



INTERNATIONAL MEETING ON SERVICES VALUE-ADDED IN EXPORTS

**Services and trade policies
for diversification and upgrading**
Brasilia, Brazil, 22-23 October 2019

SERVICES AND THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT

Presentation by

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United Nations Conference on Trade and Development (UNCTAD)

MINISTÉRIO DA
ECONOMIA



Services and the 2030 Agenda for Sustainable Development


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Trade & the 2030 Agenda for Sustainable Development

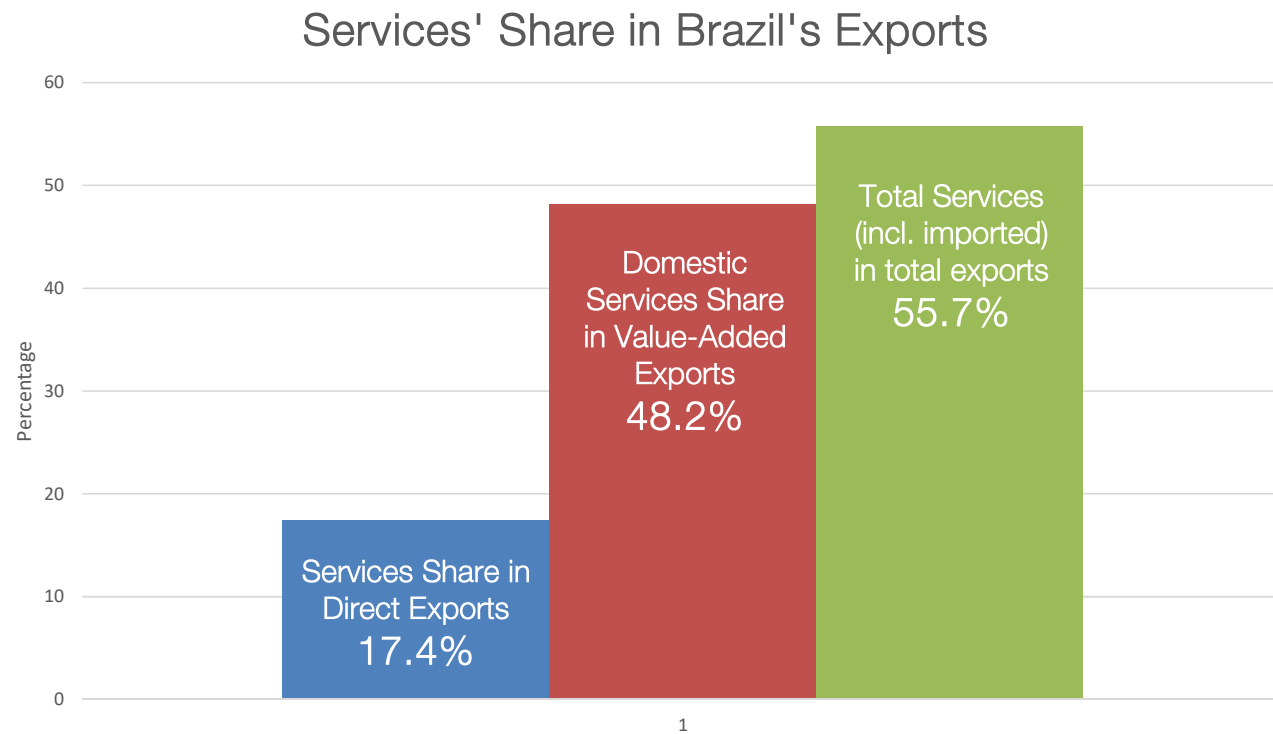
A global plan of action for
people, planet and prosperity,
and trade plays a critical role.



The Importance of Services in the World Economy



How important are services to Exports? The Case of Brazil



Services and Trade

The fragmentation of production and technological progress in the global value chain context



