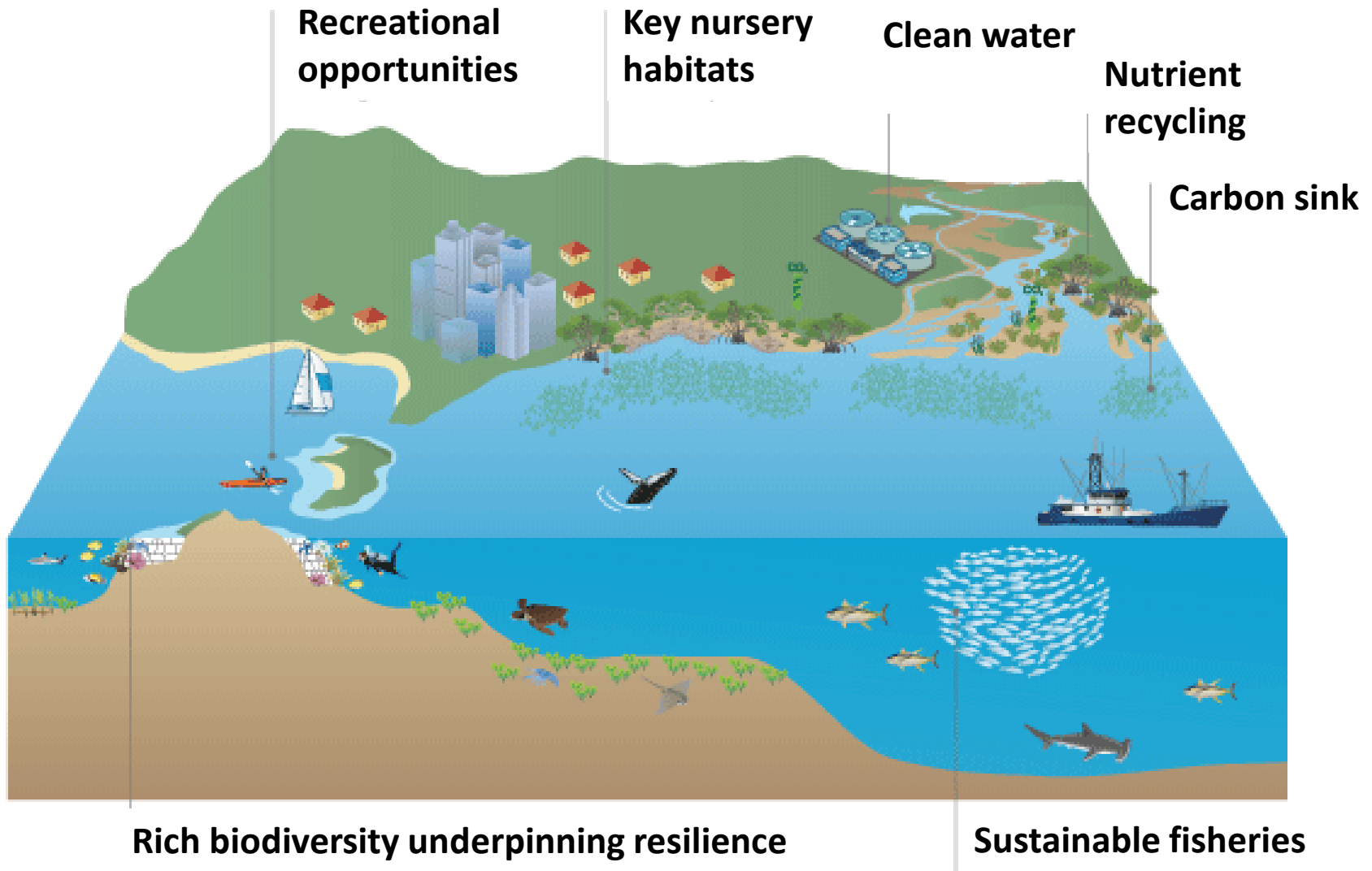


Trade as a mechanism to enhance Sustainable Blue Economy:

Lisa Emelia Svensson, Director for Ocean, UN Environment
2nd Oceans Forum, Geneva, 16 July 2018

