable benefit sharing
- Benefit sharing in context of trade and R&D
- Equitable prices consider, but don’t need to be based on costs
- Local development defined by communities
- Compliance with ABS legal requirements
- Respect for CBD and Nagoya Protocol principles
Main changes

Principle 4. Socio-economic sustainability
- Focus on integration of BioTrade criteria in business and supply chain
- Emphasis on traceability to country of origin

Principle 5. Legal compliance
- Update with relevant international agreements
- Compliance with all relevant national laws
- Focus on information required on country of origin and legality of access

Principle 6. Respect for rights of actors
- Focus on actors directly involved in supply chain (complemented by P7)
- Reference to workers’ rights, health and safety conditions
- Consideration for more vulnerable groups

Principle 7. Right to use and access natural resources
- Focus on community, including indigenous peoples and local communities
- Not only land but aquatic resources
- Strengthening of PIC, MAT and food security
Thank you

BioTrade is supported by the Swiss State Secretariat for Economic Affairs SECO, Governments of Norway, Spain, The Netherlands, as well as the UN Foundation and UN development account
Open Discussion – Q&A

Please Raise your Hand to speak ‘from the floor’
Session 3: COVID-19 and its implications for BioTrade (emerging issue)

15:00 – 16:00 (CET)

Presentation
- UNCTAD

Open Discussion – Q&A
- Interactive discussion based on partners answers to the survey
- Definition of next steps: prioritized actions/area

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

@BioTradeGroup
Respect timing
Please keep the time allocated for your intervention. The moderator will stop you if you run over time.

Chat for questions
Kindly use the Chat to raise your questions during sessions. Please note that all questions will be addressed during the meeting or afterwards.
Brief introduction, interactive discussion based on partners answers to the survey

Lorena Jaramillo
Economic Affairs Officer, UNCTAD
biotrade@un.org

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

@BioTradeGroup
COVID-19 & BioTrade

Govern. Measures - Global impact to societies & economy

Supply

Demand

Projects

BioTrade partners

BioTrade practitioners

Society: all of us
Joint actions and solutions – where to start?

Consolidate and enhance resilience of BioTrade community

Platform (virtual / f-f)

- Coordinating & prioritizing actions, e.g. 3 SSC
- Learning and sharing
- Outreach

Identify & tackle needs of practitioners and seize opportunities

- Assessment
- Advocacy
- Matchmaking
- Others

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT
Open exchange

Survey results:

- Main opportunities
- Main challenges
- Actions you have taken
- Prioritized areas/Actions

Please Raise your Hand to speak ‘from the floor’
Opportunities

- Opportunities for digital transformation
- Changes in societies and awareness/perception
- Health and safety aspects
- Demand
- Stimulus /emergency funds
- At project level
Challenges

• Financial resources

• Companies and sourcing communities

• Limited knowledge & use of new ICTs

• Partners

• The robustness and comprehensiveness of CBD, NP discussions on issues of ABS

• Post 2020 process

• Uncertainty/new emerging issue with limited experiences to learn from

• Project level
Exchange of actions taken

• Adapting

• Steps taken for digital transformation

• Accessing or facilitating information on COVID-19 related funding

• Policy guidance

• Outreach and advocacy
Next steps (areas/actions)

• Digital transformation

• Outreach

• UNCTAD conducts an assessment

• Raise data on COVID-19 effects on niche markets & marketing strategies

• Reflection on opportunities of BioTrade supply chains to support avoiding zoonoses
Thank you

BioTrade is supported by the Swiss State Secretariat for Economic Affairs SECO, Governments of Norway, Spain, The Netherlands, as well as the UN Foundation and UN development account.
You have a 10 minute break
BREAK

9 MIN
BREAK

8 MIN
BREAK

7 MIN
BREAK

6 MIN
BREAK

5 MIN
BREAK

4 MIN
BREAK

3 MIN
BREAK

2 MIN
BREAK

1 MIN
Session 4:
BioTrade and the post-2020 global biodiversity framework

16:10 – 17:10 (CET)

Presentations
• CBD
• UNCTAD

Open Discussion – Q&A
• Interactive discussion based on partners answers to the survey
• Definition of next steps

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

@BioTradeGroup
Respect timing
Please keep the time allocated for your intervention. The moderator will stop you if you run over time.

Chat for questions
Kindly use the Chat to raise your questions during sessions. Please note that all questions will be addressed during the meeting or afterwards.
Post 2020 process
The role of business sector

Bianca Brasil - SCBD
CBD process towards COP15

CBD events

- First steps OEWG1 / SBSTTA
- OEWG 2
- SBSTTA 24 - SBI-3
- OEWG 3
- COP15 B@B Forum

Other events

- OECD BIOFIN Meeting on RM
- UNGA Biodiversity Summit
- IUCN World Conservation Congress

Post 2020 GBF

- Draft 0
- Draft 0.5
- Draft 1
- Final draft

Convention on Biological Diversity

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT
UNCTAD
CBD process towards COP15

CBD events

2019
- First steps OEWG1/SBSTTA

Feb.20
- OEWG 2

Aug.
- SBSTTA 24 - SBI-3

Sept
- OEWG 3

Nov
- COP15 B@B Forum

CBD Workshops (regional, thematic)

Other events

- OECD BIOFIN Meeting on RM
- UNGA Biodiversity Summit
- IUCN World Conservation Congress

Post 2020 GBF

- Draft 0
- Draft 0.5
- Draft 1
- Final draft

Indicators – peer review
**Post 2020 Global Biodiversity Framework**

- **Vision 2050:** “By 2050, biodiversity is valued, conserved, restored and wisely used, maintaining ecosystem services, sustaining a healthy planet and delivering benefits essential for all people.”

