Cross-Border e-Commerce Facilitation - Challenges & Proposed Solutions

ASYCUDA Postal Customs Declaration (ASYPCD)

Geneva, 19 April 2018

ASYCUDA Programme
Division on Technology and Logistics (DTL), UNCTAD

Tools to Support Cross-Border e-Commerce Flows ASYPCD - Key features

- Facilitation and simplification – use of electronic advance data (EAD) for postal consignments
  - Electronic version of CN22/23 to replace the paper documents. Improved data quality and efficient business processes
  - Exchange of information between e-commerce actors and Customs/OGAs. Re-use of data through the supply chain
  - Interoperability and data exchange between UPU-CDS and UNCTAD - ASYPCD (CUSITM, CUSRSP messages)
**ASYPCD – CN23**

### CUSTOMS DECLARATION

#### GENERAL INFORMATION
- **Form Type:** CN23
- **Name:**
- **Address:**
- **Date of Issue:**
- **Registration No. & Bar Code:**
- **Addressee:**
- **Postal Code:**

#### MOVEMENT INFORMATION
- **Port Code:**
- **Packing Unit:**
- **Number of Units:**
- **Net Weight:**
- **Description:**
- **Quantity:**
- **Unit Price:**
- **Total Value:**
- **Currency:**
- **Country:**
- **Mode of Transport:**
- **Date of Receipt:**

#### DOCUMENTS & FINANCIAL INSTRUCTIONS
- **Invoice No.:**
- **Date:**
- **Bank:**
- **Account No.:**

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**ASYPCD – eCN23 statuses**

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#### DOCUMENTS & FINANCIAL INSTRUCTIONS
- **Invoice No.:**
- **Date:**
- **Bank:**
- **Account No.:**
- **Customer Account:**
- **Reference:**
- **Date:**

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**Status Details:**
- **Date:** 11/04/2017
- **Status:** Released
- **Transaction:**
- **Remarks:**

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** образом контента:**
- **Дата:** 19/04/2018
- **Статус:** Возвращен
- **Транзакция:**
- **Комментарий:**
ASYPCD – eCN23 supporting documents

Tools to Support Cross-Border e-Commerce Flows ASYPCD - Key features

• Revenue collection - fair and efficient collection of duties and taxes
  ✓ Reuse of existing Customs tariff data to validate tariff codes, automatic calculation of applicable duties/taxes (De Minimis threshold), displaying of warnings in relation with the application of Non-Tariff Measures (prohibitions and restrictions)
  ✓ Facility to collect, process and report payment of duties and taxes
  ✓ Facility for Designated Postal Operators, Sellers or Buyers to use prepayment accounts (duties and taxes have been prepaid) or credit accounts (duties and taxes have been
**Tools to Support Cross-Border e-Commerce Flows ASYPCD - Key features**

- **Multi-Agency Risk Management – increased efficiency and coordination of controls**
  - Providing Customs and OGAs (SW environment) with the facility to define and integrate specific risk-management and selectivity criteria for express and postal consignments
  - Applied on Pre-arrival/Pre-departure data (preliminary decision) or during the clearance process (upon arrival/departure)
  - Target high risk consignments covering all types of risk areas (revenue/fiscal, narcotics, IPR, CITES, P&R, security)
  - Providing clear instruction on the type(s) of control/intervention their sequence/priority

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**Tools to Support Cross-Border e-Commerce Flows ASYPCD - Key features**

- **Multi-Agency Risk Management – Key features (cont.)**
  - Capability to measure the duration of each type of intervention and identify bottlenecks
  - Functionality to measure efficiency and effectiveness of risk profiles
  - Functionality to eliminate unreasonable checks (e.g. ineffective risk profiles which determine high intervention rates and delay the clearance process/false positives)
  - **Green lane for selected e-Sellers** (trusted traders/AEO programme)
ASYPCD – Customs & OGA Controls

ASYPCD – Customs & OGA Controls
ASYPCD - Released/Not released

Tools to Support Cross-Border e-Commerce Flows ASYPCD

Automation in decisions  
Issues and challenges
ASYPCD – Automation in decisions
Issues and challenges

• Accuracy and reliability of data
  ✓ HS codes
  ✓ Description and quantity of goods
  ✓ Value of items
• Assignment of EORI numbers for frequent senders/online e-vendors
• Processing of structured information about Customs and OGA Controls/Interventions and Control Results
• Use or Timers & Reminders
• Link with Air Cargo Manifest (MOU UNCTAD - IATA)
  ✓ IATA’s Cargo-XML messaging standard is fully