Healthy oceans: the basis for human livelihoods and economic activity



Sustainable Blue Economy

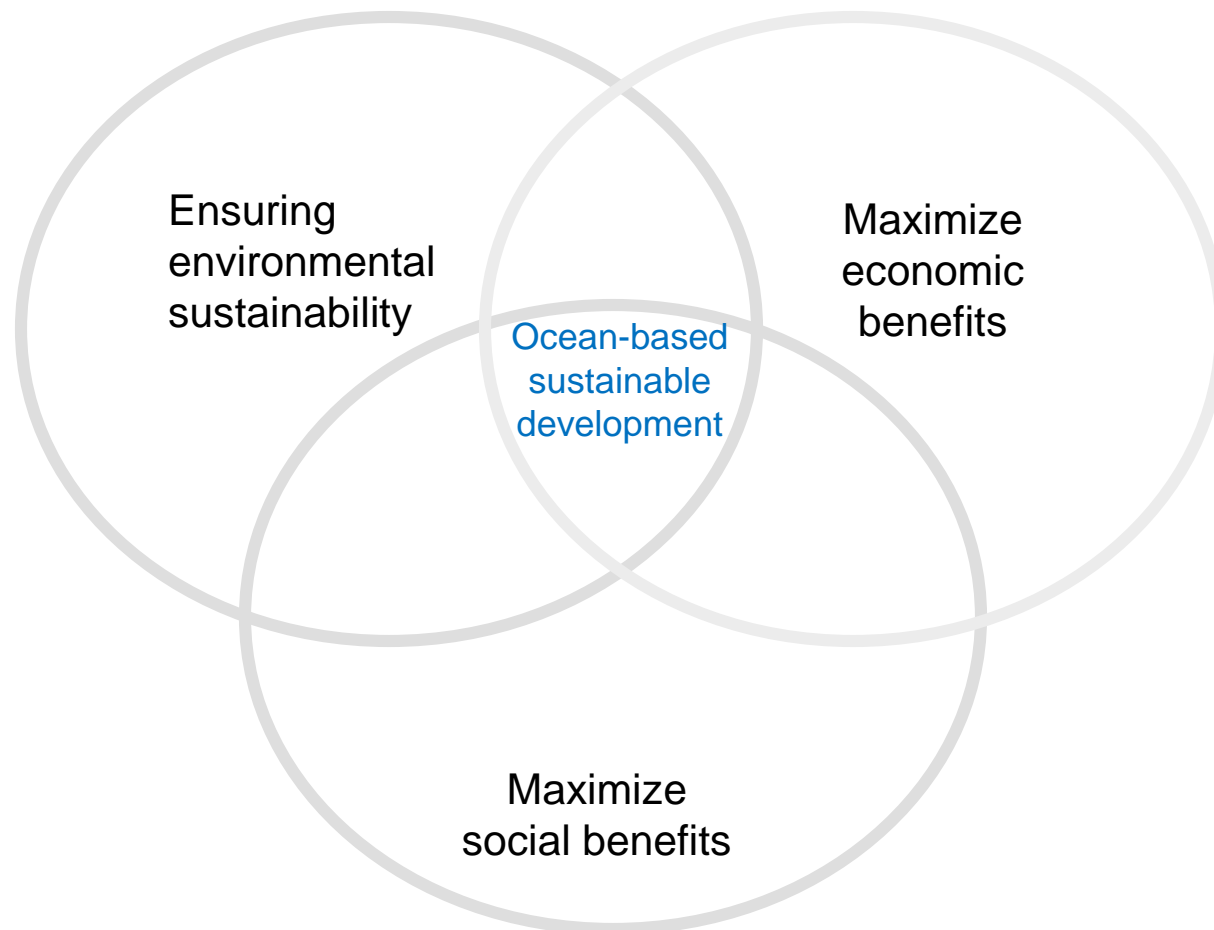
- Fishing
- Aquaculture
- Oil and Gas
- Tourism
- Genetic Resources
-

From a trade perspective market access, subsidies, innovation, IPR, sustainable development clauses etc...

