



GlobalRusTrade

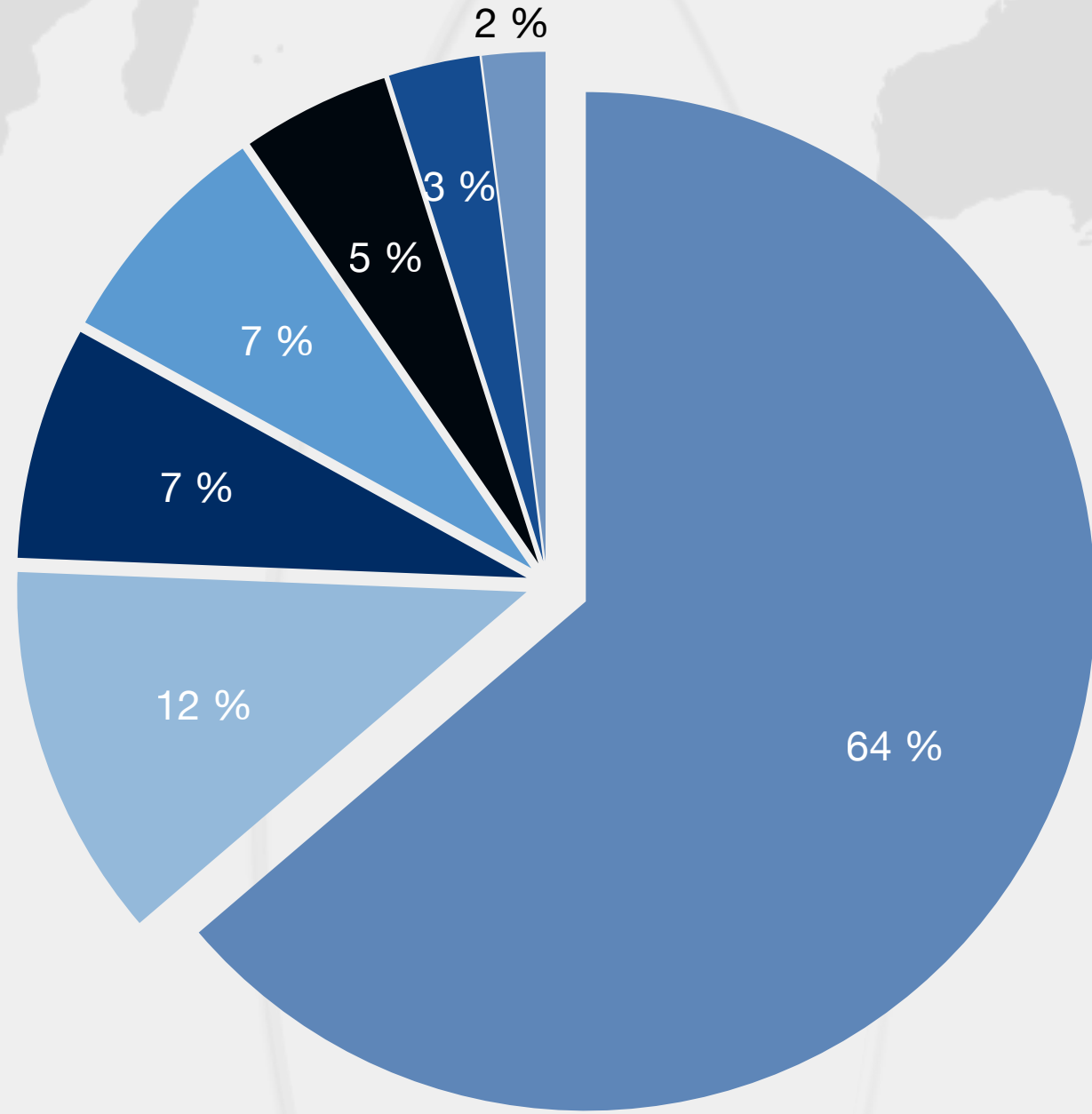
B2B cross border e-commerce platform

globalrustrade.com

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Trade and e-commerce in Russia

Export specialisation of Russia in 2015



- Mineral products
- Chemicals and rubber
- Food and agricultural
- Other products
- Metals and stones
- Machinery, equipment and vehicles
- Wood and paper product

In 2017, the volume of world B2B e-commerce amounted to 7.7 bln dollars and exceeded the volume of the B2C sector by three and a half.

In Russia it is hard to assess the contribution of marketplaces in B2B e-commerce. The main reason is that e-payments between businesses is prohibited officially.

Therefore, all transactions from e-commerce marketplaces in B2B sector are provided offline.



GRT

Global RusTrade

Features



- developed in Russia and operates globally (BRICS countries, Southeast Asia, Latin America);
- structured online catalogue;
- support of experts alongside the transaction.

Advantages



- culturally adaptive;
- free basic registration;
- automated translation for 10 languages;
- unique solution for SMEs;
- opportunity to create web-store on sub-domain;
- only verified companies.

