How the private sector working with BioTrade is contributing to the implementation of the SDGs

Maria Julia Oliva
Union for Ethical BioTrade
UEBT is a multi-stakeholder partnership in support of the achievement of the SDGs

- UEBT is a multi-stakeholder partnership that promotes the ‘Sourcing with Respect’ of ingredients that come from biodiversity.
- Created in 2007 as part of UNCTAD efforts to promote business engagement in Ethical BioTrade.
- UEBT raises awareness, shares knowledge, and recognizes Ethical BioTrade practices.
- Members include companies working in food, cosmetics, and pharmaceutical sectors.
- Members commit to gradually bringing relevant practices in line with the Ethical BioTrade standard, based on UNCTAD BioTrade P&C.
ETHICAL BIOTRADE

'Sourcing with Respect' of natural ingredients

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UEBT members seek to reduce poverty through trade and investment in biodiversity.
UEBT members promote resilient agricultural practices that increase productivity and production (2.4)
UEBT members promote access to and fair and equitable sharing of benefits arising from the utilization of genetic resources and associated traditional knowledge (2.5, 15,6).
UEBT members contribute to biodiversity based innovation (8.2)
UEBT members contribute to inclusive and sustainable industrialization and fosters biodiversity based innovation (8.2, 9.2, 9.5)
UEBT members, which include large and transnational companies, adopt sustainable practices and integrate sustainability information into their reporting cycle (12,6).

### Annual and Sustainability Report 2014

*The Weleda Group and Weleda AG*

<table>
<thead>
<tr>
<th>Goals set</th>
<th>Achievements 2014</th>
<th>Goals 2015</th>
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<tbody>
<tr>
<td>Validation of all raw material suppliers according to the Weleda UEBT standard (Union for Ethical Biotrade) by 2015</td>
<td>Risk assessment completed, definition of measures and auditing of (upstream) suppliers successfully started</td>
<td>The goal will be continued</td>
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<td>Development of a uniform assessment system for suppliers in collaboration with UEBT members</td>
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UEBT members promote sustainable management and efficient use of natural resources (12,2)

"That's how we can contribute to generating a healthier society, with quality products, respect for the environment and conservation of our biodiversity."

PLACES WHERE WE ACT
The program has a worldwide scope and involves thousands of consumers that are buying responsible products, whose production does not harm the environment and provides better quality of life for all. Our great challenge for the next two years is to expand the frontiers of “Partnerships” program for a better world for the plants that we import, which will require us to have a differentiated dynamic of action.
UEBT members take action to reduce the degradation of natural habitats, halt the loss of biodiversity and protect and prevent the extinction of threatened species (15.5)