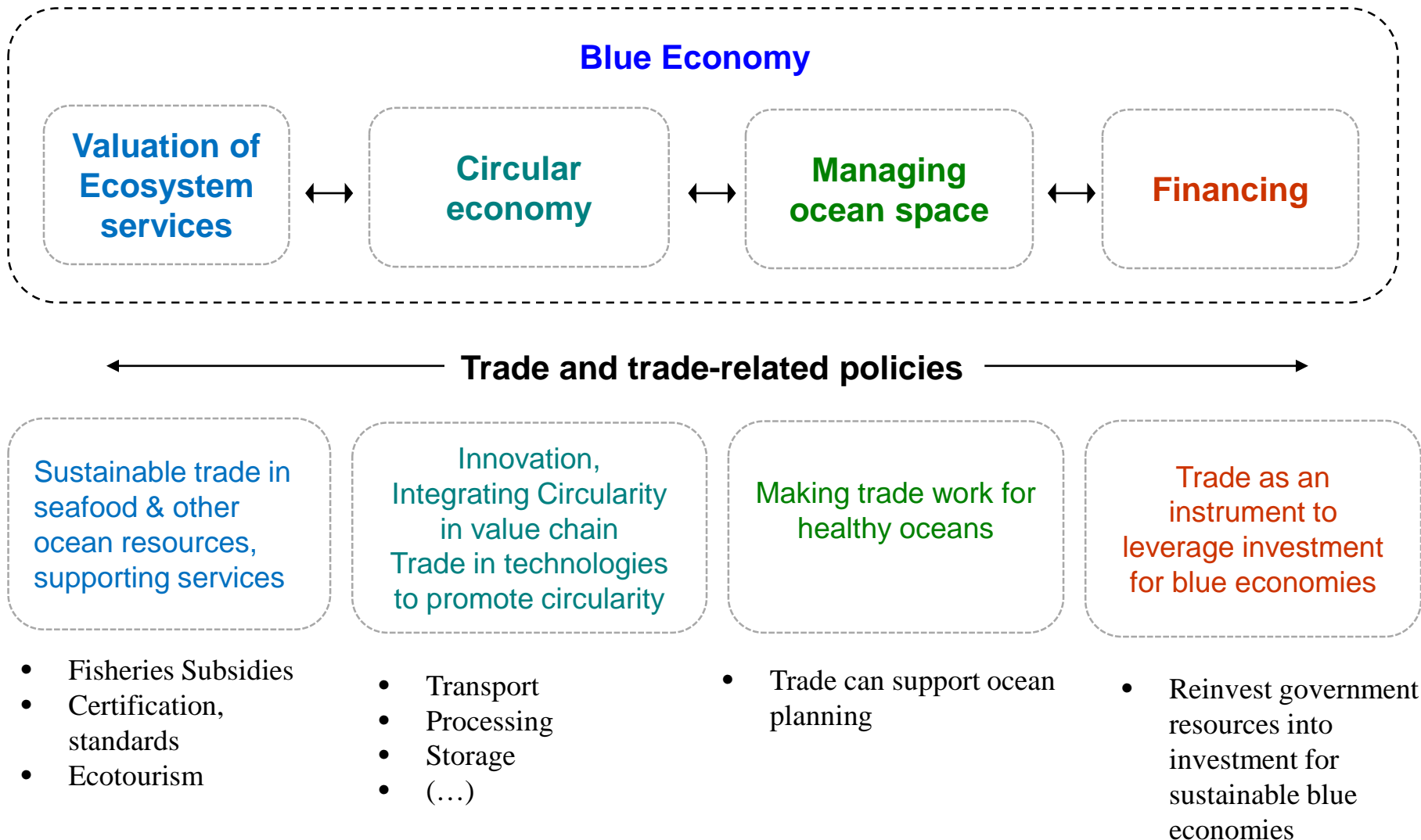
Ex. High seas bottom trawling 80percent from 5 countries

Ex. Africa EEZ fish their own water equals all developing assistant from Sweden

We need to maintain and restore healthy marine ecosystems to move to sustainable blue economies



Trade and trade policy must support and enable development in the Blue World



From a trade perspective

- Trade negotiators with us ? Map all aspects of SDG14 that could be trade related.
- Legally binding mechanisms vs soft approach? Where are we most effective?
- EU agreement on SD include social and environment and a civil scrutiny mechanism
- Environmental issues in Trade – hidden protectionism(?)

UN Environment response is a collective effort



UN Environment 'Blue Economy Initiative' and a Collaborative Center

To provide support to countries and regions to develop and implement policies, strategies and actions for resource efficient, sustainable and equitable use of marine and coastal ecosystem services for current and future generations.

Foundation for Sustainable Blue Economy:

- Mapping
- Assessment
- Evaluation



STRONGER TOGETHER

- **UN Environment, UNCTAD, FAO: proposing a SDG 14 ‘Trade-related Joint Plan of Action’**
- To assist Member States to implement effective, inclusive and sustainable policies in support of SDG 14
- Inform and advocate. Public engagement ex. CleanSeas campaign
- Capacity to make informed decisions.
- Share experiences and best practice for market incentives

CALL FOR ACTION: ASK MEMBER STATES TO JOIN THE BLUE TRADE RACE

Thank you

LISA EMELIA SVENSSON
DIRECTOR OCEAN
UN ENVIRONMENT