Meeting consumer demand in export markets

Exports = Supply/Productive Capacity × Market Access Conditions
Meeting consumer demand in export markets

• Overlap:

  – How easily/readily could the productive capacity adapt to new product requirements?
    • e.g. Public and private standards
    • e.g. Increased level of transformation
    → Access to capital (physical & technological)

  – How easily/readily could the labour force respond to the necessary productive capacity evolution?
    → Institutional functioning of the labour market
    → Employability of formal and informal workers
    → Matching between new and old skills
Meeting consumer demand in export markets

- A tractable, flexible and easily implementable integrated Diagnostic Framework is needed
- “Market Access, Trade and Sustainable Development: The Labour Market Channel”
- Clear association between market access and labour market features based on recent conceptual advancements (labour markets are not prefect markets; informality is a salient characteristic)
- Conclusions remain essentially qualitative (not a simulation tool) but retrieved from precise and transparent quantitative indicators (obtained with the use of disaggregated / micro-level information)