**Transportation &
Logistics**

**Regulatory
Requirements**

**Management and
ICT Services**

and servicification of manufacturing activities



Services & productivity and competitiveness





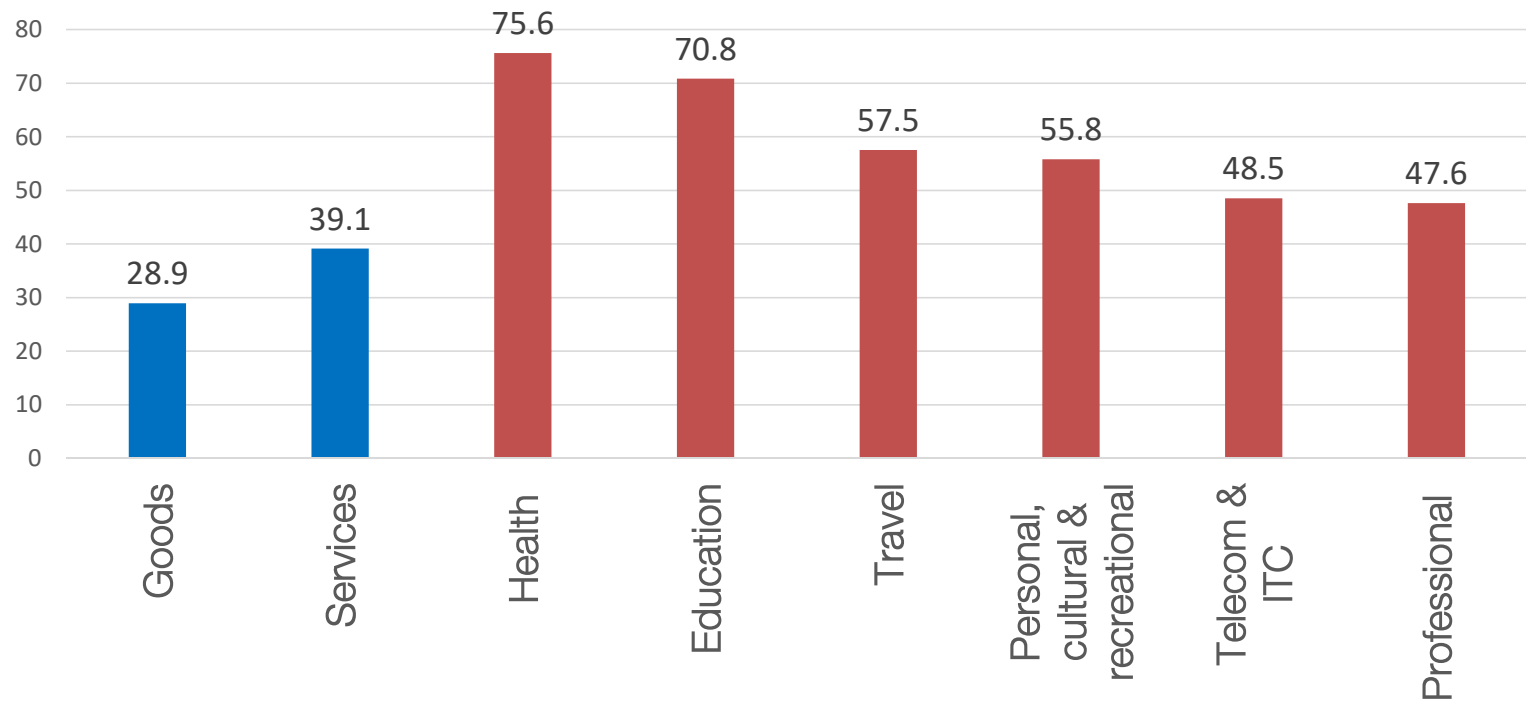
Services & Diversification

Sustainable development requires a positive structural transformation and diversification



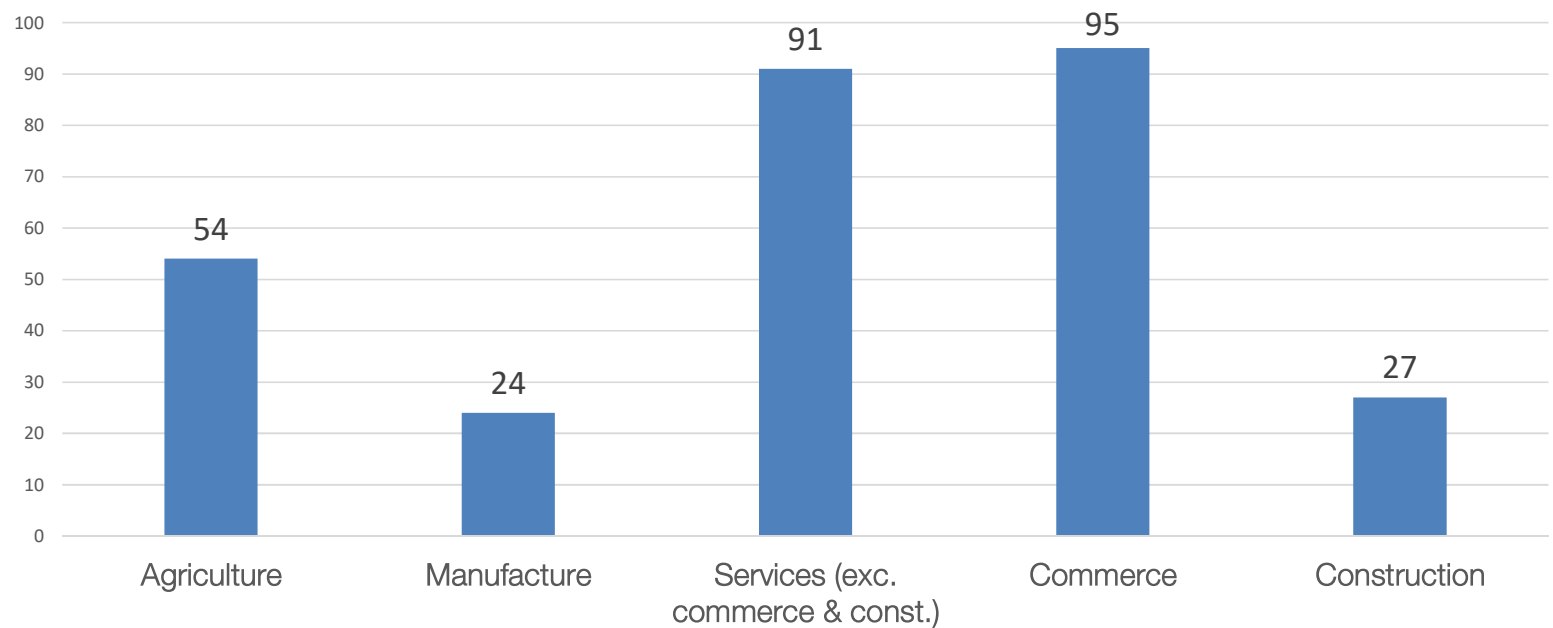
Services & Gender

Female share of employment embedded in Brazil's exports
2015



Services & MSMEs

Share of MSMEs in Brazil's Exports, 2015





Conclusions

Services can deliver big wins for development but not without the appropriate policy action to ensure that developing countries are not left behind.



Thank You.

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