

Implications of biodiversity- related SDGs to the cosmetic industry

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Schedule

- I. Cosmetic Valley key figures & values
- II. Cosmetic companies engagement in an chart of eco-responsability
- III. Protection and exploitation of the plant resources in an eco-responsible approach: Cosmetopea
- IV. Eco responsibility charter & Cosmetopea related to specific SDGs

Cosmetic Valley Key Figures

- 800 companies, of which 78% are SMEs
- 8 universities: Orléans, Rouen, Tours/François Rabelais, Versailles/Saint Quentin-en-Yvelines, Le Havre, Cergy-Pontoise, Paris 13 and Paris Sud.
- Turnover of 18 billion euros
- 70,000 jobs
- 200 public research laboratories; 8,600 researchers; 136 training courses
- 150 collaborative research projects (250 million euros invested)
- 7,500 jobs since 1994

Cosmetic Valley Values

- **Products have to be :**
 - Safe
 - Powerful
 - Eco-responsible
 - *Use of plants in cosmetic*
 - *Practice of « green chemistry »*
- **2 ways set up to assert these positions :**
 - Cosmetic Valley eco-responsability charter
 - Setting up of Cosmetopea

Charter for an ecologically responsible Cosmetic Valley

- Convinced of the need to give positive recognition to environmental action and promote further action by its members, Cosmetic Valley resolved to put in place a joint continuous improvement campaign.
- A charter was drawn up in 2008 and officially launched in October 2009.

Charter for an ecologically responsible Cosmetic Valley

Peonies are awarded to reflect each company's commitment to the voluntary campaign, regardless of its size and business area. There are several levels of environmental performance:

One peony – commitment

Two peonies – mastery

Three peonies – exemplary performance

Four peonies – excellence

Charter for an ecologically responsible Cosmetic Valley

Peonies are awarded on the basis of a number of criteria in two sections:

*Section I: performance indicators and initiatives introduced by the participant in the following fields:

-the environment (energy, water, waste, mobility & transport, pollution, biodiversity & green spaces),

-supply (input materials/goods and/or services, procurement)

-community relations

*Section II: performance indicators and initiatives introduced in cross-sector fields closer to organizations' management systems (information & awareness-raising, the fight against climate change and greenhouse gas emissions, management & organization).

Charter for an ecologically responsible Cosmetic Valley

How it works:

- Commitment made (applicants sign the charter and receive their first peony)
- Applicants submit evidence to demonstrate their environmental performance
- Submissions audited by AB Certification
- Peonies awarded

Charter for an ecologically responsible Cosmetic Valley

Few examples :

- Outside walls insulated and factory roof relaid to reduce heating expenses (DS SMITH)
- Existing lights replaced with low-energy lighting (MERCK)
- Twilight sensor installed to control lighting in the factory (MERCK)
- Wildflower area created in front of the plant. Fruit trees planted, with the crop to be given to staff (DS SMITH)
- Construction banned in parts of the site to preserve local biodiversity (ALBAN MULLER)
- Rainwater recycled and use of cesspools ended (ALBEA)
- Twenty work placements provided per year to help local schools (DS SMITH)

ETC.

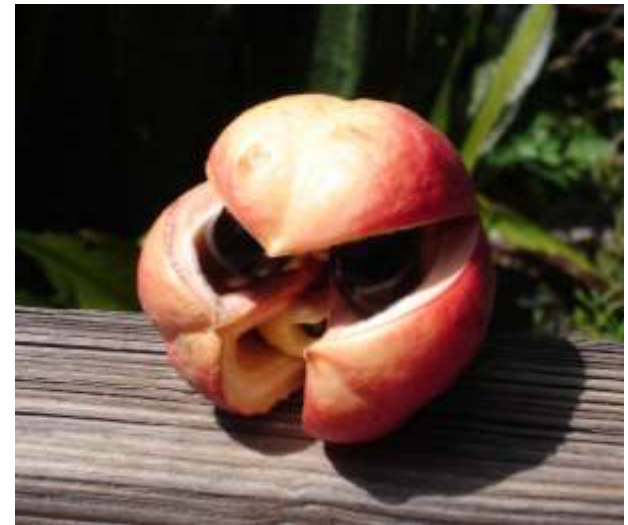
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- **Respect of resources : Nagoya, ABS**
 - Protect plants by knowing them and exploiting them in an eco-responsible thinking :
 - *Respect for people and nature*
 - *Make the local populations work*
 - *Make some technology transfer from a country to an other one (ancestral know-how to innovate)*

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- **Exemple:**
 - Whitening



Eco responsibility charter & Cosmetopea related to specific SDGs

Eco responsibility Charter

- **SDG 12. Ensure sustainable consumption and production patterns**

Cosmetopea

- **SDG 15. Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss**



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THANK YOU FOR YOUR ATTENTION