STAKEHOLDERS STEERING COMMITTEE MEETING FOR BIOTRADE

17 May 2018
Room XV
Palais des Nations, Geneva
@BioTradeGroup
Welcome remarks

Christian Robin

Lucas Assunçao
## Agenda

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<th>Time</th>
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| 9:30 - 9:50 | Welcome remarks  
- SECO, UNCTAD                                                                 |
| 9:50 – 10:20 | Setting the scene  
- Introduction of programmes and initiatives (3 min) (Moderator-UNCTAD)  
- Brief comments: (2-3 min each)                                      |
| 10:20-11:25 | Discussion of the Roadmap  
Discussion point 1: Increased coordination and knowledge sharing among stakeholders (60min) |
| 11:25-11:35 | Coffee break                                                     |
| 11:35-12:30 | Discussion point 2: Enabled policy environment for BioTrade companies at the national and international levels (55 min) |
| 12:30-13:00 | Lunch time                                                     |
| 13:30-14:25 | Discussion point 3: Facilitated market linkages for companies selling BioTrade-related products (55 min) |
| 14:25-14:35 | Coffee Break                                                     |
| 14:35-16:15 | Potential challenges, and opportunities for additional joint /collaborative efforts moving forward and emerging issues |
| 16:15 - 16:45 | Next steps (30 min)                                                        |
| 16:45 - 17:00 | Closing remarks                                                   |
| 17:30 - 19:00 | Informal cocktail reception (Restaurant des Delegues)               |
Setting the scene

- UNCTAD
- ITC
- UEBT
- Helvetas
- ABS I
- CITES
- PhytoTrade Africa
- MINAM
- BCA
- FLEDGE
- CAF (written statement)
The overall objective of the UNCTAD programme is for key stakeholders to seize and capitalize on trade opportunities from linking biodiversity and sustainable development, thereby advancing the implementation of SDG 15 and the Aichi Targets.

- **Increased coordination and knowledge sharing among stakeholders**
  - SSC with annual meetings and Roadmap
  - Knowledge and sharing (KS) mechanism - ITC
  - KS events: e.g. BT Congress, activities at 2018 HLPF
  - Compilations lessons learned, best practices and success cases

- **Enabled policy environment for BioTrade companies at the national and international levels**
  - ABS policy & advocacy
  - Emerging issues
  - BioTrade related information and statistics

- **Facilitated market linkages for companies selling BioTrade-related products**
  - Increase market demand – UEBT
  - More companies using BT P&C - ITC
ITC

(International Trade Centre)
Trade for Sustainable Development – T4SD

*ITC activities under the UNCTAD BioTrade Initiative*

A presentation to: UNCTAD BioTrade Initiative Steering Committee Meeting - 17 May 2018

**Mathieu Lamolle**, Senior Advisor on Sustainability Standards and Value Chains  
**Ana Batalhonne**, Associate Sustainability Expert
ITC’s contribution to Output 1.2 “A BioTrade knowledge sharing mechanism is established” aims at:

- Enabling the dissemination of information on BioTrade-related topics among different actors involved in sustainable supply chain management.

How?

- **SustainabilityXchange (SxC) – [www.sustainabilityxchange.info](http://www.sustainabilityxchange.info)**
- SxC is a free online platform for knowledge-sharing on sustainable supply chain development. It provides access to *local expertise, capacity building materials, information services* and *community-organized events*. 
www.sustainabilityxchange.info
ITC’s contribution to Output 3.2 “More companies are using the BT Principles and Criteria” aims at:

- Enhancing the understanding and upscale the use of the BT P&C among producers and companies, through a benchmarking approach of standards against the BT P&C.

How?