- **Mission 2030:** Take urgent action across society to put biodiversity on a path to recovery for the benefit of planet and people

- **Contains** 5 goals, 20 targets, indicators under development
Mainstreaming of biodiversity in key sectors

• **Long-Term Approach for Mainstreaming (LTAM)**
  – **Informal Advisory Group (IAG):** 30 members 15 Parties and 15 experts from various sectors and strong representation from businesses
  – 5 goals, 15 targets and success indicators
  – **3 strategy areas identified:** Government, economic/financial sectors and society

Mainstreaming biodiversity across **government** and its policies

Integrate biodiversity into **business** models, operations, and practices of key economic sectors, including the **financial sector**

Mainstreaming biodiversity across **society**
The role of the business/financial sectors

- Invite business and financial sector to play a **fundamental role**, alongside governments and civil society, in the implementation of the post-2020 GBF, by:
  - **Integrating** biodiversity assessment and risk management into its processes
  - Greening **supply chains** and **portfolios** across the board
  - increasing **funding for biodiversity** protection / sustainable use
  - **reporting** on impacts

⇒ **mainstreaming** and **resource mobilization**
Engaging with non state actors

• **Business Engagement Programme**: Working with national and regional initiatives through the **Global Partnership for Business and Biodiversity**
  – Greening of supply chains and operations across the board
  – Providing a platform for sharing solutions
  – Visibility of positive actions
  – Implementation – decade for action

• **Post 2020**: opportunity for businesses to provide inputs through consultation processes, online submissions

• **Action Agenda**: platform for catalyzing commitments from non state actors with a view of implementation
Global Partnership for Business and Biodiversity

- **Objectives**
  - To share information, knowledge and best practices
  - Promote transformation of business operations to a more sustainable model
  - Mainstreaming biodiversity into businesses and broader major groups
  - Development materials to support business in the transition

- **Composed of 21 members**
  - 60 + countries and thousands of businesses worldwide

- **Current work and activities:**
  - Communication materials – Newsletters, papers, support to partners
  - Case studies, tools, mechanisms, studies – online library
  - Guidelines for voluntary commitments
  - Opportunities for business input and contributions - Post 2020
  - Support to national initiatives
  - Planning events leading up to COP15
COP 15 and beyond: Opportunities

• **Business and Biodiversity Forum:**
  – 2 day event during COP
  – Keynote speakers, panels and parallel sessions
  – Business / financial sector representatives, government, NGOs
  – High level session: messaging to High Level Segment

• **Innovation and Technology Expo:** dedicated space to showcase innovation and solutions from business perspective

• **Support to implementation:** commitments and action from companies and financial institutions that can contribute to the GBF into the next decade – visibility, leadership and concrete measurable actions
Thank you!

Bianca.brasil@cbd.int
Session IV
BioTrade and the post-2020 global biodiversity framework
Andreas Obrecht
BioTrade contribution to the post-2020 process

- Engagement with BioTrade partners, CBD Parties
- Engagement with international organizations, MEAs
- Participation in consultations and events
- Preparation of submissions
- Website, social media
- Meetings of UNCTAD and partners
Contributing to the post-2020 global biodiversity framework
Sections according to the zero draft

- 2050 Vision and 2030 Mission
- 2030 action targets
- Enabling conditions
- Outreach, awareness and uptake
- 2030 and 2050 Goals
- Implementation support mechanisms
- Responsibility and transparency
The 2020 submission

- Direct and indirect drivers identified by IPBES
  (Consumption and production, Trade, Institutions and governance systems)
- Tools and solutions for implementation and mainstreaming
  (Economics and incentives, Governance (laws, regulations, policies), Behavior change)
- Means of implementation and enabling conditions
  (Resource mobilization, Capacity-building, Traditional knowledge, innovation and practises, Private Sector engagement)
- Responsibility and transparency
  (Baseline data, Indicators, Reporting)
Integration of trade in the post-2020 global biodiversity framework

- The transformational changes called for by IPBES (2019) and GSDR (2019) require also a shift to sustainable trade
- Trade can provide incentives for sustainable practices
- Trade as part of the solution

CBD COP-15
- Long-term strategy for capacity building
- Long-term strategic approach for mainstreaming
Engagement of BioTrade

a) Target group: negotiators
   • Inform on links between trade and biodiversity
   • Bilateral meetings, side events at the upcoming meetings

b) Target group: negotiators and stakeholders
   • Webinar on transforming to sustainable trade and the post-2020 global biodiversity framework
   • Cooperation in business and biodiversity activities, e.g. during the CBD COP-15 and the IUCN WCC
   • Contribute to technical work on monitoring, indicators and reporting
Survey results

Q1 on involvement

Q2 desirable outcomes

Q3 role in implementation

Q4 role of BioTrade
Thank you

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Open Discussion – Q&A

1. Questions to presenters
2. General views on the process and the role of BioTrade
3. Input to the road ahead and the engagement of BioTrade in the post-2020 global biodiversity process

Please Raise your Hand to speak ‘from the floor’
Closing Remarks

Daniel Lauchenauer

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation

Teresa Moreira

Federal Department of Economic Affairs, Education and Research EAER
State Secretariat for Economic Affairs SECO
Thank you!

All presentations and notes shared will be available at

http://www.unctad.org/biotrade