TRADE POLICIES TO HARVEST THE POTENTIAL OF SERVICES VALUE-ADDED TO DIGITALIZATION AND DEVELOPMENT

Presentation by

Ms. Romina Gayá
Trade in services consultant, Institute for the Integration of Latin America and the Caribbean (INTAL)
Inter-American Development Bank (IDB)
Trade policies to harvest the potential of services value-added to digitalization and development

Romina Gayá

International meeting on services value-added in exports
UNCTAD, European Commission and the Ministry of Economy of Brazil
Brasilia, Brazil, 22-23 October 2019
Services increasingly contribute to trade in terms of value-added ...

... But trade policy treats goods and services as separate issues
- Modes 1, 2, 3 & 4
- Mode 5

ICT services play a major role in servitization and in the digital economy ...

... But there is little progress on international rules on digital trade

Trade policy must adapt to digital and servitized trade
- Services
- Merchandises
- E-Commerce
TRADE POLICY FOR DIGITAL AND SERVitized TRADE

**Trade in services**
- Liberalization of direct trade in services
- Regulatory convergence for domestic regulation
- Trade facilitation in services

**Trade in merchandises**
- Inputs and capital goods needed to provide services
- Products with a high share of mode 5 services (tariffs, non-tariff barriers, customs valuation, rules of origin)

**E-commerce**
- Customs duties on electronic transmissions
- Cross-border data flows
- Intellectual property rights
FINAL REMARKS

Need of consistent regulatory framework (services, goods and e-commerce)
- Traditional liberalization measures
- Reforms of existing commitments
- Rules on new issues

Complexity → Need of international cooperation
- Exchange of information
- Sharing best practices
- Technical assistance for capacity building

Additional policies for developing economies and LDC
- Improvement of digital skills
- ICT infrastructure development
- Enhancement of business environment
Thank you!

Romina Gayá
rominagaya@gmail.com

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