



INTERNATIONAL MEETING ON SERVICES VALUE-ADDED IN EXPORTS

Services and trade policies
for diversification and upgrading
Brasilia, Brazil, 22-23 October 2019

TRADE POLICIES TO HARVEST THE POTENTIAL OF SERVICES VALUE-ADDED TO DIGITALIZATION AND DEVELOPMENT

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Trade policies to harvest the potential of services value-added to digitalization and development

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INTRODUCTION

Services increasingly contribute to trade in terms of value-added ...

... But trade policy treats goods and services as separate issues

- Modes 1, 2, 3 & 4
- Mode 5

ICT services play a major role in servitization and in the digital economy ...

... But there is little progress on international rules on digital trade

Trade policy must adapt to digital and servitized trade

- Services
- Merchandises
- E-Commerce

TRADE POLICY FOR DIGITAL AND SERVICIZED TRADE

Trade in services



- Liberalization of direct trade in services
- Regulatory convergence for domestic regulation
- Trade facilitation in services

Trade in merchandises



- Inputs and capital goods needed to provide services
- Products with a high share of mode 5 services (tariffs, non-tariff barriers, customs valuation, rules of origin)

E-commerce



- Customs duties on electronic transmissions
- Cross-border data flows
- Intellectual property rights

FINAL REMARKS



Need of consistent regulatory framework (services, goods and e-commerce)

- Traditional liberalization measures
- Reforms of existing commitments
- Rules on new issues



Complexity → Need of international cooperation

- Exchange of information
- Sharing best practices
- Technical assistance for capacity building



Additional policies for developing economies and LDC

- Improvement of digital skills
- ICT infrastructure development
- Enhancement of business environment

Thank you!

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