- Integration of BT P&C into SustainabilityMap – [www.sustainabilitymap.org](http://www.sustainabilitymap.org)
- Developing a customized instance in SustainabilityMap to allow the benchmarking of standards against the BT P&C and the adoption of SMES through a self-assessment questionnaire.
UEBT

(Union for Ethical BioTrade)
Helvetas Swiss Intercooperation
ABS-I
(The ABS Capacity Development Initiative)
Objective: The fair and equitable sharing of the benefits arising from the utilization of genetic resources, including by appropriate access to genetic resources and by appropriate transfer of relevant technologies, taking into account all rights over those resources and to technologies, and by appropriate funding, supports national sustainable development, the livelihoods of rural people, the conservation of biological diversity and the sustainable use of its components.
ABS Initiative Intervention Logic

Steering and guiding:
- Steering Committees
- (Sub-)regional management
- Project management
- General Assembly

Outcomes in pilot countries:
- Functioning national ABS systems
- IPLC involvement in ABS agreements
- ABS compliant value chains

Scaling up in cooperation countries: applying lessons learnt and good practices

NP objectives achieved

Core implementation processes supporting pilot countries:
- National institutional & regulatory ABS frameworks
- Effective participation of IPLCs based on BCPs and community procedures
- Development of ABS agreements

Auxiliary processes:
- Regional harmonisation
- Interfaces to international processes
- Knowledge generation & management
- Development of (HCD) tools

2015-2020
ABS capacity development support

ABS Initiative – ACP countries
ABS Initiative w / bilateral DC
ABS only in bilateral DC (out of ACP)
CITES and livelihoods
PhytoTrade Africa
MINAM

(Ministry of Environment, Peru)
Promoting biodiversity based business: “Obtaining more value from the natural capital”

Fuente: Adaptado del Modelo Isenberg para un Ecosistema Emprendedor, Babson College (2011)
Linking the model with other public initiatives

- Global and local markets
- Research and Innovation
- Capacity building
- Financing
BCA
(Biodiversity Conservation Agency)
FLEDGE
(Forum for Law, Environment, Development and Governance)
CAF

(Development Bank for Latin America)
Discussion of the Road Map
Discussion Point 1:

**Strategic objective:** Increase coordination and knowledge sharing among stakeholders

(SDG 15 / SDG 17 / Aichi 1)

**Targets**

- 10 partners are working together and sharing information;
- 2 financial institutions supporting activities not covered in this programme
Output 1.1: SSC meetings

**Indicators:**
- 4 priority issues in achieving SDG 15 and Aichi Targets are identified and prioritized by partners
- Roadmap is agreed by partners at the initial SSC meeting

Output 1.2: Knowledge and sharing mechanism

**Indicators:**
- BioTrade knowledge and sharing mechanism operational
- 10 partners use the mechanism established
- Contributes to indicator 1.3.2 - 1.000 social media followers (UNCTAD BioTrade)

Output 1.3: Knowledge & Sharing events

**Indicators:**
- 4 priority issues addressed and concrete recommendations made at the Congress and events
- 1.000 social media followers (UNCTAD BioTrade)

Output 1.4: Lessons learned, best practices and success cases compilations

**Indicators:**
- 4 best practices/success cases in solving priority issues are identified and shared within BioTrade stakeholders
- Contributes to indicator 1.3.2 - 1.000 social media followers (UNCTAD BioTrade)
Output 1.2: Knowledge and Sharing Mechanism (KSM)

Indicators:
- BioTrade knowledge and sharing mechanism operational
- 10 partners use the mechanism established
- Contributes to indicator 1.3.2 - 1.000 social media followers (UNCTAD BioTrade)

Methodology to capture/disseminate information
UNCTAD/ITC

Comment: ABS I (PANORAMA)

Organise Webminar on BioTrade
FLEDGE
Partner: UNCTAD, UNDP/UNEP

Launch/show at T4SD Form & V BioTrade Congress

Launch of customized BioTrade KSM
UNCTAD / ITC

Daily management communication & sharing information
UNCTAD / ITC

Creation of institutional profiles on Sustainability Xchange/Sustainability Map
ITC
Each partner with ITC support

Public resources are uploaded at Sustainability Xchange/Sustainability Map
ITC
Each partner with ITC support

* Crucial: the support of partners for the launch and operation of the KSM
Output 1.3: Knowledge & Sharing (K&S) events

Indicators:
- 4 priority issues addressed and concrete recommendations made at the Congress and events
- 1,000 social media followers (UNCTAD BioTrade)