> 15 000 users

> 1500 companies

> 4000 goods and services

10 languages



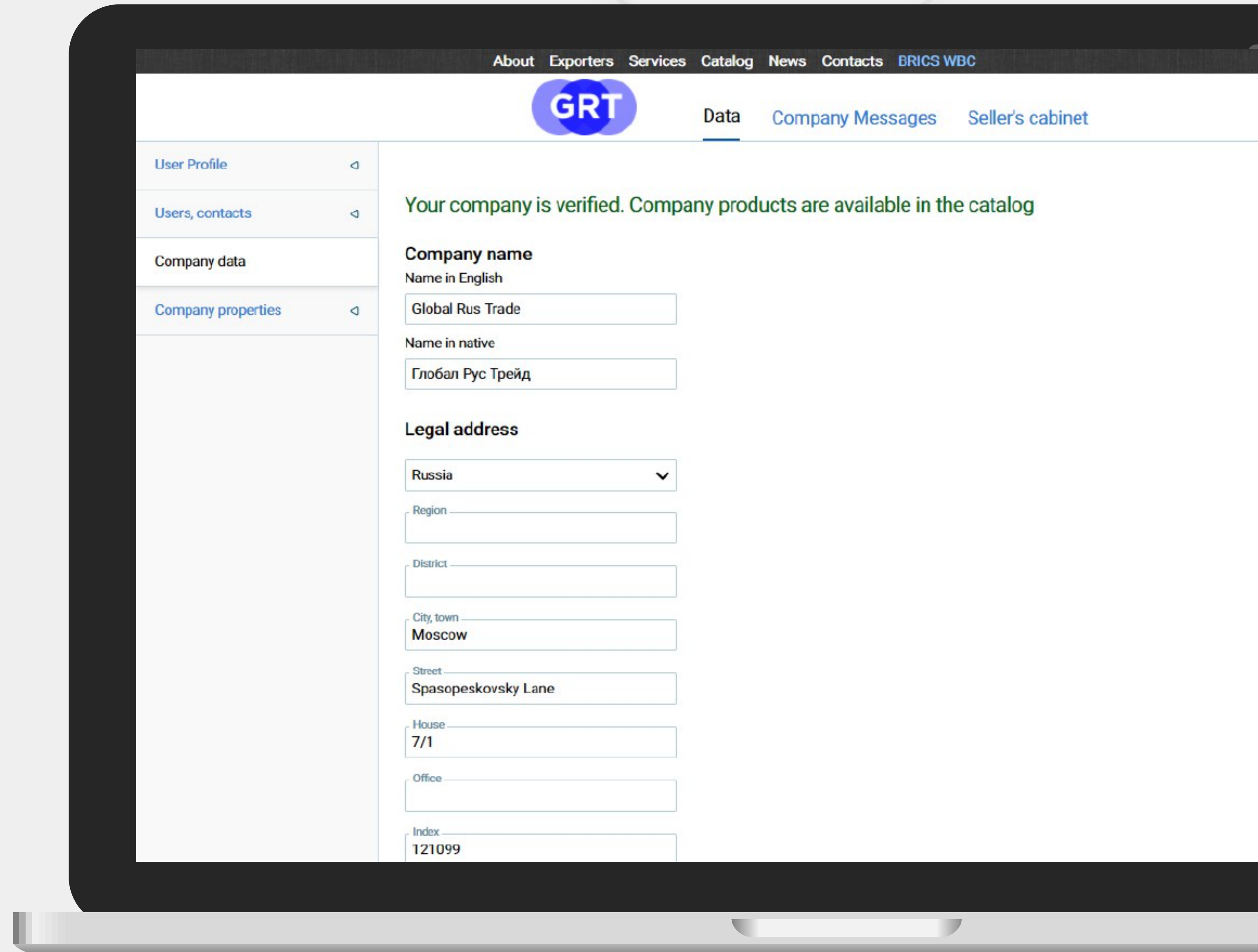
Verification

The verification system consists of several stages of checking, and only then company's goods and services become available in the catalog.

Following information is checked:

- registration data
- websites
- corporate accounts in social networks and etc.

The users data is updated.

