SERVICES AND THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT

Presentation by

Ms. Pamela Coke-Hamilton
Director
Division on International Trade and Commodities
United Nations Conference on Trade and Development (UNCTAD)
Services and the 2030 Agenda for Sustainable Development

Presented by Ms. Pamela Coke-Hamilton, Director, Division on International Trade and Commodities, UNCTAD

International meeting on services value-added in exports: Services and trade policies for diversification and upgrading 22 - 23 October 2019, Brasília, Brazil
Trade & the 2030 Agenda for Sustainable Development

A global plan of action for people, planet and prosperity, and trade plays a critical role.
The Importance of Services in the World Economy

<table>
<thead>
<tr>
<th></th>
<th>GDP</th>
<th>Employment</th>
<th>Exports</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>67.5%</td>
<td>48.7%</td>
<td>23.4%</td>
</tr>
</tbody>
</table>
How important are services to Exports? The Case of Brazil

Services' Share in Brazil's Exports

- Domestic Services Share in Value-Added Exports: 48.2%
- Services Share in Direct Exports: 17.4%
- Total Services (incl. imported) in total exports: 55.7%
Services and Trade

The fragmentation of production and technological progress in the global value chain context

Transportation & Logistics

Regulatory Requirements

Management and ICT Services

and servicification of manufacturing activities
Services & productivity and competitiveness
Services & Diversification

Sustainable development requires a positive structural transformation and diversification
Services & Gender

Female share of employment embedded in Brazil’s exports

2015

Goods: 28.9%
Services: 39.1%
Health: 75.6%
Education: 70.8%
Travel: 57.5%
Personal, cultural & recreational: 55.8%
Telecom & ITC: 48.5%
Professional: 47.6%
Services & MSMEs

Share of MSMEs in Brazil’s Exports, 2015

- Agriculture: 54
- Manufacture: 24
- Services (exc. commerce & const.): 91
- Commerce: 95
- Construction: 27
Conclusions

Services can deliver big wins for development but not without the appropriate policy action to ensure that developing countries are not left behind.
Thank You.

Presented by Ms. Pamela Coke-Hamilton, Director, Division on International Trade and Commodities
UNCTAD

International meeting on services value-added in exports: Services and trade policies for diversification and upgrading
22 - 23 October 2019, Brasília, Brazil