- Mainstream BioTrade into the 2018 HLPF
  - EMG Dialogue (2-3 May)
    EMG Secretariat, CITES, ABS I, UNECE, UNCTAD
  - SDG learning session (13 July)
  - Side event (submission)
    UNCTAD/ABS I, SECO, BCA
  - Partnership Exchange (tbd)

- Launch of Programme (tentative) (7 June)
- SIPPO*
- Future K&S event (e.g. UNCTAD XV 2020)

- T4SD Forum, 1 - 3 Oct
  Topic: How trade can support the achievement of SDG 12 "Responsible Consumption and Production"
  - Session on BioTrade
  ITC, partner UNCTAD

- BioTrade Congresses
  - V BT Congress at CBD COP14, 17-29 Nov 2018, HL 14 - 15 Nov
  - VI BT Congress 2020
  UNCTAD, Partners: UEBT, ABS I, PTA, Helvetas, CAF, national partners
Output 1.4 – Lessons learned, best practices and success cases compilations

**Indicators:**
- 4 best practices/success cases in solving priority issues are identified and shared within BioTrade stakeholders
- Contributes to indicator 1.3.2 - 1.000 social media followers (UNCTAD BioTrade)

**Leading - UNCTAD**

Methodology to capture information *(end 2018- early 2019)*
*Partners: ITC, PTA, BIOEMPRENDE*

**Compilation for policy makers**
- 2021 – 2022
  *Partners: PTA, CBS, BIOEMPRENDE*

**Compilation for private sector**
- 2021 – 2022
  *Partners: CBS, BIOEMPRENDE*

**BioTrade, SDGs (Aichi/Post Aichi) from 2019**
  *Partner: CBS*

**Dissemination (2021-2022*)**
  *Partners: CBS, BIOEMPRENDE*

**CITES and Livelihoods**
Discussion Point 2:

**Strategic objective:** Enabled policy environment for BioTrade companies at the national and international levels

**Target:**

6 countries have improved, developed or adopted legislative, administrative and policy frameworks that enable ABS in line with SDG 15.6.1 & 15.9, and Aichi target 16
Output 2.1: ABS policy & advocacy (1/2)

Indicator: 4 policy recommendations / experiences on ABS are considered in regional / national processes

Mekong region

Lead partner: Helvetas
• Organise regional workshop on ABS awareness, 5-6 June 2018, Laos - Partner: UNCTAD

Lead partner: UNCTAD
• Organise regional coordination workshop on ABS and BioTrade in the Mekong region, 7-8 June 2018, Laos - Partner: Helvetas
• Commissioning of 4 support notes for Mekong region - Partners tbd
• Organisation of a coordination / monitoring workshop in Viet Nam (2019) - Potential partners: Helvetas, BCA, UNDP

Lead partner: BCA
• Conduct a study on impact of ABS regulations on pharmaceutical enterprises, 25 May 2018 – Partners: Center for Rural Economic Development (CRED), Helvetas VietNam
• Dialogue on ABS for mutual understandings among policy makers, academia, and business sector, 30 May 2018 - partners UNDP, IDLO
• Training series on ABS for managerial sectors, academia, GR holders, enterprises, 28-30 May/21-23 June, two courses in the 3Q and two courses in the 4Q – Partners: UNDP Viet Nam, experts
Output 2.1: ABS policy & advocacy (2/2)

Indicator: 4 policy recommendations / experiences on ABS are considered in regional / national processes

Southern Africa

- Commissioning of 2 policy briefs for AU and CFTA processes
  *UNCTAD, ABS I*
- Organization of side events to AU or CFTA meetings
  *UNCTAD, ABS I*

Latin America

- Organise a National Workshop on a coherent implementation of the NP and BioTrade and Intellectual Property, 12-13 September, Peru
  *UNCTAD, MINAM, INDECOPI, PromPeru, ProAmbiente, CAF*

Global

- Organise Webinar on ABS and BioTrade: from concept to practice
  *FLEDGE - Partner: UNCTAD, UNDP/UNEP*
Output 2.2: Emerging issues