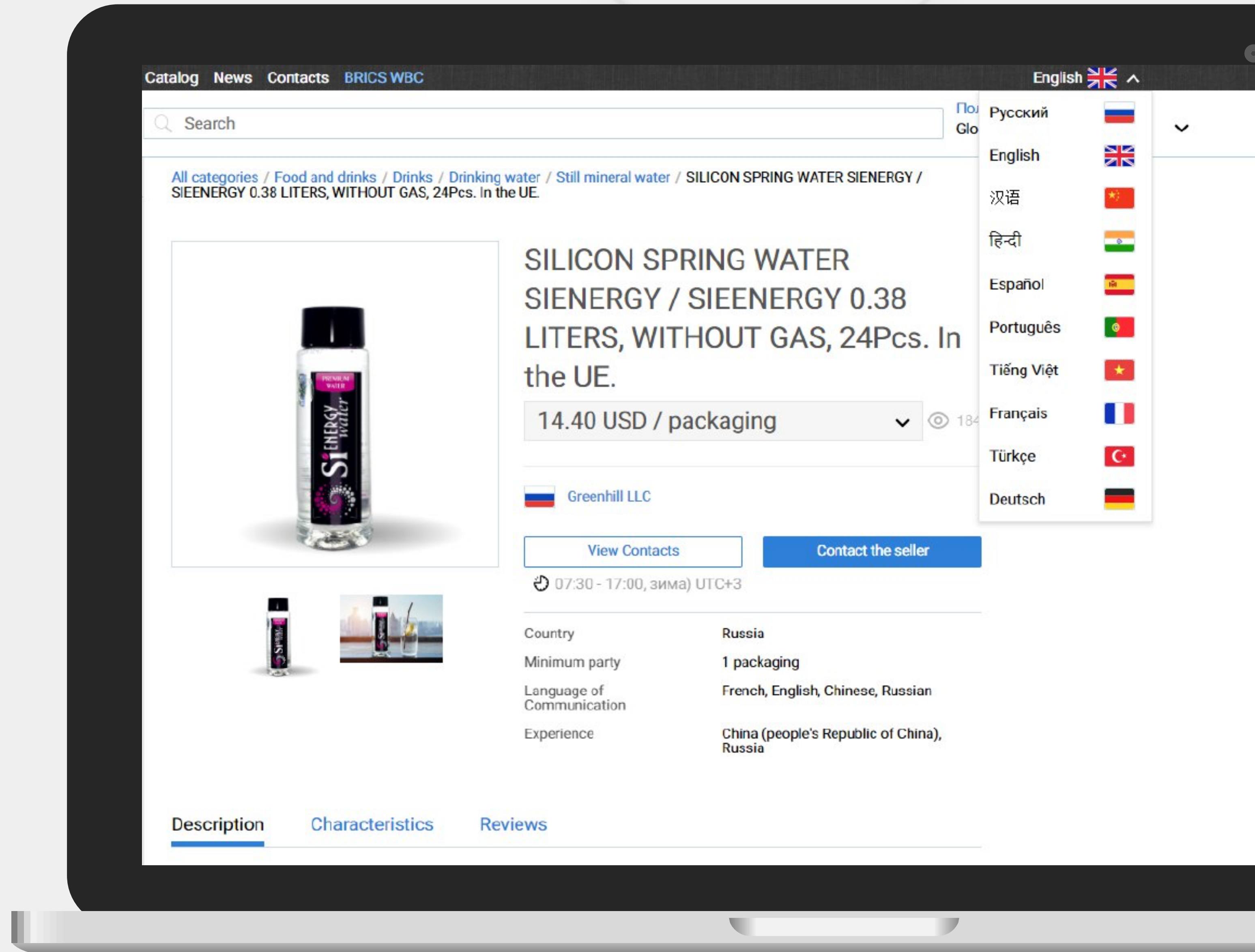




Multilingual platform

Global Run Trade is available to visitors in 10 languages. All pages are translated automatically using modern technologies.

An available service is assistance in adapting the description of the company and its products to linguistic and cultural characteristics of potential partners from other countries.





About Exporters Services Catalog News Contacts BRICS WBC

GRT Data Company Messages Seller's cabinet

| | | |
|---|----------------|--|
| Raduga73 Спасибо,ждем | 15:12 16/03 | |
| Winterfresh Dear Kaustubh, here the link: https://globalustrade.com/ru/users?page=companyData You should enter | 11:58 28/02 | |
| Greenfield чаты работают в нормальном режиме. | 12:18 23/01 | |
| Ирина Коллеги, в админке я могу читать сообщения, а на фронтенде не | 29/11 2017 | |
| Елена ¡Buenas tardes! Has añadido un experto al chat. Formule su pregunta, | 20/09 2017 | |

Helen Tudiyarova September 5, 2017, 11:32

Здравствуйте! Добавьте меня к компании

autotranslation

Expert GRT September 20, 2017, 16:39

¡Buenas tardes! Has añadido un experto al chat. Formule su pregunta, y se le responderá en un futuro próximo.

autotranslation

Multilingual support of experts

Global Rus Trade provides all clients with online support. Experts are available to be added to multilingual chats.

As well participants of foreign economic activity receive offline support during negotiations, certification, logistics and etc.

E-commerce platforms network initiative



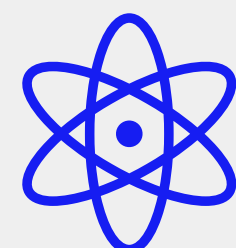
Develop common standards for design, structure and content



Set cross-references to partners websites



Exchange registries of reliable companies



Exchange results of the researches



Organise expert meetings, private-public dialogue

The cooperation of e-commerce platforms will help to ensure that when searching for the necessary service, the exporter or importer will have access to a common database of services on the market.

The aim of the initiative is to exchange best practices of e-commerce platforms and create a common base of approved suppliers.

All platforms are welcome to join the project.



Thank you for attention

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