



# Meshan Global

*Meshan Dates and Sweets*

*Meshan Catering*

*Meshan Café*

# Agenda



- Introduction
- Who we are
- Meshan Vision
- Meshan Journey
- Meshan Today
- Meshan Exquisite Products
- Meshan Café
- Achievements
- Key Customers

# Introduction

Today, We “Meshan Team” are proud when we stand and look back at the very first day when His Majesty’s call to take care of the Palm Dates ignited the idea of Meshan and united the team to take such a challenging decision to become an iconic project with shadows extending all over the country.



# Who we are

We are an emerging business in Sultanate of Oman introducing Dates with varieties of flavors and sophisticated design to be gifted to your beloved as an exquisite traditional gift for all occasions. Besides the Dates we offer traditional sweets with fusion ingredients and modern presentation.



# Who we are

The business is managed and operated by Omani sisters who are born and raised in Oman surrounded with the culture, tradition and the fruit of the generous land.

We started operating since 2011 as B2B and opened our first outlet in the heart of Muscat.

In our café we offer variety of coffee besides Omani coffee, Dates, tea, pastries and Omani sweets.



# Meshan Vision

To become an iconic Omani business module with a global sales network driven by a national work force delivering best in class products to both businesses, consumers and the public sector.



# Meshan Journey

- Home-based business – 2011
- Operations Unit – workshop
- Coffee shop – 2015
- Catering Business Line – 2016



# Meshan Today

Meshan has crossed a long journey towards establishing an **Omani brand** that is known for its **originality** and **quality** with a clear vision moving forward.





# Meshan Today

Since 2011:

- > 38 tons of processed Dates
- > 800 customers
- > 210 kg/daily
- > 480 meals/daily