Indicator:
2 recommendations / experiences on emerging issues are considered in international or national policy processes

Some emerging issues proposed by partners:

- Exploratory report on Blue BioTrade
  - CAF / UNCTAD

- BioTrade in India
  - FLEDGE
  - Partner: UNCTAD

- Organization of event on sustainable business at national level (BIOMATCH)
  - MINAM
  - Partners: GIZ, Ministry of Production, CONCYTE
Strengthening the linkage of public and private sector, academy and financial organizations to achieve green growth towards sustainable development in Peru

[Video BioMatch 2017]
Output 2.3: BioTrade related information & statistics

**Indicator:**
Information on trade & biodiversity of beneficiary countries/impact on SDG & Aichi is available

- Define available data and how it should be compiled/presented to respond to Aichi targets 2, 3 and 4, and SDG 15.6, 15.9
  - **UNCTAD**
  - **Partner:** CAF, CBS

- Gather trade-related information of target beneficiary countries (UNCTAD Stats and partners information)
  - **UNCTAD**
  - **Partner:** CBS

- Disseminate information to BT mechanism (output 1.2), UNCTAD, CBD and other partners' websites
  - **UNCTAD**
  - **Partner:** CAF, CBS

- Update information on an annual basis
  - **UNCTAD, Partner:** CBS

* Crucial: the support of partners for this activity
Discussion Point 3:

**Strategic objective:** Facilitated market linkages for companies selling BioTrade-related products

**Target:**

20% increase in business applying Ethical BioTrade practices and/or UNCTAD BioTrade P&C (baseline: 130 companies)
Output 3.1: Increase market demand

Leads partner: UEBT

- Technical workshops with businesses working on BioTrade (1 per year in June)
  - Exchange sessions SMEs & NGOs, 20 June 2018
- Develop 4 practical case studies of SMEs and large BioTrade companies
- 2 on-line training modules for SMEs, BioTrade partners and local service providers
- Biodiversity barometers for 3 countries: Switzerland and 2 countries (to be defined)
- Beauty of Sourcing with Respect (ABS I)

Lead partner: PhytoTrade Africa network (PTA)

- Summit & Trade expo PTA, Trade Expo
- ABS Workshop, Laos PTA

Indicators:
- Technical guidance, cases, training modules used by 50 companies
- 300 company representatives use information generated under the programme
Output 3.2: More companies using BT P&C

Indicators:
- ITC Standards Map includes BioTrade Principles and Criteria (P&C)
- 100 company self-assessments have been carried out

Lead partners: UNCTAD & ITC

1. Define and agree on BT P&C to be included into Sustainability Map (under Standards Map)
2. Integration of the BT P&C into Sustainability Map (under the Standards module)
3. Identification of sustainability frameworks that can be benchmarked against BT P&C
4. Collection of information on identified sustainability frameworks that can be benchmarked against BT P/C
5. Develop a customized instance in Sustainability Map to allow the customized benchmarking of standards and the BioTrade Principles and Criteria, and the adoption of SMEs including a self-assessment
6. Promotion of the benchmarking approach and the BT P&C through social media, communication materials, events

Biodiversity and Business Peruvian Initiative (B&E)

MINAM, CAF
Potential challenges, and opportunities for additional joint /collaborative efforts moving forward and emerging issues
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<td>• Raise awareness &amp; visibility</td>
<td>• Channeling investment for BioTrade value chains</td>
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<td>• Generate market uptake</td>
<td>• Increase buyer demand</td>
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<td>• Harness startups and innovations</td>
<td>• BioTrade /ABS interface</td>
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<td>• Review of BioTrade criteria / UEBT Standard / Peru National Programme</td>
<td>• Donor involvement</td>
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Solutions?
Next Steps

Overview of SSC operation, meetings, organization and reporting

• Circulation of draft & finalized Roadmap and SSC meeting report

• Roadmap
  – Updates, including on emerging issues
  – Implementation & reporting

• Next SSC meeting(s)
Closing Remarks
Thank you!

All presentations and notes shared will be available at

http://www.unctad.org/biotrade