Gateway for Indonesian Music Industry in The Digital Era E-Commerce Week 2019 – Palais des Nation, Geneva



#### KEY FIGURES



#### Internet User:

2017: 143 Millions

2019: 175 Millions (expected)

Population: 267 Millions

INDONESIA

Market Potential:
Over US\$ 1 Billion
(Streaming Services Only)

Music Consumer

2017: 71,1%

2019: 85% (expected)



#### CHALLENGES



Regulation

Modernization of Indonesian Copyright Act Digital Infrastructure

> Integrated Music Data Center

Music Monitoring System

Portamento

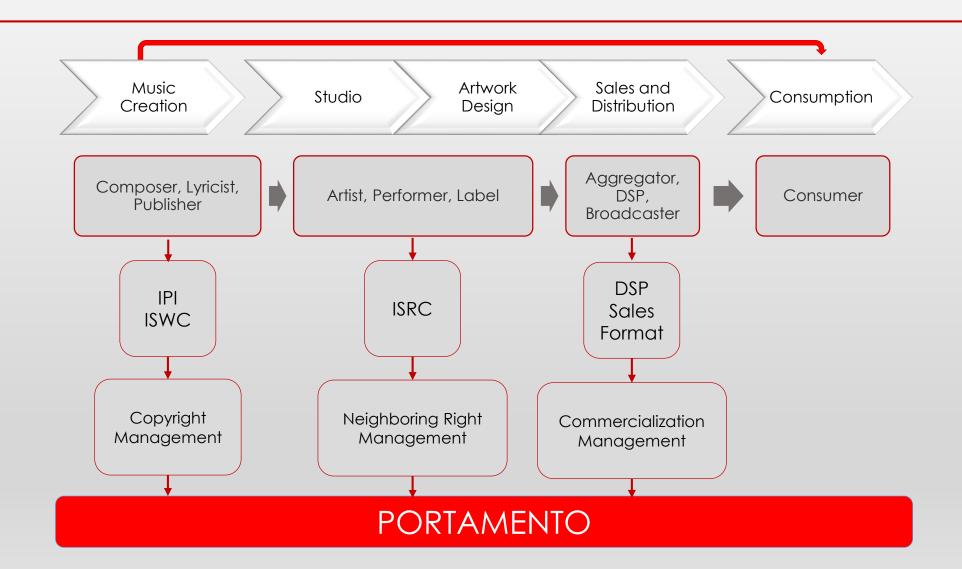
Capacity Building

Creative Hub

Music Biz Village

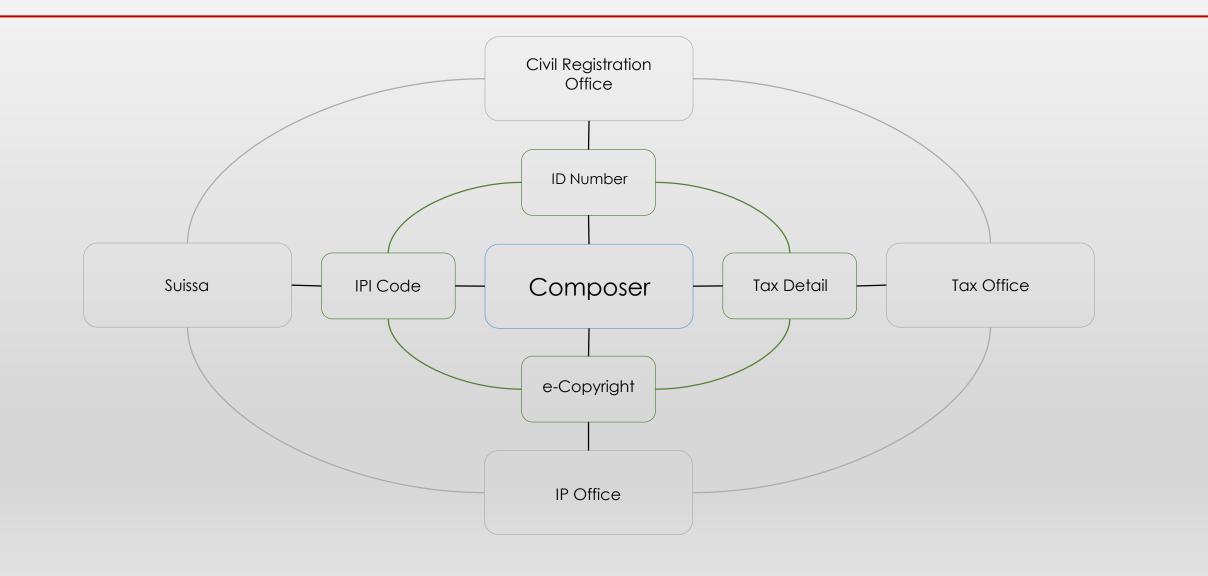






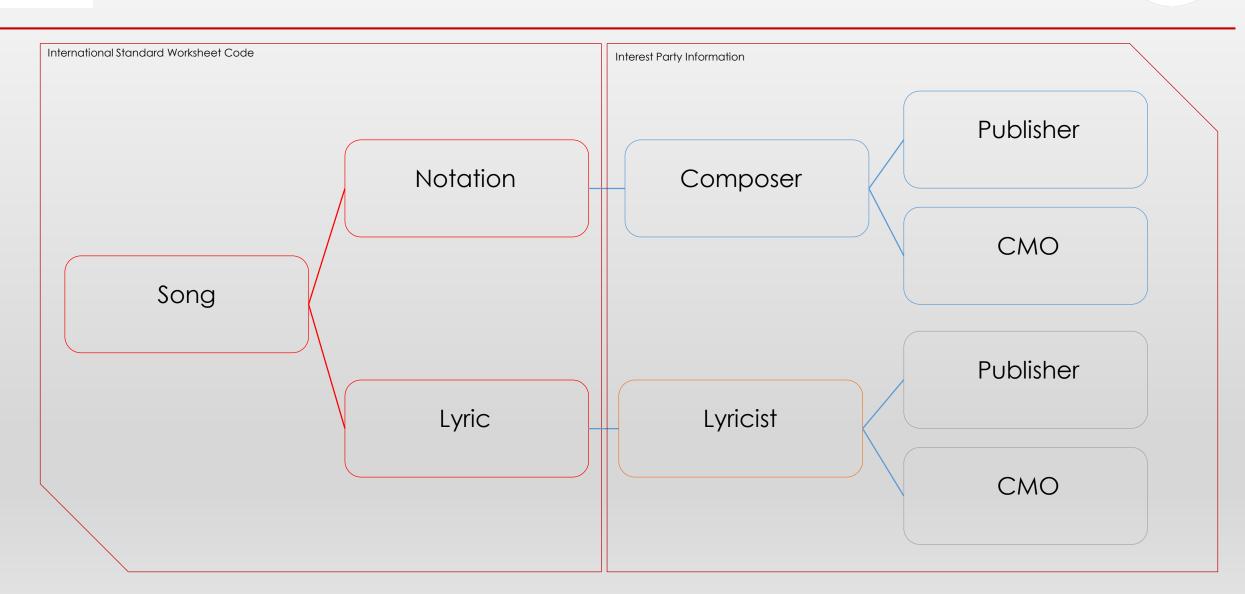






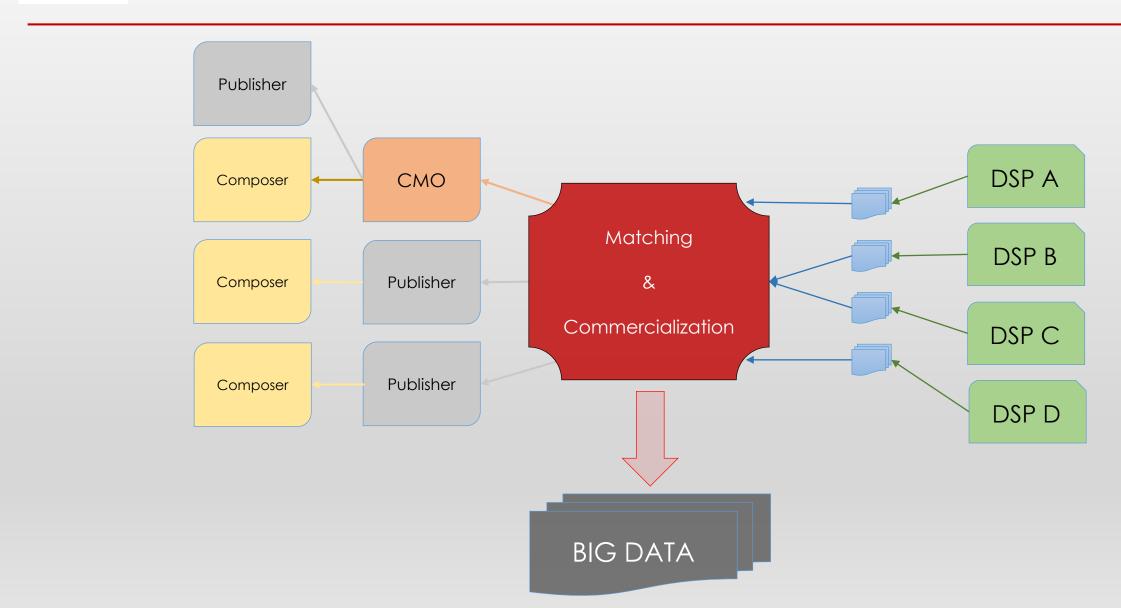






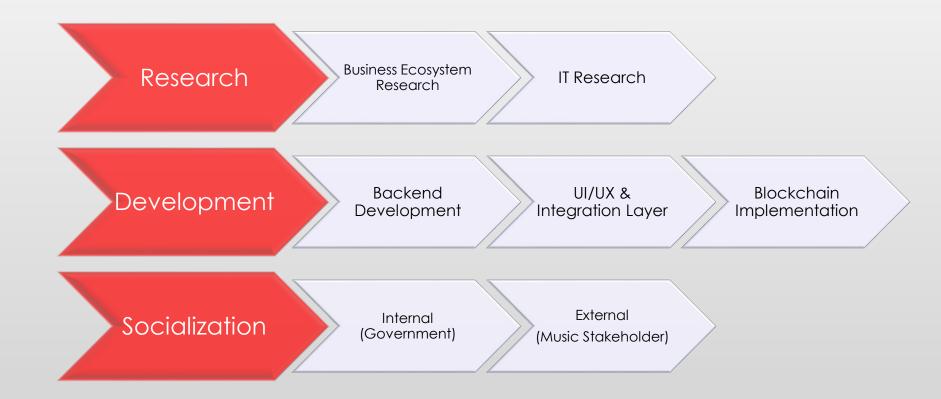














#### GOALS



Payment gateway for royalty distribution

Usage Transparency

Seamless processing for royalty collection & distribution

Economic Potential Fulfillment Copyright Valuation

# THANK YOU