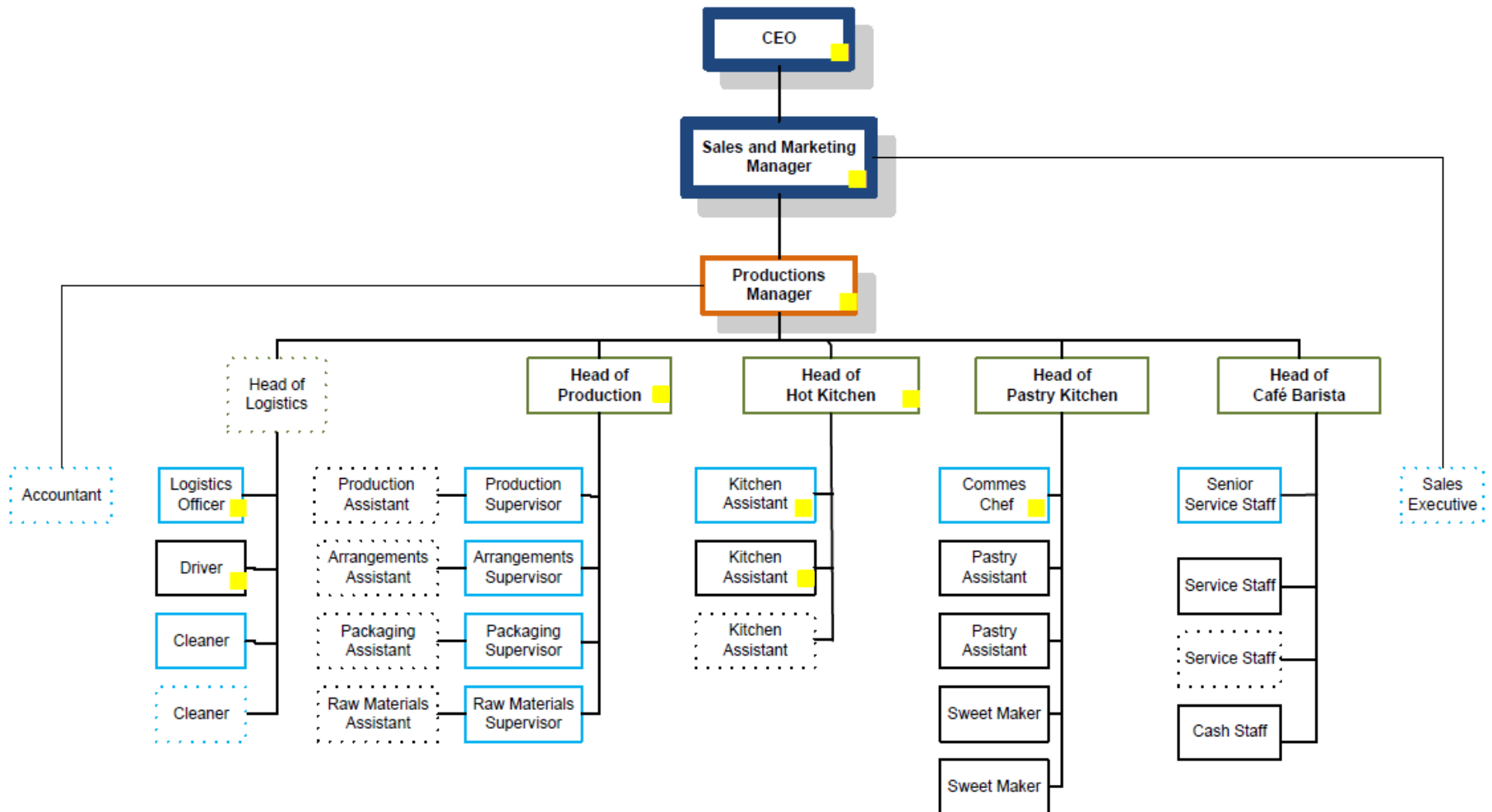


# Meshan Today

- Meshan has dependent life cycle with **Omani farmers**:
  - Dates suppliers
  - Free customers for cattle feed; the Dates seeds
- Meshan deals directly with artisans for their **Omani Handcrafts** Palm leave products
- Meshan recruits **colleges students** during their summer leaves



# Meshan Today



# Meshan Exquisite Products

- Raw Dates from Omani farmers
- Luxury Dates products
- Fusion (traditional and modern)
- Pastries
- Omani and international full catering menu



# Meshan Exquisite Products

- **Premium Dates:** *Infused with the tastes of Arabia, Meshan's premium dates will transport you to a world like no other.*



# Meshan Exquisite Products

- **Stuffed Dates:** *Paired for greatness, Meshan's stuffed dates remind us how two can be greater as one. Some things are meant to be together.*



# Meshan Exquisite Products

- **Filled Dates:** *Meshan's filled dates will entice you to try something new. There is nothing more alluring than the promise of a surprise.*



# Meshan Exquisite Products

- **Pastry:** Meshan's handcrafted pastries are simply....life's delicious reward. Reward yourself. Redefine your day. Indulge in one of our timeless patisseries and make time stand still.





# Meshan Exquisite Products

- **Omani Coffee:** *Enjoy the richness of Omani hospitality. Savor a cup of Meshan's traditional Kahwa and reconnect with old friends. Preserve the rhythm of our Omani heartland. Meshan's traditional Kahwa reminds us to make time for the people we cherish*

- **Other hot drinks goes well with Dates**



# Meshan Exquisite Products



# Meshan Café

- Meshan Café Lounge: *We want you to experience the rhythm of our Omani heartland yet be inspired to create your own rhythm. We invite you to indulge in conversation with a cherished friend or be still and contemplate dreams yet to be fulfilled.*



# Achievements

- Patent certificates: *The first business in Oman and Gulf countries*
- Riyadh Award 2014: *Best SME in trade sector*
- Zubair SEC 2014: *Winners of direct support*
- Research Council Award 2015: *Innovating Dates Molding Machine*
- Women Excellence Award 2015: *SME Sector*



Best  
Small  
Enterprise  
Trade  
Sector

ENTREPRENEURSHIP  
AWARD 2014

مركز الزبير  
ZUBAIR SEC

مركز الزبير للمؤسسات الصغيرة  
ZUBAIR SMALL ENTERPRISES CENTRE



# Key Customers



سلطنة عمان  
وزارة المالية



سلطنة عمان  
صندوق الرفد



GBM





Thank you